

2018-2023 Global Bike Trainers Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Bike Trainers market for 2018-2023.

An Indoor Bike Trainers is a piece of equipment that makes it possible to ride a bicycle while it remains stationary. They are commonly used to warm up before races, or when riding conditions outside are not favorable. Using a trainer indoors allows the rider to perform other activities while riding, such as watching TV, without risk of injury.

An Indoor Bike Trainers is a piece of equipment that makes it possible to ride a bicycle while it remains stationary. They are commonly used to warm up before races, or when riding conditions outside are not favorable.

Global Indoor Bike Trainers market size reached 80 million \$ in 2017 from 62 million \$ in 2013, and we forecast the Indoor Bike Trainers market size will reach 123 million \$ in 2025 with the CAGR (2017-2023) of 7.6%. Global Indoor Bike Trainers market shipment reached 480 thousand units in 2017, and we forecast the Indoor Bike Trainers market shipment will reach 650 thousand Units in 2023.

In the coming years there is an increasing demand for Indoor Bike Trainers in the regions of US and Europe that is expected to drive the market for more advanced Indoor Bike Trainers. Increasing of household consumption expenditures, more-intense competition, launches in introducing new products, retrofitting and renovation of old technology, increasing adoption of Indoor Bike Trainers will drive growth in United States and Europe markets.

Over the next five years, LPI(LP Information) projects that Bike Trainers will register a 7.8% CAGR in terms of revenue, reach US\$ 130 million by 2023, from US\$ 80 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Bike Trainers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Smart Bike Trainers

Classic Bike Trainers

Segmentation by application:

Online Channels

Offline Channels

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

CycleOps (USA)

Kurt Manufacturing (USA)

Minoura (Japan)

Tacx (Netherlands)

Wahoo Fitness (USA)

RacerMate (USA)

Elite (Italy)

Schwinn (USA)

Sunlite (USA)

BKOOL (Spain)

RAD Cycle (USA)

Technogym (Italy)

Conquer (USA)

Blackburn Design (USA)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Bike Trainers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Bike Trainers market by identifying its various subsegments.

Focuses on the key global Bike Trainers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Bike Trainers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Bike Trainers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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