

# 2018-2023 Global Blood Bank (Blood Banking) Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Blood Bank (Blood Banking) market for 2018-2023.

This report studies the Blood Banking market, and blood banking refers to the process of collecting, separating, and storing blood. A blood bank is a center where blood gathered as a result of blood donation is stored and preserved for later use in blood transfusion. The term "blood bank" typically refers to a division of a hospital where the storage of blood product occurs and where proper testing is performed (to reduce the risk of transfusion related adverse events). However, it sometimes refers to a collection center, and indeed some hospitals also perform collection.

Blood and blood products can be applied in Hospital, Clinic and Other. The most of Blood and blood products is used in Hospital, and the market share of that is about 56.6 % in 2017.

North America is the largest consumption place, with a consumption market share nearly 41.9% in 2017. Over the past five years, the number of U.S. blood transfusions has decreased by about 33%, down from 15 million units to 11 million units, according to the American Red Cross. This decline has mostly stemmed from an uptick in "minimally invasive" surgical techniques, such as laparoscopic surgery, and shifts in transfusion guidelines from different medical groups.

Following North America; Europe is the second largest consumption place with the consumption market share of 35.5% in 2016. Blood and blood products market in Asia Pacific region is expected to exhibit the highest growth rate especially in the developing Asian countries like China & India.

Over the next five years, LPI(LP Information) projects that Blood Bank (Blood Banking) will register a 7.7% CAGR in terms of revenue, reach US\$ 40500 million by 2023, from US\$ 26000 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Blood Bank (Blood Banking) market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Type I

Type II

Segmentation by application:

Hospital

Clinic

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

American Red Cross

Japan Red Cross Society

New York Blood Center

Sanquin Blood Supply Foundation

America's Blood Centers

Canadian Blood Services

Shire (Baxalta)

CSL

Grifols

Octapharma

Kedrion

LFB Group

Biotest

BPL

RAAS

CBPO

Hualan Bio

Sichuan Yuanda Shuyang

Abbott

Beckman Coulter

BD

Bio-Rad Laboratories

bioMerieux

Cerus

Haemonetics

Immucor

Fresenius Kabi

MacoPharma

Ortho-Clinical

Terumo BCT

Kawasumi

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Blood Bank (Blood Banking) market size by key

regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Blood Bank (Blood Banking) market by identifying its various subsegments.

Focuses on the key global Blood Bank (Blood Banking) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Blood Bank (Blood Banking) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Blood Bank (Blood Banking) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Blood Bank (Blood Banking) Market Size 2013-2023
  - 2.1.2 Blood Bank (Blood Banking) Market Size CAGR by Region
- 2.2 Blood Bank (Blood Banking) Segment by Type
  - 2.2.1 Type I
  - 2.2.2 Type II
- 2.3 Blood Bank (Blood Banking) Market Size by Type
  - 2.3.1 Global Blood Bank (Blood Banking) Market Size Market Share by Type (2013-2018)
  - 2.3.2 Global Blood Bank (Blood Banking) Market Size Growth Rate by Type (2013-2018)
- 2.4 Blood Bank (Blood Banking) Segment by Application
  - 2.4.1 Hospital
  - 2.4.2 Clinic
  - 2.4.3 Others
- 2.5 Blood Bank (Blood Banking) Market Size by Application
  - 2.5.1 Global Blood Bank (Blood Banking) Market Size Market Share by Application (2013-2018)
  - 2.5.2 Global Blood Bank (Blood Banking) Market Size Growth Rate by Application (2013-2018)

### 3 GLOBAL BLOOD BANK (BLOOD BANKING) BY PLAYERS

- 3.1 Global Blood Bank (Blood Banking) Market Size Market Share by Players
  - 3.1.1 Global Blood Bank (Blood Banking) Market Size by Players (2016-2018)
  - 3.1.2 Global Blood Bank (Blood Banking) Market Size Market Share by Players

(2016-2018)

