

2018-2023 Global Big Data in Manufacturing Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Big Data in Manufacturing market for 2018-2023.

Big data is a term used for large volume of structured and unstructured data stored on a daily basis. Further, big data analytics technique is implemented by the companies to examine market trends, hidden patterns, and other useful information, which helps in making effective business decisions. Big data analytics in manufacturing helps enterprises in better supply chain planning, process defect tracking, and components defect tracking. Predictive analytics is one of the major applications of big data analytics used to extract information from data, and predict trends and behavior patterns.

Rise in demand for big data across various industry verticals and increase in demand for big data in manufacturing to reduce the production defects and optimize supply chain management are expected to boost the market. It is estimated that the data generated in a day in current global scenario is equivalent to the data generated in last decade. To handle such huge amounts of data, Big Data has often proved to be a useful tool. With the concept of Industry 4.0 shaping the production establishments in the modern manufacturing industry, the amount of data produced from the manufacturing sector grew rapidly. However, integration of big data is a complex process, which is expected to hinder the market growth. Moreover, adoption of manufacturing analytics by various automobile manufacturers presents a major opportunity for the key players in the manufacturing market.

Over the next five years, LPI(LP Information) projects that Big Data in Manufacturing will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx

million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Big Data in Manufacturing market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Discrete Manufacturing

Process Manufacturing

Segmentation by application:

Predictive Maintenance

Budget Monitoring

Product Lifecycle Management

Field Activity Management

Others

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Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

EMC

HP

IBM

Oracle

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Big Data in Manufacturing market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Big Data in Manufacturing market by identifying its various subsegments.

Focuses on the key global Big Data in Manufacturing players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Big Data in Manufacturing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Big Data in Manufacturing submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL BIG DATA IN MANUFACTURING MARKET REPORT (STATUS AND OUTLOOK)

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Big Data in Manufacturing Market Size 2013-2023
 - 2.1.2 Big Data in Manufacturing Market Size CAGR by Region
- 2.2 Big Data in Manufacturing Segment by Type
 - 2.2.1 Discrete Manufacturing
 - 2.2.2 Process Manufacturing
 - 2.2.3 Mixed-Mode Manufacturing
- 2.3 Big Data in Manufacturing Market Size by Type
 - 2.3.1 Global Big Data in Manufacturing Market Size Market Share by Type (2013-2018)
 - 2.3.2 Global Big Data in Manufacturing Market Size Growth Rate by Type (2013-2018)
- 2.4 Big Data in Manufacturing Segment by Application
 - 2.4.1 Predictive Maintenance
 - 2.4.2 Budget Monitoring
 - 2.4.3 Product Lifecycle Management
 - 2.4.4 Field Activity Management
 - 2.4.5 Others
- 2.5 Big Data in Manufacturing Market Size by Application
 - 2.5.1 Global Big Data in Manufacturing Market Size Market Share by Application (2013-2018)
 - 2.5.2 Global Big Data in Manufacturing Market Size Growth Rate by Application (2013-2018)

3 GLOBAL BIG DATA IN MANUFACTURING BY PLAYERS

- 3.1 Global Big Data in Manufacturing Market Size Market Share by Players
 - 3.1.1 Global Big Data in Manufacturing Market Size by Players (2016-2018)
 - 3.1.2 Global Big Data in Manufacturing Market Size Market Share by Players (2016-2018)
- 3.2 Global Big Data in Manufacturing Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 BIG DATA IN MANUFACTURING BY REGIONS

- 4.1 Big Data in Manufacturing Market Size by Regions
- 4.2 Americas Big Data in Manufacturing Market Size Growth
- 4.3 APAC Big Data in Manufacturing Market Size Growth
- 4.4 Europe Big Data in Manufacturing Market Size Growth
- 4.5 Middle East & Africa Big Data in Manufacturing Market Size Growth

5 AMERICAS

- 5.1 Americas Big Data in Manufacturing Market Size by Countries
- 5.2 Americas Big Data in Manufacturing Market Size by Type
- 5.3 Americas Big Data in Manufacturing Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Big Data in Manufacturing Market Size by Countries
- 6.2 APAC Big Data in Manufacturing Market Size by Type
- 6.3 APAC Big Data in Manufacturing Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea

- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Big Data in Manufacturing by Countries
- 7.2 Europe Big Data in Manufacturing Market Size by Type
- 7.3 Europe Big Data in Manufacturing Market Size by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Big Data in Manufacturing by Countries
- 8.2 Middle East & Africa Big Data in Manufacturing Market Size by Type
- 8.3 Middle East & Africa Big Data in Manufacturing Market Size by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 GLOBAL BIG DATA IN MANUFACTURING MARKET FORECAST

- 10.1 Global Big Data in Manufacturing Market Size Forecast (2018-2023)
- 10.2 Global Big Data in Manufacturing Forecast by Regions
 - 10.2.1 Global Big Data in Manufacturing Forecast by Regions (2018-2023)
 - 10.2.2 Americas Market Forecast
 - 10.2.3 APAC Market Forecast
 - 10.2.4 Europe Market Forecast
 - 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
 - 10.3.1 United States Market Forecast
 - 10.3.2 Canada Market Forecast
 - 10.3.3 Mexico Market Forecast
 - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
 - 10.4.1 China Market Forecast
 - 10.4.2 Japan Market Forecast
 - 10.4.3 Korea Market Forecast
 - 10.4.4 Southeast Asia Market Forecast
 - 10.4.5 India Market Forecast
 - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
 - 10.5.1 Germany Market Forecast
 - 10.5.2 France Market Forecast
 - 10.5.3 UK Market Forecast
 - 10.5.4 Italy Market Forecast
 - 10.5.5 Russia Market Forecast
 - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
 - 10.6.1 Egypt Market Forecast
 - 10.6.2 South Africa Market Forecast
 - 10.6.3 Israel Market Forecast
 - 10.6.4 Turkey Market Forecast
 - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Big Data in Manufacturing Forecast by Type
- 10.8 Global Big Data in Manufacturing Forecast by Application

11 KEY PLAYERS ANALYSIS

- 11.1 EMC
 - 11.1.1 Company Details

- 11.1.2 Big Data in Manufacturing Product Offered
- 11.1.3 EMC Big Data in Manufacturing Revenue, Gross Margin and Market Share (2016-2018)
 - 11.1.4 Main Business Overview
 - 11.1.5 EMC News
- 11.2 HP
 - 11.2.1 Company Details
 - 11.2.2 Big Data in Manufacturing Product Offered
 - 11.2.3 HP Big Data in Manufacturing Revenue, Gross Margin and Market Share (2016-2018)
 - 11.2.4 Main Business Overview
 - 11.2.5 HP News
- 11.3 IBM
 - 11.3.1 Company Details
 - 11.3.2 Big Data in Manufacturing Product Offered
 - 11.3.3 IBM Big Data in Manufacturing Revenue, Gross Margin and Market Share (2016-2018)
 - 11.3.4 Main Business Overview
 - 11.3.5 IBM News
- 11.4 Oracle
 - 11.4.1 Company Details
 - 11.4.2 Big Data in Manufacturing Product Offered
 - 11.4.3 Oracle Big Data in Manufacturing Revenue, Gross Margin and Market Share (2016-2018)
 - 11.4.4 Main Business Overview
 - 11.4.5 Oracle News

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Big Data in Manufacturing
Figure Big Data in Manufacturing Report Years Considered
Figure Market Research Methodology
Figure Global Big Data in Manufacturing Market Size Growth Rate 2013-2023 (\$ Millions)
Table Big Data in Manufacturing Market Size CAGR by Region 2013-2023 (\$ Millions)
Table Major Players of Discrete Manufacturing
Table Major Players of Process Manufacturing
Table Major Players of Mixed-Mode Manufacturing
Table Market Size by Type (2013-2018) (\$ Millions)
Table Global Big Data in Manufacturing Market Size Market Share by Type (2013-2018)
Figure Global Big Data in Manufacturing Market Size Market Share by Type (2013-2018)
Figure Global Discrete Manufacturing Market Size Growth Rate
Figure Global Process Manufacturing Market Size Growth Rate
Figure Global Mixed-Mode Manufacturing Market Size Growth Rate
Figure Big Data in Manufacturing Consumed in Predictive Maintenance
Figure Global Big Data in Manufacturing Market: Predictive Maintenance (2013-2018) (\$ Millions)
Figure Global Predictive Maintenance YoY Growth (\$ Millions)
Figure Big Data in Manufacturing Consumed in Budget Monitoring
Figure Global Big Data in Manufacturing Market: Budget Monitoring (2013-2018) (\$ Millions)
Figure Global Budget Monitoring YoY Growth (\$ Millions)
Figure Big Data in Manufacturing Consumed in Product Lifecycle Management
Figure Global Big Data in Manufacturing Market: Product Lifecycle Management (2013-2018) (\$ Millions)
Figure Global Product Lifecycle Management YoY Growth (\$ Millions)
Figure Big Data in Manufacturing Consumed in Field Activity Management
Figure Global Big Data in Manufacturing Market: Field Activity Management (2013-2018) (\$ Millions)
Figure Global Field Activity Management YoY Growth (\$ Millions)
Figure Big Data in Manufacturing Consumed in Others
Figure Global Big Data in Manufacturing Market: Others (2013-2018) (\$ Millions)
Figure Global Others YoY Growth (\$ Millions)

