

2018-2023 Global Blood Testing Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Blood Testing market for 2018-2023.

A blood test is the analysis of blood sample performed in a laboratory and the blood is usually taken from the vein in the arm through a needle, or through a finger prick to determine patient's health status. Blood tests are very often used in health care to understand biochemical and physiological states, mineral content, pharmaceutical drug effectiveness, organ function, disease and also used in drug tests to detect drug abuse. Multiple tests for specific blood components are often grouped together into one test panel called as blood panel or blood work. The function of organs and how well a treatment is working can be determined by blood culture tests.

Some major factors that have been anticipated to drive the market growth in the region include the presence of large patient population, continuously improving healthcare infrastructure coupled with the scope of expansion of clinical laboratories. Rapidly increasing elderly population will play a key role in driving the market growth in Japan as elderly population are more often undergo various blood tests. In Rest of the World (RoW) region, Latin America, Africa and Middle East are the major markets. Growing economy of Brazil, Mexico and South Africa is expected to be a prominent growth factor for blood testing market during upcoming years. Lacks of awareness and limited knowledge about advanced technology coupled with reluctance to adopt newer technology have been restraining the market growth in the region since long.

Over the next five years, LPI(LP Information) projects that Blood Testing will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Blood Testing market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Glucose

Lipid

A1C

CRP

Vitamin D

ALT

AST

Thyroid Stimulating Hormone

Segmentation by application:

Hospitals

Clinic and Diagnostic Centers

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

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Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Abbott Laboratories

Bio-Rad Laboratories

F. Hoffmann La Roche

Siemens Healthineers

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Blood Testing market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Blood Testing market by identifying its various

subsegments.

Focuses on the key global Blood Testing players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Blood Testing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Blood Testing submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Blood Testing Market Size 2013-2023
 - 2.1.2 Blood Testing Market Size CAGR by Region
- 2.2 Blood Testing Segment by Type
 - 2.2.1 Glucose
 - 2.2.2 Lipid
 - 2.2.3 BUN
 - 2.2.4 A1C
 - 2.2.5 CRP
 - 2.2.6 Vitamin D
 - 2.2.7 ALT
 - 2.2.8 AST
 - 2.2.9 Thyroid Stimulating Hormone
- 2.3 Blood Testing Market Size by Type
 - 2.3.1 Global Blood Testing Market Size Market Share by Type (2013-2018)
 - 2.3.2 Global Blood Testing Market Size Growth Rate by Type (2013-2018)
- 2.4 Blood Testing Segment by Application
 - 2.4.1 Hospitals
 - 2.4.2 Clinic and Diagnostic Centers
 - 2.4.3 Others
- 2.5 Blood Testing Market Size by Application
 - 2.5.1 Global Blood Testing Market Size Market Share by Application (2013-2018)
 - 2.5.2 Global Blood Testing Market Size Growth Rate by Application (2013-2018)

3 GLOBAL BLOOD TESTING BY PLAYERS

- 3.1 Global Blood Testing Market Size Market Share by Players
 - 3.1.1 Global Blood Testing Market Size by Players (2016-2018)
 - 3.1.2 Global Blood Testing Market Size Market Share by Players (2016-2018)
- 3.2 Global Blood Testing Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 BLOOD TESTING BY REGIONS

- 4.1 Blood Testing Market Size by Regions
- 4.2 Americas Blood Testing Market Size Growth
- 4.3 APAC Blood Testing Market Size Growth
- 4.4 Europe Blood Testing Market Size Growth
- 4.5 Middle East & Africa Blood Testing Market Size Growth

5 AMERICAS

- 5.1 Americas Blood Testing Market Size by Countries
- 5.2 Americas Blood Testing Market Size by Type
- 5.3 Americas Blood Testing Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Blood Testing Market Size by Countries
- 6.2 APAC Blood Testing Market Size by Type
- 6.3 APAC Blood Testing Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Blood Testing by Countries

7.2 Europe Blood Testing Market Size by Type

7.3 Europe Blood Testing Market Size by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Blood Testing by Countries

8.2 Middle East & Africa Blood Testing Market Size by Type

8.3 Middle East & Africa Blood Testing Market Size by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 GLOBAL BLOOD TESTING MARKET FORECAST