3.2 Global Blood Bank (Blood Banking) Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

## **4 BLOOD BANK (BLOOD BANKING) BY REGIONS**

4.1 Blood Bank (Blood Banking) Market Size by Regions

4.2 Americas Blood Bank (Blood Banking) Market Size Growth

4.3 APAC Blood Bank (Blood Banking) Market Size Growth

4.4 Europe Blood Bank (Blood Banking) Market Size Growth

4.5 Middle East & Africa Blood Bank (Blood Banking) Market Size Growth

## **5 AMERICAS**

5.1 Americas Blood Bank (Blood Banking) Market Size by Countries

5.2 Americas Blood Bank (Blood Banking) Market Size by Type

5.3 Americas Blood Bank (Blood Banking) Market Size by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

6.1 APAC Blood Bank (Blood Banking) Market Size by Countries

6.2 APAC Blood Bank (Blood Banking) Market Size by Type

6.3 APAC Blood Bank (Blood Banking) Market Size by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries



## **7 EUROPE**

- 7.1 Europe Blood Bank (Blood Banking) by Countries
- 7.2 Europe Blood Bank (Blood Banking) Market Size by Type
- 7.3 Europe Blood Bank (Blood Banking) Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Blood Bank (Blood Banking) by Countries
- 8.2 Middle East & Africa Blood Bank (Blood Banking) Market Size by Type
- 8.3 Middle East & Africa Blood Bank (Blood Banking) Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

## **10 GLOBAL BLOOD BANK (BLOOD BANKING) MARKET FORECAST**

- 10.1 Global Blood Bank (Blood Banking) Market Size Forecast (2018-2023)
- 10.2 Global Blood Bank (Blood Banking) Forecast by Regions
  - 10.2.1 Global Blood Bank (Blood Banking) Forecast by Regions (2018-2023)
  - 10.2.2 Americas Market Forecast
  - 10.2.3 APAC Market Forecast

- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
  - 10.3.1 United States Market Forecast
  - 10.3.2 Canada Market Forecast
  - 10.3.3 Mexico Market Forecast
  - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
  - 10.4.1 China Market Forecast
  - 10.4.2 Japan Market Forecast
  - 10.4.3 Korea Market Forecast
  - 10.4.4 Southeast Asia Market Forecast
  - 10.4.5 India Market Forecast
  - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
  - 10.5.1 Germany Market Forecast
  - 10.5.2 France Market Forecast
  - 10.5.3 UK Market Forecast
  - 10.5.4 Italy Market Forecast
  - 10.5.5 Russia Market Forecast
  - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
  - 10.6.1 Egypt Market Forecast
  - 10.6.2 South Africa Market Forecast
  - 10.6.3 Israel Market Forecast
  - 10.6.4 Turkey Market Forecast
  - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Blood Bank (Blood Banking) Forecast by Type
- 10.8 Global Blood Bank (Blood Banking) Forecast by Application

## **11 KEY PLAYERS ANALYSIS**

- 11.1 American Red Cross
  - 11.1.1 Company Details
  - 11.1.2 Blood Bank (Blood Banking) Product Offered
  - 11.1.3 American Red Cross Blood Bank (Blood Banking) Revenue, Gross Margin and Market Share (2016-2018)
  - 11.1.4 Main Business Overview
  - 11.1.5 American Red Cross News