Table Global Big Data in Manufacturing Market Size by Application (2013-2018) (\$ Millions)

Table Global Big Data in Manufacturing Market Size Market Share by Application (2013-2018)

Figure Global Big Data in Manufacturing Market Size Market Share by Application (2013-2018)

Figure Global Big Data in Manufacturing Market Size in Predictive Maintenance Growth Rate

Figure Global Big Data in Manufacturing Market Size in Budget Monitoring Growth Rate

Figure Global Big Data in Manufacturing Market Size in Product Lifecycle Management Growth Rate

Figure Global Big Data in Manufacturing Market Size in Field Activity Management Growth Rate

Figure Global Big Data in Manufacturing Market Size in Others Growth Rate

Table Global Big Data in Manufacturing Revenue by Players (2016-2018) (\$ Millions)

Table Global Big Data in Manufacturing Revenue Market Share by Players (2016-2018)

Figure Global Big Data in Manufacturing Revenue Market Share by Players in 2017

Table Global Big Data in Manufacturing Key Players Head office and Products Offered

Table Big Data in Manufacturing Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Big Data in Manufacturing Market Size by Regions 2013-2018 (\$ Millions)

Table Global Big Data in Manufacturing Market Size Market Share by Regions 2013-2018

Figure Global Big Data in Manufacturing Market Size Market Share by Regions 2013-2018

Figure Americas Big Data in Manufacturing Market Size 2013-2018 (\$ Millions)

Figure APAC Big Data in Manufacturing Market Size 2013-2018 (\$ Millions)

Figure Europe Big Data in Manufacturing Market Size 2013-2018 (\$ Millions)

Figure Middle East & Africa Big Data in Manufacturing Market Size 2013-2018 (\$ Millions)

Table Americas Big Data in Manufacturing Market Size by Countries (2013-2018) (\$ Millions)

Table Americas Big Data in Manufacturing Market Size Market Share by Countries (2013-2018)

Figure Americas Big Data in Manufacturing Market Size Market Share by Countries in 2017

Table Americas Big Data in Manufacturing Market Size by Type (2013-2018) (\$ Millions)

Table Americas Big Data in Manufacturing Market Size Market Share by Type (2013-2018)

Figure Americas Big Data in Manufacturing Market Size Market Share by Type in 2017
Table Americas Big Data in Manufacturing Market Size by Application (2013-2018) (\$ Millions)

Table Americas Big Data in Manufacturing Market Size Market Share by Application (2013-2018)

Figure Americas Big Data in Manufacturing Market Size Market Share by Application in 2017

Figure United States Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure Canada Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure Mexico Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Table APAC Big Data in Manufacturing Market Size by Countries (2013-2018) (\$ Millions)

Table APAC Big Data in Manufacturing Market Size Market Share by Countries (2013-2018)

Figure APAC Big Data in Manufacturing Market Size Market Share by Countries in 2017

Table APAC Big Data in Manufacturing Market Size by Type (2013-2018) (\$ Millions)

Table APAC Big Data in Manufacturing Market Size Market Share by Type (2013-2018)

Figure APAC Big Data in Manufacturing Market Size Market Share by Type in 2017

Table APAC Big Data in Manufacturing Market Size by Application (2013-2018) (\$ Millions)

