

2018-2023 Global Blu-Ray Media and Devices Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Blu-Ray Media and Devices market for 2018-2023.

Blu-ray, also termed as Blu-ray Disc (BD) is a new optical disc format that is hastily replacing DVD's. Blu-ray format was introduced for rewriting and playback of high-definition video (HD), to enable recording, as well as for huge data storing.

The rising popularity of online rental services is one of the key factors driving the growth of this market. With the emergence of online rental services like EST and subscription-based models, the Blu-ray media and devices market has a positive outlook in the coming years. The losses incurred by the declining sales of Blu-ray devices have been compensated with the increasing popularity of Blu-ray media online. This recent shift in preference to rent media online rather than going to a store is expected to propel the growth prospects of the Blu-ray media and devices market until the end of 2020. Further, the report states that free internet television services are offered to subscribers in multiple regions through a public network. The availability of free internet television services is directly hindering revenue of paid services, thus, hindering the Blu-ray market.

Over the next five years, LPI(LP Information) projects that Blu-Ray Media and Devices will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Blu-Ray Media and Devices market by product type, application, key

manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

TVs

Digital Signage

Monitors

Set-Top Boxes

Others

Segmentation by application:

Digital Media

Retail

Offline Rental

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

LG

Samsung

Sonopres (Arvato)

Sony

Sony DADC

Technicolor

Netflix

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Blu-Ray Media and Devices consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Blu-Ray Media and Devices market by identifying its various subsegments.

Focuses on the key global Blu-Ray Media and Devices manufacturers, to define, describe and analyze the sales volume, value, market share, market competition

landscape, SWOT analysis and development plans in next few years.

To analyze the Blu-Ray Media and Devices with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Blu-Ray Media and Devices submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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