## 11.2 Japan Red Cross Society

### 11.2.1 Company Details

### 11.2.2 Blood Bank (Blood Banking) Product Offered

### 11.2.3 Japan Red Cross Society Blood Bank (Blood Banking) Revenue, Gross Margin and Market Share (2016-2018)

### 11.2.4 Main Business Overview

### 11.2.5 Japan Red Cross Society News

## 11.3 New York Blood Center

### 11.3.1 Company Details

### 11.3.2 Blood Bank (Blood Banking) Product Offered

### 11.3.3 New York Blood Center Blood Bank (Blood Banking) Revenue, Gross Margin and Market Share (2016-2018)

### 11.3.4 Main Business Overview

### 11.3.5 New York Blood Center News

## 11.4 Sanquin Blood Supply Foundation

### 11.4.1 Company Details

### 11.4.2 Blood Bank (Blood Banking) Product Offered

### 11.4.3 Sanquin Blood Supply Foundation Blood Bank (Blood Banking) Revenue, Gross Margin and Market Share (2016-2018)

### 11.4.4 Main Business Overview

### 11.4.5 Sanquin Blood Supply Foundation News

## 11.5 America's Blood Centers

### 11.5.1 Company Details

### 11.5.2 Blood Bank (Blood Banking) Product Offered

### 11.5.3 America's Blood Centers Blood Bank (Blood Banking) Revenue, Gross Margin and Market Share (2016-2018)

### 11.5.4 Main Business Overview

### 11.5.5 America's Blood Centers News

## 11.6 Canadian Blood Services

### 11.6.1 Company Details

### 11.6.2 Blood Bank (Blood Banking) Product Offered

### 11.6.3 Canadian Blood Services Blood Bank (Blood Banking) Revenue, Gross Margin and Market Share (2016-2018)

### 11.6.4 Main Business Overview

### 11.6.5 Canadian Blood Services News

## 11.7 Shire (Baxalta)

### 11.7.1 Company Details

### 11.7.2 Blood Bank (Blood Banking) Product Offered

### 11.7.3 Shire (Baxalta) Blood Bank (Blood Banking) Revenue, Gross Margin and

## Market Share (2016-2018)

11.7.4 Main Business Overview

11.7.5 Shire (Baxalta) News

## 11.8 CSL

11.8.1 Company Details

11.8.2 Blood Bank (Blood Banking) Product Offered

11.8.3 CSL Blood Bank (Blood Banking) Revenue, Gross Margin and Market Share (2016-2018)

11.8.4 Main Business Overview

11.8.5 CSL News

## 11.9 Grifols

11.9.1 Company Details

11.9.2 Blood Bank (Blood Banking) Product Offered

11.9.3 Grifols Blood Bank (Blood Banking) Revenue, Gross Margin and Market Share (2016-2018)

11.9.4 Main Business Overview

11.9.5 Grifols News

## 11.10 Octapharma

11.10.1 Company Details

11.10.2 Blood Bank (Blood Banking) Product Offered

11.10.3 Octapharma Blood Bank (Blood Banking) Revenue, Gross Margin and Market Share (2016-2018)

11.10.4 Main Business Overview

11.10.5 Octapharma News

## 11.11 Kedrion

## 11.12 LFB Group

## 11.13 Biotest

## 11.14 BPL

## 11.15 RAAS

## 11.16 CBPO

## 11.17 Hualan Bio

## 11.18 Sichuan Yuanda Shuyang

## 11.19 Abbott

## 11.20 Beckman Coulter

## 11.21 BD

## 11.22 Bio-Rad Laboratories

## 11.23 bioMerieux

## 11.24 Cerus

## 11.25 Haemonetics

- 11.26 Immucor
- 11.27 Fresenius Kabi
- 11.28 MacoPharma
- 11.29 Ortho-Clinical
- 11.30 Terumo BCT
- 11.31 Kawasumi

