

2018-2023 Global Bleaching Clay Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Bleaching Clay market for 2018-2023.

Bleaching clay is a type of adsorbent clay or earth which in both activated or nonactivated form, is used in the process of decolorization of liquids, such as oils and fats without any chemical treatment. It mainly consists of clay minerals such as saponite, montmorillonite, and beidellite mixed with mineral fragments such as biotite, quartz, and feldspar. It is mainly used in refining and purifying petroleum products, edible oils, and fats. Bleaching clay is also known as fuller's earth and whitening clay. The prime factor driving demand for bleaching clay is the increasing demand for refined vegetable oil, as bleaching clay plays an integral role in its manufacturing process. Moreover, advancement in optimizing the yield of oilseeds is expected to drive more production of variegated oil seeds, thus translating into more demand for bleaching clay for its refining purposes. Apart from this, demand for fully refined oils with FFA content of less than 0.1% is driving further demand for highly activated bleaching clays. Bleaching clay often finds application in industrial sector particularly in the production of Industrial triglycerides, linseed oil, castor oil, biodiesel, fatty acids, etc., many of which are an integral part of manufacturing of paints, vanishes, soaps, etc. Due to rising living standards across the globe, demand for these products are bound to increase, thus fuelling more revenues in the global bleaching clay market. Apart from this, rising consumption of mineral oil due to its broad adoption in cosmetics, lubricants, and grease, is also expected to further boost consumption of bleaching clay for mineral oil refining and processing.

This market study estimates that in terms of geographic regions, APAC is estimated to

be the major revenue contributor to the bleaching clay market throughout the forecast period. The rising demand from the automotive lubricants market and the significant economic development, are expected to be the major factors fueling the growth of the market in this region.

Over the next five years, LPI(LP Information) projects that Bleaching Clay will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Bleaching Clay market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Activated Bauxite

Activated Clays

Fullers Earth

Segmentation by application:

Industrial Oil

Mineral Oil and Waxes

Vegetable Oil and Animal Fats

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

AMC

AMCOL Specialty Minerals

Clariant International

HRP Industries

Oil-Dri Corporation of America

Refoil Earth

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Bleaching Clay consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Bleaching Clay market by identifying its various

subsegments.

Focuses on the key global Bleaching Clay manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Bleaching Clay with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Bleaching Clay submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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