10.1 Global Blood Testing Market Size Forecast (2018-2023)

10.2 Global Blood Testing Forecast by Regions

10.2.1 Global Blood Testing Forecast by Regions (2018-2023)

- 10.2.2 Americas Market Forecast
- 10.2.3 APAC Market Forecast
- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
 - 10.3.1 United States Market Forecast
 - 10.3.2 Canada Market Forecast
 - 10.3.3 Mexico Market Forecast
 - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
 - 10.4.1 China Market Forecast
 - 10.4.2 Japan Market Forecast
 - 10.4.3 Korea Market Forecast
 - 10.4.4 Southeast Asia Market Forecast
 - 10.4.5 India Market Forecast
 - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
 - 10.5.1 Germany Market Forecast
 - 10.5.2 France Market Forecast
 - 10.5.3 UK Market Forecast
 - 10.5.4 Italy Market Forecast
 - 10.5.5 Russia Market Forecast
 - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
 - 10.6.1 Egypt Market Forecast
 - 10.6.2 South Africa Market Forecast
 - 10.6.3 Israel Market Forecast
 - 10.6.4 Turkey Market Forecast
 - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Blood Testing Forecast by Type
- 10.8 Global Blood Testing Forecast by Application

11 KEY PLAYERS ANALYSIS

- 11.1 Abbott Laboratories
 - 11.1.1 Company Details
 - 11.1.2 Blood Testing Product Offered
 - 11.1.3 Abbott Laboratories Blood Testing Revenue, Gross Margin and Market Share (2016-2018)

- 11.1.4 Main Business Overview
- 11.1.5 Abbott Laboratories News
- 11.2 Bio-Rad Laboratories
 - 11.2.1 Company Details
 - 11.2.2 Blood Testing Product Offered
 - 11.2.3 Bio-Rad Laboratories Blood Testing Revenue, Gross Margin and Market Share (2016-2018)
 - 11.2.4 Main Business Overview
 - 11.2.5 Bio-Rad Laboratories News
- 11.3 F. Hoffmann La Roche
 - 11.3.1 Company Details
 - 11.3.2 Blood Testing Product Offered
 - 11.3.3 F. Hoffmann La Roche Blood Testing Revenue, Gross Margin and Market Share (2016-2018)
 - 11.3.4 Main Business Overview
 - 11.3.5 F. Hoffmann La Roche News
- 11.4 Siemens Healthineers
 - 11.4.1 Company Details
 - 11.4.2 Blood Testing Product Offered
 - 11.4.3 Siemens Healthineers Blood Testing Revenue, Gross Margin and Market Share (2016-2018)
 - 11.4.4 Main Business Overview
 - 11.4.5 Siemens Healthineers News

...

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Blood Testing
Figure Blood Testing Report Years Considered
Figure Market Research Methodology
Figure Global Blood Testing Market Size Growth Rate 2013-2023 (\$ Millions)
Table Blood Testing Market Size CAGR by Region 2013-2023 (\$ Millions)
Table Major Players of Glucose
Table Major Players of Lipid
Table Major Players of BUN
Table Major Players of A1C
Table Major Players of CRP
Table Major Players of Vitamin D
Table Major Players of ALT
Table Major Players of AST
Table Major Players of Thyroid Stimulating Hormone
Table Market Size by Type (2013-2018) (\$ Millions)
Table Global Blood Testing Market Size Market Share by Type (2013-2018)
Figure Global Blood Testing Market Size Market Share by Type (2013-2018)
Figure Global Glucose Market Size Growth Rate
Figure Global Lipid Market Size Growth Rate
Figure Global BUN Market Size Growth Rate
Figure Global A1C Market Size Growth Rate
Figure Global CRP Market Size Growth Rate
Figure Global Vitamin D Market Size Growth Rate
Figure Global ALT Market Size Growth Rate
Figure Global AST Market Size Growth Rate
Figure Global Thyroid Stimulating Hormone Market Size Growth Rate
Figure Blood Testing Consumed in Hospitals
Figure Global Blood Testing Market: Hospitals (2013-2018) (\$ Millions)
Figure Global Hospitals YoY Growth (\$ Millions)
Figure Blood Testing Consumed in Clinic and Diagnostic Centers
Figure Global Blood Testing Market: Clinic and Diagnostic Centers (2013-2018) (\$ Millions)
Figure Global Clinic and Diagnostic Centers YoY Growth (\$ Millions)
Figure Blood Testing Consumed in Others
Figure Global Blood Testing Market: Others (2013-2018) (\$ Millions)

