

# 2018-2023 Global Bicycle Day-time Running Lights (DRL) Consumption Market Report

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#### **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Bicycle Day-time Running Lights (DRL) market for 2018-2023.

Bicycle lights help improve the visibility of the bicycle riders as well as other road users when there is an insufficient lighting condition. These lights help illuminate the reflective traffic and road signals on the road. They also help the rider to see and identify the hazards ahead on the road.

The latest trend gaining momentum in the market is Integration with smartphone. The demand for connectivity and telematics have led to technological improvements that aim at enhancing the overall experience of the riders. The integration of smartphones to the DRL enables users to control the lights and their brightness and also in improving the run time and conserving battery life. In addition, one of the major drivers for this market is Adoption of bicycle as a means of commute. EMEA is witnessing an increased demand for bicycles since cities Paris, Copenhagen, and Hamburg are turning car free by adopting bicycles. The adoption of DRL is mandatory in Germany and this is also influencing the other regions in EMEA to impose regulations on the usage of DRL in bicycles.

Over the next five years, LPI(LP Information) projects that Bicycle Day-time Running Lights (DRL) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Bicycle Day-time Running Lights (DRL) market by product type,



application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Seamentation	by product type:
Segmentation	by product type.
Rear [	DRL
Front I	ORL
Segmentation	by application:
Online	Sales
Offline	Sales
This report als	so splits the market by region:
Americ	cas
	United States
	Canada
	Mexico
	Brazil
APAC	
	China
	Japan
	Korea



Southeast Asia
India
Australia
Europe
Germany
France
UK
Italy
Russia
Spain
Middle East & Africa
Egypt
South Africa
Israel
Turkey
GCC Countries
port also prosents the market competition landscape and a corresponding

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

CatEye



Knog

Lezyne

See.Sense

**Trek Bicycle Corporation** 

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### **RESEARCH OBJECTIVES**

To study and analyze the global Bicycle Day-time Running Lights (DRL) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Bicycle Day-time Running Lights (DRL) market by identifying its various subsegments.

Focuses on the key global Bicycle Day-time Running Lights (DRL) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Bicycle Day-time Running Lights (DRL) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Bicycle Day-time Running Lights (DRL) submarkets, with respect to key regions (along with their respective key countries).



To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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