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Table Product Specifications of Blood Bank (Blood Banking)  
Figure Blood Bank (Blood Banking) Report Years Considered  
Figure Market Research Methodology  
Figure Global Blood Bank (Blood Banking) Market Size Growth Rate 2013-2023 (\$ Millions)  
Table Blood Bank (Blood Banking) Market Size CAGR by Region 2013-2023 (\$ Millions)  
Table Major Players of Type I  
Table Major Players of Type II  
Table Market Size by Type (2013-2018) (\$ Millions)  
Table Global Blood Bank (Blood Banking) Market Size Market Share by Type (2013-2018)  
Figure Global Blood Bank (Blood Banking) Market Size Market Share by Type (2013-2018)  
Figure Global Type I Market Size Growth Rate  
Figure Global Type II Market Size Growth Rate  
Figure Blood Bank (Blood Banking) Consumed in Hospital  
Figure Global Blood Bank (Blood Banking) Market: Hospital (2013-2018) (\$ Millions)  
Figure Global Hospital YoY Growth (\$ Millions)  
Figure Blood Bank (Blood Banking) Consumed in Clinic  
Figure Global Blood Bank (Blood Banking) Market: Clinic (2013-2018) (\$ Millions)  
Figure Global Clinic YoY Growth (\$ Millions)  
Figure Blood Bank (Blood Banking) Consumed in Others  
Figure Global Blood Bank (Blood Banking) Market: Others (2013-2018) (\$ Millions)  
Figure Global Others YoY Growth (\$ Millions)  
Table Global Blood Bank (Blood Banking) Market Size by Application (2013-2018) (\$ Millions)  
Table Global Blood Bank (Blood Banking) Market Size Market Share by Application (2013-2018)  
Figure Global Blood Bank (Blood Banking) Market Size Market Share by Application (2013-2018)  
Figure Global Blood Bank (Blood Banking) Market Size in Hospital Growth Rate  
Figure Global Blood Bank (Blood Banking) Market Size in Clinic Growth Rate  
Figure Global Blood Bank (Blood Banking) Market Size in Others Growth Rate  
Table Global Blood Bank (Blood Banking) Revenue by Players (2016-2018) (\$ Millions)  
Table Global Blood Bank (Blood Banking) Revenue Market Share by Players

(2016-2018)

Figure Global Blood Bank (Blood Banking) Revenue Market Share by Players in 2017

Table Global Blood Bank (Blood Banking) Key Players Head office and Products Offered

Table Blood Bank (Blood Banking) Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Blood Bank (Blood Banking) Market Size by Regions 2013-2018 (\$ Millions)

Table Global Blood Bank (Blood Banking) Market Size Market Share by Regions 2013-2018

Figure Global Blood Bank (Blood Banking) Market Size Market Share by Regions 2013-2018

Figure Americas Blood Bank (Blood Banking) Market Size 2013-2018 (\$ Millions)

Figure APAC Blood Bank (Blood Banking) Market Size 2013-2018 (\$ Millions)

Figure Europe Blood Bank (Blood Banking) Market Size 2013-2018 (\$ Millions)

Figure Middle East & Africa Blood Bank (Blood Banking) Market Size 2013-2018 (\$ Millions)

Table Americas Blood Bank (Blood Banking) Market Size by Countries (2013-2018) (\$ Millions)

Table Americas Blood Bank (Blood Banking) Market Size Market Share by Countries (2013-2018)

Figure Americas Blood Bank (Blood Banking) Market Size Market Share by Countries in 2017

Table Americas Blood Bank (Blood Banking) Market Size by Type (2013-2018) (\$ Millions)

Table Americas Blood Bank (Blood Banking) Market Size Market Share by Type (2013-2018)

Figure Americas Blood Bank (Blood Banking) Market Size Market Share by Type in 2017

Table Americas Blood Bank (Blood Banking) Market Size by Application (2013-2018) (\$ Millions)

Table Americas Blood Bank (Blood Banking) Market Size Market Share by Application (2013-2018)

Figure Americas Blood Bank (Blood Banking) Market Size Market Share by Application in 2017

Figure United States Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure Canada Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure Mexico Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)



Table APAC Blood Bank (Blood Banking) Market Size by Countries (2013-2018) (\$ Millions)

Table APAC Blood Bank (Blood Banking) Market Size Market Share by Countries (2013-2018)

Figure APAC Blood Bank (Blood Banking) Market Size Market Share by Countries in 2017

Table APAC Blood Bank (Blood Banking) Market Size by Type (2013-2018) (\$ Millions)

Table APAC Blood Bank (Blood Banking) Market Size Market Share by Type (2013-2018)

Figure APAC Blood Bank (Blood Banking) Market Size Market Share by Type in 2017

Table APAC Blood Bank (Blood Banking) Market Size by Application (2013-2018) (\$ Millions)

Table APAC Blood Bank (Blood Banking) Market Size Market Share by Application (2013-2018)