Figure Global Others YoY Growth (\$ Millions)

Table Global Blood Testing Market Size by Application (2013-2018) (\$ Millions)

Table Global Blood Testing Market Size Market Share by Application (2013-2018)

Figure Global Blood Testing Market Size Market Share by Application (2013-2018)

Figure Global Blood Testing Market Size in Hospitals Growth Rate

Figure Global Blood Testing Market Size in Clinic and Diagnostic Centers Growth Rate

Figure Global Blood Testing Market Size in Others Growth Rate

Table Global Blood Testing Revenue by Players (2016-2018) (\$ Millions)

Table Global Blood Testing Revenue Market Share by Players (2016-2018)

Figure Global Blood Testing Revenue Market Share by Players in 2017

Table Global Blood Testing Key Players Head office and Products Offered

Table Blood Testing Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Blood Testing Market Size by Regions 2013-2018 (\$ Millions)

Table Global Blood Testing Market Size Market Share by Regions 2013-2018

Figure Global Blood Testing Market Size Market Share by Regions 2013-2018

Figure Americas Blood Testing Market Size 2013-2018 (\$ Millions)

Figure APAC Blood Testing Market Size 2013-2018 (\$ Millions)

Figure Europe Blood Testing Market Size 2013-2018 (\$ Millions)

Figure Middle East & Africa Blood Testing Market Size 2013-2018 (\$ Millions)

Table Americas Blood Testing Market Size by Countries (2013-2018) (\$ Millions)

Table Americas Blood Testing Market Size Market Share by Countries (2013-2018)

Figure Americas Blood Testing Market Size Market Share by Countries in 2017

Table Americas Blood Testing Market Size by Type (2013-2018) (\$ Millions)

Table Americas Blood Testing Market Size Market Share by Type (2013-2018)

Figure Americas Blood Testing Market Size Market Share by Type in 2017

Table Americas Blood Testing Market Size by Application (2013-2018) (\$ Millions)

Table Americas Blood Testing Market Size Market Share by Application (2013-2018)

Figure Americas Blood Testing Market Size Market Share by Application in 2017

Figure United States Blood Testing Market Size Growth 2013-2018 (\$ Millions)

Figure Canada Blood Testing Market Size Growth 2013-2018 (\$ Millions)

Figure Mexico Blood Testing Market Size Growth 2013-2018 (\$ Millions)

Table APAC Blood Testing Market Size by Countries (2013-2018) (\$ Millions)

Table APAC Blood Testing Market Size Market Share by Countries (2013-2018)

Figure APAC Blood Testing Market Size Market Share by Countries in 2017

Table APAC Blood Testing Market Size by Type (2013-2018) (\$ Millions)

Table APAC Blood Testing Market Size Market Share by Type (2013-2018)

Figure APAC Blood Testing Market Size Market Share by Type in 2017

Table APAC Blood Testing Market Size by Application (2013-2018) (\$ Millions)

Table APAC Blood Testing Market Size Market Share by Application (2013-2018)

