

2018-2023 Global Blenders & Juicers Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Blenders & Juicers market for 2018-2023.

Blenders and juicers are two very different beasts, with two quite different purposes. They both process tasty fruit and veggies into a delicious, nutritious drink but the way they do it, and the end result, is not the same at all.

A juicer separates the fiber from the rest of the fruit or vegetables. This leaves only the juice for you to drink. The remaining fiber pulp is discarded. This means that you can pack more fruit or veggies in per cup and you get all your vitamins and nutrients in the most easily digestible form.

A blender processes the whole fruit or vegetable, including the fiber. This makes a thicker drink (usually called a smoothie) which takes longer to digest. You still get all the nutrients, but they are released more slowly. This satisfies your appetite and leaves you feel fuller for longer.

The technical barriers of blenders and juicers are high, and the core technology of blenders and juicers concentrates in relative large companies including Omega, Breville, Oster (Sunbeam), Hurom, Braun, Cuisinart, Joyoung, Supor, and Midea. These companies concentrate in China, Europe, and North America. China is the largest producer.

Over the next five years, LPI(LP Information) projects that Blenders & Juicers will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Blenders & Juicers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Blenders

Juicers

Segmentation by application:

Commercial Consumption

Household Consumption

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Omega

Breville

Oster(Sunbeam)

Hurom

Braun

Cuisinart

Kuvings

Philips

Panasonic

Electrolux

Joyoung

Supor

Midea

Donlim(Guangdong Xinbao)

SKG

Bear

ACA(Elec-Tech)

Deer

Xibeile(Shuai Jia)

Ouke

Hanssem

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Blenders & Juicers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Blenders & Juicers market by identifying its various subsegments.

Focuses on the key global Blenders & Juicers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Blenders & Juicers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Blenders & Juicers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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