Table APAC Big Data in Manufacturing Market Size Market Share by Application (2013-2018)

Figure APAC Big Data in Manufacturing Market Size Market Share by Application in 2017

Figure China Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure Japan Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure Korea Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure India Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure Australia Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Table Europe Big Data in Manufacturing Market Size by Countries (2013-2018) (\$ Millions)

Table Europe Big Data in Manufacturing Market Size Market Share by Countries (2013-2018)

Figure Europe Big Data in Manufacturing Market Size Market Share by Countries in 2017

Table Europe Big Data in Manufacturing Market Size by Type (2013-2018) (\$ Millions)

Table Europe Big Data in Manufacturing Market Size Market Share by Type (2013-2018)

Figure Europe Big Data in Manufacturing Market Size Market Share by Type in 2017

Table Europe Big Data in Manufacturing Market Size by Application (2013-2018) (\$ Millions)

Table Europe Big Data in Manufacturing Market Size Market Share by Application (2013-2018)

Figure Europe Big Data in Manufacturing Market Size Market Share by Application in 2017

Figure Germany Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure France Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure UK Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure Italy Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure Russia Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure Spain Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Big Data in Manufacturing Market Size by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Big Data in Manufacturing Market Size Market Share by Countries (2013-2018)

Figure Middle East & Africa Big Data in Manufacturing Market Size Market Share by Countries in 2017

Table Middle East & Africa Big Data in Manufacturing Market Size by Type (2013-2018) (\$ Millions)

Table Middle East & Africa Big Data in Manufacturing Market Size Market Share by Type (2013-2018)

Figure Middle East & Africa Big Data in Manufacturing Market Size Market Share by Type in 2017

Table Middle East & Africa Big Data in Manufacturing Market Size by Application (2013-2018) (\$ Millions)

Table Middle East & Africa Big Data in Manufacturing Market Size Market Share by Application (2013-2018)

Figure Middle East & Africa Big Data in Manufacturing Market Size Market Share by Application in 2017

Figure Egypt Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Big Data in Manufacturing Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Big Data in Manufacturing Market Size Growth 2013-2018 (\$

Millions)

Figure Global Big Data in Manufacturing Market Size Forecast (2018-2023) (\$ Millions)

Table Global Big Data in Manufacturing Market Size Forecast by Regions (2018-2023) (\$ Millions)

Table Global Big Data in Manufacturing Market Size Market Share Forecast by Regions

Figure Americas Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure APAC Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Europe Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Middle East & Africa Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure United States Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Canada Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Mexico Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Brazil Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure China Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Japan Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Korea Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Southeast Asia Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure India Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Australia Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Germany Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure France Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure UK Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Italy Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Russia Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Spain Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Egypt Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure South Africa Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Israel Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure Turkey Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Figure GCC Countries Big Data in Manufacturing Market Size 2018-2023 (\$ Millions)

Table Global Big Data in Manufacturing Market Size Forecast by Type (2018-2023) (\$ Millions)

Table Global Big Data in Manufacturing Market Size Market Share Forecast by Type (2018-2023)

Table Global Big Data in Manufacturing Market Size Forecast by Application (2018-2023) (\$ Millions)

Table Global Big Data in Manufacturing Market Size Market Share Forecast by Application (2018-2023)

Table EMC Basic Information, Head Office, Major Market Areas and Its Competitors

Table EMC Big Data in Manufacturing Revenue and Gross Margin (2016-2018)

Figure EMC Big Data in Manufacturing Market Share (2016-2018)

Table HP Basic Information, Head Office, Major Market Areas and Its Competitors

Table HP Big Data in Manufacturing Revenue and Gross Margin (2016-2018)

Figure HP Big Data in Manufacturing Market Share (2016-2018)

Table IBM Basic Information, Head Office, Major Market Areas and Its Competitors

Table IBM Big Data in Manufacturing Revenue and Gross Margin (2016-2018)

Figure IBM Big Data in Manufacturing Market Share (2016-2018)

Table Oracle Basic Information, Head Office, Major Market Areas and Its Competitors

Table Oracle Big Data in Manufacturing Revenue and Gross Margin (2016-2018)

Figure Oracle Big Data in Manufacturing Market Share (2016-2018)

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