

2018-2023 Global Blu-Ray Player Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Blu-Ray Player market for 2018-2023.

Blu-ray Player is a device which is used to play Blu-ray Disc movie. It can adopt HDMI interface and use 1920 ? 1080 resolution, 1080p HD output format to achieve HD video, which is now five times the resolution of DVD video (PAL 720 * 576), six times the resolution (NTSC 720 * 480). It is a household mainstream player and is also favored by the game companies, movie studios, consumer electronics and home computer manufacturers. Film companies such as Disney, Fox, Paramount, Warner, Sony, MGM, Lions Gate etc.

These days, all eyes are on video. As the switch is made from analog to digital technology, the market is quickly expanding beyond traditional televisions, DVDs, and camcorders to include flat-screen and high-definition digital televisions, personal video recorders (PVRs), elaborate home theater systems, home satellite systems, set-top Internet access devices designed to bring interactivity to the television, and cell phones and other handheld devices that can download, store, and play video. Key players include Matsushita (Panasonic), Philips (Magnavox), Sony, Thompson (RCA), TiVo, and Microsoft (WebTV).

Blu-ray Player product market has a larger space, basically presenting products to highend development direction; high-end products have great market demand. Grasp the advanced technology market, local enterprises to increase R&D efforts, to produce more high-end products.

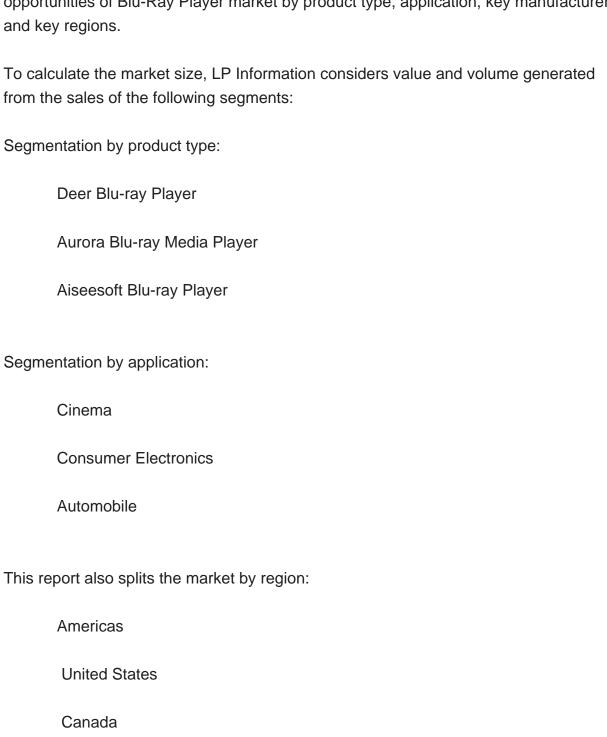
From the view of downstream application, Automobile are and will still be the most active field because of the high-speed growth of automobile industry and rising



requirements for video.

Over the next five years, LPI(LP Information) projects that Blu-Ray Player will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Blu-Ray Player market by product type, application, key manufacturers and key regions.



Mexico



Brazil	
APAC	
China	
Japan	
Korea	
Southeast Asia	
India	
Australia	
Europe	
Germany	
France	
UK	
Italy	
Russia	
Spain	
Middle East & Africa	
Egypt	
South Africa	
Israel	



Turkey

GCC Countries The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Sony Samsung Panasonic Corporation Pioneer Electronic Corporation **LG** Electronics Corporation Hualu Philips Electronic N.V Toshiba Shenzhen GIEC Electronics QiSheng **BARU BEVIX**

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future

OPPO



development.

Research objectives

To study and analyze the global Blu-Ray Player consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Blu-Ray Player market by identifying its various subsegments.

Focuses on the key global Blu-Ray Player manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Blu-Ray Player with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Blu-Ray Player submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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