Figure APAC Blood Bank (Blood Banking) Market Size Market Share by Application in 2017

Figure China Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure Japan Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure Korea Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure India Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure Australia Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Table Europe Blood Bank (Blood Banking) Market Size by Countries (2013-2018) (\$ Millions)

Table Europe Blood Bank (Blood Banking) Market Size Market Share by Countries (2013-2018)

Figure Europe Blood Bank (Blood Banking) Market Size Market Share by Countries in 2017

Table Europe Blood Bank (Blood Banking) Market Size by Type (2013-2018) (\$ Millions)

Table Europe Blood Bank (Blood Banking) Market Size Market Share by Type (2013-2018)

Figure Europe Blood Bank (Blood Banking) Market Size Market Share by Type in 2017

Table Europe Blood Bank (Blood Banking) Market Size by Application (2013-2018) (\$ Millions)

Table Europe Blood Bank (Blood Banking) Market Size Market Share by Application (2013-2018)



Figure Europe Blood Bank (Blood Banking) Market Size Market Share by Application in 2017

Figure Germany Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure France Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure UK Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure Italy Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure Russia Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure Spain Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Blood Bank (Blood Banking) Market Size by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Blood Bank (Blood Banking) Market Size Market Share by Countries (2013-2018)

Figure Middle East & Africa Blood Bank (Blood Banking) Market Size Market Share by Countries in 2017

Table Middle East & Africa Blood Bank (Blood Banking) Market Size by Type (2013-2018) (\$ Millions)

Table Middle East & Africa Blood Bank (Blood Banking) Market Size Market Share by Type (2013-2018)

Figure Middle East & Africa Blood Bank (Blood Banking) Market Size Market Share by Type in 2017

Table Middle East & Africa Blood Bank (Blood Banking) Market Size by Application (2013-2018) (\$ Millions)

Table Middle East & Africa Blood Bank (Blood Banking) Market Size Market Share by Application (2013-2018)

Figure Middle East & Africa Blood Bank (Blood Banking) Market Size Market Share by Application in 2017

Figure Egypt Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Blood Bank (Blood Banking) Market Size Growth 2013-2018 (\$ Millions)

Figure Global Blood Bank (Blood Banking) Market Size Forecast (2018-2023) (\$ Millions)

Table Global Blood Bank (Blood Banking) Market Size Forecast by Regions (2018-2023) (\$ Millions)

Table Global Blood Bank (Blood Banking) Market Size Market Share Forecast by Regions

Figure Americas Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure APAC Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Europe Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Middle East & Africa Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure United States Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Canada Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Mexico Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Brazil Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure China Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Japan Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Korea Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Southeast Asia Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure India Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Australia Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Germany Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure France Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure UK Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Italy Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Russia Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Spain Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Egypt Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure South Africa Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Israel Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure Turkey Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Figure GCC Countries Blood Bank (Blood Banking) Market Size 2018-2023 (\$ Millions)

Table Global Blood Bank (Blood Banking) Market Size Forecast by Type (2018-2023) (\$ Millions)

Table Global Blood Bank (Blood Banking) Market Size Market Share Forecast by Type (2018-2023)

Table Global Blood Bank (Blood Banking) Market Size Forecast by Application (2018-2023) (\$ Millions)

Table Global Blood Bank (Blood Banking) Market Size Market Share Forecast by Application (2018-2023)

Table American Red Cross Basic Information, Head Office, Major Market Areas and Its Competitors

Table American Red Cross Blood Bank (Blood Banking) Revenue and Gross Margin (2016-2018)

Figure American Red Cross Blood Bank (Blood Banking) Market Share (2016-2018)

Table Japan Red Cross Society Basic Information, Head Office, Major Market Areas and Its Competitors

Table Japan Red Cross Society Blood Bank (Blood Banking) Revenue and Gross Margin (2016-2018)

Figure Japan Red Cross Society Blood Bank (Blood Banking) Market Share (2016-2018)

Table New York Blood Center Basic Information, Head Office, Major Market Areas and Its Competitors

