

2018-2023 Global Big data as a Service Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Big data as a Service market for 2018-2023. Big data as a service (BDaaS) is the delivery of statistical analysis tools or information by an outside provider that helps organizations understand and use insights gained from large information sets in order to gain a competitive advantage.

Global data as a service market is growing at a faster pace owing to the increasing demand for statistical analysis since the massive amount of unstructured data is generated almost at regular interval of time from the various organization. The organizations outsource the big data service to manage the large data rather than doing it in-house. The big data as a service is often offered by various ways, for instance, big data analytics software as a service, as data fabric which includes data management and the data the aggregation. It can also be offered as data platform service which mostly covers the analytical programming, and also as cloud infrastructure. The big global data as a service market is expected to grow at significantly high CAGR owing the robust demand for service offerings.

Rapid technological developments in the information technology sector and increasing business operations mark Asia-Pacific (APAC) as the most important market for Big Data in banking during the forecast period. The biggest contributors to this market are China and India that account for most of the revenue in the APAC region. Many organizations in the APAC region are increasingly depending on digital systems to realize their goals. Several vendors such as SAP and IBM provide wide-range of Big Data analytics services to banks in the region. Some of the core capabilities of these services include real-time monitoring, big cloud services, and other customized dashboards for easier retrieval of data to ease the workflows. These tools enable

organizations for on-the-resource planning and offer modified plans to aid decision-making.

North America dominates the market owing to the presence of established players such as Microsoft Corporation, Hewlett-Packard Enterprise Development LP, International Business Machines Corporation, etc.

Over the next five years, LPI(LP Information) projects that Big data as a Service will register a 14.8% CAGR in terms of revenue, reach US\$ 36600 million by 2023, from US\$ 16000 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Big data as a Service market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Hadoop-as-a-Service (HDaaS)

Data Analytics-as-a-Service (DAaaS)

Segmentation by application:

Banking & Financial Services

Retail

Manufacturing

Energy & Utilities

Healthcare

Public Sector

Media & Entertainment

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Hewlett Packard Enterprise Development

IBM

Microsoft Corporation

SAP

SAS Institute

Teradata Corporation

Accenture

Oracle

SunGard Data Systems

MapR Technologies

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Big data as a Service market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Big data as a Service market by identifying its various subsegments.

Focuses on the key global Big data as a Service players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Big data as a Service with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Big data as a Service submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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