

2018-2023 Global Bicycle Consumption Market Report

<https://marketpublishers.com/r/2EEC28B8F40EN.html>

Date: June 2018

Pages: 181

Price: US\$ 4,660.00 (Single User License)

ID: 2EEC28B8F40EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Bicycle market for 2018-2023.

Bicycle, often called a bike or cycle, is a non-automatic vehicle with two wheels in tandem, usually propelled by pedals connected to the rear wheel by a chain, and having handlebars for steering and a saddle like seat.

Bicycle is principal means of transportation, it also provide a popular form of recreation, and have been adapted for use as children's toys, general fitness, courier services, and bicycle racing. Due to the straightforward production technology as well as low cost and price, bicycle industry gets a fast development in recent years. The production of bicycles is concentrated in the China, USA, Europe and India. Giant Bicycles, Hero Cycles, TI Cycles, Trek, Shanghai Phonex, Atlas, Flying Pigeon famed for their bicycle production, are among the major bicycle producers in the world.

Global sales of bicycles will increase to 132214 K Units in 2016 from 118969 K Units in 2012. It is predicted that the global bicycle demand will develop with an average growth rate of 1.39% in the coming five years.

Currently, most of bicycles produced in China are exported to other countries, such as USA and West Europe. Moreover, Chinese producers also are the major OEMs for the foreign famous brands. According to the research, Giant provides OEM service to Trek, based in Taiwan and China Mainland.

Over the next five years, LPI(LP Information) projects that Bicycle will register a 5.0% CAGR in terms of revenue, reach US\$ 37700 million by 2023, from US\$ 28200 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Bicycle market by product type, application, key manufacturers and key

regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

20 Inch

24 Inch

26 Inch

27 Inch

Others

Segmentation by application:

Transportation Tools

Recreation

Racing

Physical Training

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Giant Bicycles

Hero Cycles

TI Cycles

Trek

Shanghai Phonex

Atlas

Flying Pigeon

Merida

Xidesheng Bicycle

OMYO

Emmelle

Avon Cycles

Tianjin Battle

Cannondale

Libahuang

Specialized

Trinx Bikes

DAHON

Cycoo

Bridgestone Cycle

Laux (Tianjin)

Samchuly Bicycle

Cube

Pacific Cycles

Derby Cycle

Grimaldi Industri

Gazelle

KHS

Forever

Scott Sports

Fuji Bikes

Pashley Cycles

Accell Group

Huffy

LOOKC

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Bicycle consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Bicycle market by identifying its various subsegments.

Focuses on the key global Bicycle manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Bicycle with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Bicycle submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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