

# 2018-2023 Global Bicycle Infotainment System Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Bicycle Infotainment System market for 2018-2023.

Bicycle infotainment system is the technology that provides information, entertainment as well as communication to rider while riding or travelling. Bicycle infotainment system also provides bicycle to bicycle communication. Bicycle to bicycle communication involves transmission and exchange of information among riders through installed infotainment devices on the bicycle independent of the location. The infotainment device may be built in or portable.

Increasing usage of bicycle in developed economies, changing lifestyle habits & preferences, and recent technological developments in infotainment systems are the major factors propelling the market growth. In addition, raising installations of healthcare infotainment systems and health are the other factor boosting the market growth. On the other hand, higher costs for raw material is hindering the market growth. North America accounted for the largest market share in terms of revenue in 2016 and the region is expected to dominate the market even during the forecast period. In North America, the main contributors to the bicycle infotainment market are developed countries such as United States and Canada.

Over the next five years, LPI(LP Information) projects that Bicycle Infotainment System will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Bicycle Infotainment System market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Wearable Kits

On-Board Kits

Segmentation by application:

Road Bike

Mountain Bike

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Garmin

Wahoo Fitness

Polar

Magellan

Sena Technologies

Cateye

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Bicycle Infotainment System consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Bicycle Infotainment System market by identifying its various subsegments.

Focuses on the key global Bicycle Infotainment System manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Bicycle Infotainment System with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Bicycle Infotainment System submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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