

2018-2023 Global Blu-Ray Player Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Blu-Ray Player market for 2018-2023.

Blu-ray Player is a device which is used to play Blu-ray Disc movie. It can adopt HDMI interface and use 1920 * 1080 resolution, 1080p HD output format to achieve HD video, which is now five times the resolution of DVD video (PAL 720 * 576), six times the resolution (NTSC 720 * 480). It is a household mainstream player and is also favored by the game companies, movie studios, consumer electronics and home computer manufacturers. Film companies such as Disney, Fox, Paramount, Warner, Sony, MGM, Lions Gate etc.

These days, all eyes are on video. As the switch is made from analog to digital technology, the market is quickly expanding beyond traditional televisions, DVDs, and camcorders to include flat-screen and high-definition digital televisions, personal video recorders (PVRs), elaborate home theater systems, home satellite systems, set-top Internet access devices designed to bring interactivity to the television, and cell phones and other handheld devices that can download, store, and play video. Key players include Matsushita (Panasonic), Philips (Magnavox), Sony, Thompson (RCA), TiVo, and Microsoft (WebTV).

Blu-ray Player product market has a larger space, basically presenting products to high-end development direction; high-end products have great market demand. Grasp the advanced technology market, local enterprises to increase R&D efforts, to produce more high-end products.

From the view of downstream application, Automobile are and will still be the most active field because of the high-speed growth of automobile industry and rising

requirements for video.

Over the next five years, LPI(LP Information) projects that Blu-Ray Player will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Blu-Ray Player market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Deer Blu-ray Player

Aurora Blu-ray Media Player

Aiseesoft Blu-ray Player

Segmentation by application:

Cinema

Consumer Electronics

Automobile

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Sony

Samsung

Panasonic Corporation

Pioneer Electronic Corporation

LG Electronics Corporation

Hualu

Philips Electronic N.V

Toshiba

Shenzhen GIEC Electronics

QiSheng

BARU

BEVIX

OPPO

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future

development.

Research objectives

To study and analyze the global Blu-Ray Player consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Blu-Ray Player market by identifying its various subsegments.

Focuses on the key global Blu-Ray Player manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Blu-Ray Player with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Blu-Ray Player submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Blu-Ray Player Consumption 2013-2023
 - 2.1.2 Blu-Ray Player Consumption CAGR by Region
- 2.2 Blu-Ray Player Segment by Type
 - 2.2.1 Deer Blu-ray Player
 - 2.2.2 Aurora Blu-ray Media Player
 - 2.2.3 Aiseesoft Blu-ray Player
- 2.3 Blu-Ray Player Consumption by Type
 - 2.3.1 Global Blu-Ray Player Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Blu-Ray Player Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Blu-Ray Player Sale Price by Type (2013-2018)
- 2.4 Blu-Ray Player Segment by Application
 - 2.4.1 Cinema
 - 2.4.2 Consumer Electronics
 - 2.4.3 Automobile
- 2.5 Blu-Ray Player Consumption by Application
 - 2.5.1 Global Blu-Ray Player Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Blu-Ray Player Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Blu-Ray Player Sale Price by Application (2013-2018)

3 GLOBAL BLU-RAY PLAYER BY PLAYERS

- 3.1 Global Blu-Ray Player Sales Market Share by Players
 - 3.1.1 Global Blu-Ray Player Sales by Players (2016-2018)
 - 3.1.2 Global Blu-Ray Player Sales Market Share by Players (2016-2018)
- 3.2 Global Blu-Ray Player Revenue Market Share by Players

- 3.2.1 Global Blu-Ray Player Revenue by Players (2016-2018)
- 3.2.2 Global Blu-Ray Player Revenue Market Share by Players (2016-2018)
- 3.3 Global Blu-Ray Player Sale Price by Players
- 3.4 Global Blu-Ray Player Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Blu-Ray Player Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Blu-Ray Player Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 BLU-RAY PLAYER BY REGIONS

- 4.1 Blu-Ray Player by Regions
 - 4.1.1 Global Blu-Ray Player Consumption by Regions
 - 4.1.2 Global Blu-Ray Player Value by Regions
- 4.2 Americas Blu-Ray Player Consumption Growth
- 4.3 APAC Blu-Ray Player Consumption Growth
- 4.4 Europe Blu-Ray Player Consumption Growth
- 4.5 Middle East & Africa Blu-Ray Player Consumption Growth

5 AMERICAS

- 5.1 Americas Blu-Ray Player Consumption by Countries
 - 5.1.1 Americas Blu-Ray Player Consumption by Countries (2013-2018)
 - 5.1.2 Americas Blu-Ray Player Value by Countries (2013-2018)
- 5.2 Americas Blu-Ray Player Consumption by Type
- 5.3 Americas Blu-Ray Player Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Blu-Ray Player Consumption by Countries