Figure APAC Blood Testing Market Size Market Share by Application in 2017
Figure China Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure Japan Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure Korea Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure Southeast Asia Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure India Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure Australia Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Table Europe Blood Testing Market Size by Countries (2013-2018) (\$ Millions)
Table Europe Blood Testing Market Size Market Share by Countries (2013-2018)
Figure Europe Blood Testing Market Size Market Share by Countries in 2017
Table Europe Blood Testing Market Size by Type (2013-2018) (\$ Millions)
Table Europe Blood Testing Market Size Market Share by Type (2013-2018)
Figure Europe Blood Testing Market Size Market Share by Type in 2017
Table Europe Blood Testing Market Size by Application (2013-2018) (\$ Millions)
Table Europe Blood Testing Market Size Market Share by Application (2013-2018)
Figure Europe Blood Testing Market Size Market Share by Application in 2017
Figure Germany Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure France Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure UK Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure Italy Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure Russia Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure Spain Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Table Middle East & Africa Blood Testing Market Size by Countries (2013-2018) (\$ Millions)
Table Middle East & Africa Blood Testing Market Size Market Share by Countries (2013-2018)
Figure Middle East & Africa Blood Testing Market Size Market Share by Countries in 2017
Table Middle East & Africa Blood Testing Market Size by Type (2013-2018) (\$ Millions)
Table Middle East & Africa Blood Testing Market Size Market Share by Type (2013-2018)
Figure Middle East & Africa Blood Testing Market Size Market Share by Type in 2017
Table Middle East & Africa Blood Testing Market Size by Application (2013-2018) (\$ Millions)
Table Middle East & Africa Blood Testing Market Size Market Share by Application (2013-2018)
Figure Middle East & Africa Blood Testing Market Size Market Share by Application in 2017
Figure Egypt Blood Testing Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure Israel Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure Turkey Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure GCC Countries Blood Testing Market Size Growth 2013-2018 (\$ Millions)
Figure Global Blood Testing Market Size Forecast (2018-2023) (\$ Millions)
Table Global Blood Testing Market Size Forecast by Regions (2018-2023) (\$ Millions)
Table Global Blood Testing Market Size Market Share Forecast by Regions
Figure Americas Blood Testing Market Size 2018-2023 (\$ Millions)
Figure APAC Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Europe Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Middle East & Africa Blood Testing Market Size 2018-2023 (\$ Millions)
Figure United States Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Canada Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Mexico Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Brazil Blood Testing Market Size 2018-2023 (\$ Millions)
Figure China Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Japan Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Korea Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Southeast Asia Blood Testing Market Size 2018-2023 (\$ Millions)
Figure India Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Australia Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Germany Blood Testing Market Size 2018-2023 (\$ Millions)
Figure France Blood Testing Market Size 2018-2023 (\$ Millions)
Figure UK Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Italy Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Russia Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Spain Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Egypt Blood Testing Market Size 2018-2023 (\$ Millions)
Figure South Africa Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Israel Blood Testing Market Size 2018-2023 (\$ Millions)
Figure Turkey Blood Testing Market Size 2018-2023 (\$ Millions)
Figure GCC Countries Blood Testing Market Size 2018-2023 (\$ Millions)
Table Global Blood Testing Market Size Forecast by Type (2018-2023) (\$ Millions)
Table Global Blood Testing Market Size Market Share Forecast by Type (2018-2023)
Table Global Blood Testing Market Size Forecast by Application (2018-2023) (\$ Millions)
Table Global Blood Testing Market Size Market Share Forecast by Application (2018-2023)
Table Abbott Laboratories Basic Information, Head Office, Major Market Areas and Its

Competitors

Table Abbott Laboratories Blood Testing Revenue and Gross Margin (2016-2018)

Figure Abbott Laboratories Blood Testing Market Share (2016-2018)

Table Bio-Rad Laboratories Basic Information, Head Office, Major Market Areas and Its Competitors

Table Bio-Rad Laboratories Blood Testing Revenue and Gross Margin (2016-2018)

Figure Bio-Rad Laboratories Blood Testing Market Share (2016-2018)

Table F. Hoffmann La Roche Basic Information, Head Office, Major Market Areas and Its Competitors

Table F. Hoffmann La Roche Blood Testing Revenue and Gross Margin (2016-2018)

Figure F. Hoffmann La Roche Blood Testing Market Share (2016-2018)

Table Siemens Healthineers Basic Information, Head Office, Major Market Areas and Its Competitors

Table Siemens Healthineers Blood Testing Revenue and Gross Margin (2016-2018)

Figure Siemens Healthineers Blood Testing Market Share (2016-2018)

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