

# 2018-2023 Global Biaxially Oriented Polypropylene Films Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Biaxially Oriented Polypropylene Films market for 2018-2023.

Biaxially Oriented Polypropylene (BOPP) Films is a stretched polypropylene film which provides outstanding strength, rigidity, transparency and gloss on top of superior moisture roof properties.

Polypropylene (PP) is one of the key polymers used in the manufacture of BOPP films and is a derivative of petroleum. One of the primary factors propelling the growth prospects for this market is the rising demand for packaged food in the last few years. The increasing demand for new and innovative packaging options is an important trend that is envisaged to impel in the growth prospects for this market over the next four years. The market is moving towards replacing aluminum foils, waxing paper, and cellophane with BOPP films as it serves as a more flexible packaging solution and facilitates faster packaging with excellent sealing properties. The APAC region dominated the global BOPP films market and is expected to consume more than 5 million metric tons of BOPP films by 2020. Factors such as an expanding population, increasing disposable income, and rapid urbanization to impel the growth prospects for this market in the region. Moreover, economic development in countries like India and China as resulted in lifestyle changes and an increase in disposable income, which will contribute to the growth of this market in the coming years.

Over the next five years, LPI(LP Information) projects that Biaxially Oriented Polypropylene Films will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.



This report presents a comprehensive overview, market shares, and growth opportunities of Biaxially Oriented Polypropylene Films market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:
White/Opaque/Matt
Metallized
Transparent
Segmentation by application:
Pressure Sensitive Tapes
Biscuits/Bakery Products
Confectionery
Dried Foods
Tobacco
Pasta/Noodles
Others
This report also splits the market by region:

**United States** 

Americas



	Canada
	Mexico
	Brazil
APAC	
	China
	Japan
	Korea
	Southeast Asia
	India
	Australia
Europe	9
	Germany
	France
	UK
	Italy
	Russia
	Spain
Middle	East & Africa
	Egypt



South Africa

Israel
Turkey
GCC Countries
The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:
Toray Plastics
Profol
Oben
INNOVIA
Jindal Films Americas
Vibac
Treofan
SIBUR
Impex Global
MANUCOR
FlexFilm
Gettel Group
Cosmo



#### **FuRong**

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### **RESEARCH OBJECTIVES**

To study and analyze the global Biaxially Oriented Polypropylene Films consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Biaxially Oriented Polypropylene Films market by identifying its various subsegments.

Focuses on the key global Biaxially Oriented Polypropylene Films manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Biaxially Oriented Polypropylene Films with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Biaxially Oriented Polypropylene Films submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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