

2018-2023 Global BLE Module Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global BLE Module market for 2018-2023.

Ongoing improvements with Bluetooth Low Energy (BLE) combined with low cost chips and a large and growing developer community have made BLE a leading Internet of Things (IoT) technology. Billions of BLE enabled smartphones has created a massively scaled ecosystem for IoT developers. BLE is driving markets such as health and fitness wearable sensors where low power and 1 MB/s throughput is required. The expanded network range, throughput and capacity with Bluetooth 5 as well as the completion of the Bluetooth mesh specification has also made BLE a disruptor for fixed sensor networks.

The accelerated growth of IoT market is one of the major factors driving the global BLE module market. IoT is concerned with capturing data from the surrounding stimuli and allowing communication between people and machines. The increasing focus on the connected environment has resulted in IoT becoming one of the most rapidly growing markets. IoT devices collect data through sensors and actuators and transmit it to a centralized location on a real-time basis. This allows end-users to make informed decisions. APAC accounted for the largest share of the BLE module market in 2017. According to Technavio's market research analysts, this regional segment is likely to continue its dominance in the market throughout the forecast period.

Over the next five years, LPI(LP Information) projects that BLE Module will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of BLE Module market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Single-Mode BLE Modules

Dual-Mode BLE Modules

Segmentation by application:

Computing Devices

Smart Wearables

Smart Home Appliances

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Nordic Semiconductor

Qualcomm Technologies

NXP Semiconductors

STMicroelectronics

Texas Instruments

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global BLE Module consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of BLE Module market by identifying its various subsegments.

Focuses on the key global BLE Module manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the BLE Module with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of BLE Module submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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