- 6.1.1 APAC Blu-Ray Player Consumption by Countries (2013-2018)
- 6.1.2 APAC Blu-Ray Player Value by Countries (2013-2018)
- 6.2 APAC Blu-Ray Player Consumption by Type
- 6.3 APAC Blu-Ray Player Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Blu-Ray Player by Countries
 - 7.1.1 Europe Blu-Ray Player Consumption by Countries (2013-2018)
 - 7.1.2 Europe Blu-Ray Player Value by Countries (2013-2018)
- 7.2 Europe Blu-Ray Player Consumption by Type
- 7.3 Europe Blu-Ray Player Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Blu-Ray Player by Countries
 - 8.1.1 Middle East & Africa Blu-Ray Player Consumption by Countries (2013-2018)
 - 8.1.2 Middle East & Africa Blu-Ray Player Value by Countries (2013-2018)
- 8.2 Middle East & Africa Blu-Ray Player Consumption by Type
- 8.3 Middle East & Africa Blu-Ray Player Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Blu-Ray Player Distributors

10.3 Blu-Ray Player Customer

11 GLOBAL BLU-RAY PLAYER MARKET FORECAST

11.1 Global Blu-Ray Player Consumption Forecast (2018-2023)

11.2 Global Blu-Ray Player Forecast by Regions

11.2.1 Global Blu-Ray Player Forecast by Regions (2018-2023)

11.2.2 Global Blu-Ray Player Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

11.4.1 China Market Forecast

11.4.2 Japan Market Forecast

11.4.3 Korea Market Forecast

11.4.4 Southeast Asia Market Forecast

11.4.5 India Market Forecast

11.4.6 Australia Market Forecast

- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Blu-Ray Player Forecast by Type
- 11.8 Global Blu-Ray Player Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Sony
 - 12.1.1 Company Details
 - 12.1.2 Blu-Ray Player Product Offered
 - 12.1.3 Sony Blu-Ray Player Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Sony News
- 12.2 Samsung
 - 12.2.1 Company Details
 - 12.2.2 Blu-Ray Player Product Offered
 - 12.2.3 Samsung Blu-Ray Player Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Samsung News
- 12.3 Panasonic Corporation
 - 12.3.1 Company Details
 - 12.3.2 Blu-Ray Player Product Offered
 - 12.3.3 Panasonic Corporation Blu-Ray Player Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.3.4 Main Business Overview
 - 12.3.5 Panasonic Corporation News
- 12.4 Pioneer Electronic Corporation
 - 12.4.1 Company Details

- 12.4.2 Blu-Ray Player Product Offered
- 12.4.3 Pioneer Electronic Corporation Blu-Ray Player Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.4.4 Main Business Overview
- 12.4.5 Pioneer Electronic Corporation News
- 12.5 LG Electronics Corporation
 - 12.5.1 Company Details
 - 12.5.2 Blu-Ray Player Product Offered
 - 12.5.3 LG Electronics Corporation Blu-Ray Player Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.5.4 Main Business Overview
 - 12.5.5 LG Electronics Corporation News
- 12.6 Hualu
 - 12.6.1 Company Details
 - 12.6.2 Blu-Ray Player Product Offered
 - 12.6.3 Hualu Blu-Ray Player Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.6.4 Main Business Overview
 - 12.6.5 Hualu News
- 12.7 Philips Electronic N.V.
 - 12.7.1 Company Details
 - 12.7.2 Blu-Ray Player Product Offered
 - 12.7.3 Philips Electronic N.V Blu-Ray Player Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.7.4 Main Business Overview
 - 12.7.5 Philips Electronic N.V News
- 12.8 Toshiba
 - 12.8.1 Company Details
 - 12.8.2 Blu-Ray Player Product Offered
 - 12.8.3 Toshiba Blu-Ray Player Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.8.4 Main Business Overview
 - 12.8.5 Toshiba News
- 12.9 Shenzhen GIEC Electronics
 - 12.9.1 Company Details
 - 12.9.2 Blu-Ray Player Product Offered
 - 12.9.3 Shenzhen GIEC Electronics Blu-Ray Player Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.9.4 Main Business Overview
 - 12.9.5 Shenzhen GIEC Electronics News
- 12.10 QiSheng

- 12.10.1 Company Details
- 12.10.2 Blu-Ray Player Product Offered
- 12.10.3 QiSheng Blu-Ray Player Sales, Revenue, Price and Gross Margin
(2016-2018)
- 12.10.4 Main Business Overview
- 12.10.5 QiSheng News
- 12.11 BARU
- 12.12 BEVIX
- 12.13 OPPO

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Blu-Ray Player
Table Product Specifications of Blu-Ray Player
Figure Blu-Ray Player Report Years Considered
Figure Market Research Methodology
Figure Global Blu-Ray Player Cons

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