Table New York Blood Center Blood Bank (Blood Banking) Revenue and Gross Margin (2016-2018)

Figure New York Blood Center Blood Bank (Blood Banking) Market Share (2016-2018)

Table Sanquin Blood Supply Foundation Basic Information, Head Office, Major Market Areas and Its Competitors

Table Sanquin Blood Supply Foundation Blood Bank (Blood Banking) Revenue and Gross Margin (2016-2018)

Figure Sanquin Blood Supply Foundation Blood Bank (Blood Banking) Market Share (2016-2018)

Table America's Blood Centers Basic Information, Head Office, Major Market Areas and Its Competitors

Table America's Blood Centers Blood Bank (Blood Banking) Revenue and Gross Margin (2016-2018)

Figure America's Blood Centers Blood Bank (Blood Banking) Market Share (2016-2018)

Table Canadian Blood Services Basic Information, Head Office, Major Market Areas and Its Competitors

Table Canadian Blood Services Blood Bank (Blood Banking) Revenue and Gross Margin (2016-2018)

Figure Canadian Blood Services Blood Bank (Blood Banking) Market Share (2016-2018)

Table Shire (Baxalta) Basic Information, Head Office, Major Market Areas and Its Competitors

Table Shire (Baxalta) Blood Bank (Blood Banking) Revenue and Gross Margin (2016-2018)

Figure Shire (Baxalta) Blood Bank (Blood Banking) Market Share (2016-2018)

Table CSL Basic Information, Head Office, Major Market Areas and Its Competitors

Table CSL Blood Bank (Blood Banking) Revenue and Gross Margin (2016-2018)

Figure CSL Blood Bank (Blood Banking) Market Share (2016-2018)

Table Grifols Basic Information, Head Office, Major Market Areas and Its Competitors

Table Grifols Blood Bank (Blood Banking) Revenue and Gross Margin (2016-2018)

Figure Grifols Blood Bank (Blood Banking) Market Share (2016-2018)

Table Octapharma Basic Information, Head Office, Major Market Areas and Its Competitors

Table Octapharma Blood Bank (Blood Banking) Revenue and Gross Margin (2016-2018)

Figure Octapharma Blood Bank (Blood Banking) Market Share (2016-2018)

Table Kedrion Basic Information, Head Office, Major Market Areas and Its Competitors

Table LFB Group Basic Information, Head Office, Major Market Areas and Its Competitors

Table Biotest Basic Information, Head Office, Major Market Areas and Its Competitors

Table BPL Basic Information, Head Office, Major Market Areas and Its Competitors

Table RAAS Basic Information, Head Office, Major Market Areas and Its Competitors

Table CBPO Basic Information, Head Office, Major Market Areas and Its Competitors

Table Hualan Bio Basic Information, Head Office, Major Market Areas and Its Competitors

Table Sichuan Yuanda Shuyang Basic Information, Head Office, Major Market Areas and Its Competitors

Table Abbott Basic Information, Head Office, Major Market Areas and Its Competitors

Table Beckman Coulter Basic Information, Head Office, Major Market Areas and Its Competitors

Table BD Basic Information, Head Office, Major Market Areas and Its Competitors

Table Bio-Rad Laboratories Basic Information, Head Office, Major Market Areas and Its Competitors

Table bioMerieux Basic Information, Head Office, Major Market Areas and Its Competitors

Table Cerus Basic Information, Head Office, Major Market Areas and Its Competitors

Table Haemonetics Basic Information, Head Office, Major Market Areas and Its Competitors

Table Immucor Basic Information, Head Office, Major Market Areas and Its Competitors

Table Fresenius Kabi Basic Information, Head Office, Major Market Areas and Its Competitors

Table MacoPharma Basic Information, Head Office, Major Market Areas and Its Competitors

Table Ortho-Clinical Basic Information, Head Office, Major Market Areas and Its Competitors

Table Terumo BCT Basic Information, Head Office, Major Market Areas and Its Competitors

Table Kawasumi Basic Information, Head Office, Major Market Areas and Its Competitors

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