

2018-2023 Global Biaxially Oriented Polypropylene (BOPP) Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Biaxially Oriented Polypropylene (BOPP) market for 2018-2023.

Biaxially Oriented Polypropylene (BOPP) is a stretched polypropylene film which provides outstanding strength, rigidity, transparency and gloss on top of superior moisture proof properties.

BOPP films are manufactured using a tenter frame sequential process or the double bubble process, in which a polypropylene (PP) film is oriented in two directions (machine and transverse directions). BOPP films are typically used for packaging films, print lamination films, label films etc.

First, the biaxially oriented polypropylene (BOPP) industry concentration is not high. In the world wide, giant manufactures mainly distribute in China. China has a long history and unshakable status in this industry, like China Flexible Packaging Group and FuRong Technology?both have perfect products. In China, the manufacturers focus in Zhejiang, Jiangsu, Fujian province.

Second, all manufacturers in the world are committed to the improvement of product. These two years, some Chinese manufacturers can almost catch up with the world's leading technology too.

Third, the import and export percent of this industry is not high?because some international manufacturers expand their business through building factories or investments.

Over the next five years, LPI(LP Information) projects that Biaxially Oriented Polypropylene (BOPP) will register a xx% CAGR in terms of revenue, reach US\$ xx

million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Biaxially Oriented Polypropylene (BOPP) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Tubular Quench Method

Flat Film Strength Method

Segmentation by application:

Packaging Films

Print Lamination Films

Label Films

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

JPFL-ExxonMobil

Taghleef

Oben Licht Holding Group

NAN YA PLASTICS

Yem Chio

Treofan

Vibac

Sibur

Cosmo

Manucor S.p.A.

Flex Film

Stenta Films

FUTAMURA

China Flexible Packaging Group

Gettel Group

FuRong Technology

Xiaoshan Huayi

Kinlead Packaging

Jiangsu Shukang

Decro

FSPG

Guangqing New Material

Shenda

NAN YA PLASTICS(Mainland)

Yem Chio(Ningbo)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Biaxially Oriented Polypropylene (BOPP) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Biaxially Oriented Polypropylene (BOPP) market by identifying its various subsegments.

Focuses on the key global Biaxially Oriented Polypropylene (BOPP) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Biaxially Oriented Polypropylene (BOPP) with respect to individual growth trends, future prospects, and their contribution to the total

market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Biaxially Oriented Polypropylene (BOPP) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL BIAXIALLY ORIENTED POLYPROPYLENE (BOPP) CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Biaxially Oriented Polypropylene (BOPP) Consumption 2013-2023
 - 2.1.2 Biaxially Oriented Polypropylene (BOPP) Consumption CAGR by Region
- 2.2 Biaxially Oriented Polypropylene (BOPP) Segment by Type
 - 2.2.1 Tubular Quench Method
 - 2.2.2 Flat Film Strength Method
- 2.3 Biaxially Oriented Polypropylene (BOPP) Consumption by Type
 - 2.3.1 Global Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Biaxially Oriented Polypropylene (BOPP) Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Biaxially Oriented Polypropylene (BOPP) Sale Price by Type (2013-2018)
- 2.4 Biaxially Oriented Polypropylene (BOPP) Segment by Application
 - 2.4.1 Packaging Films
 - 2.4.2 Print Lamination Films
 - 2.4.3 Label Films
 - 2.4.4 Others
- 2.5 Biaxially Oriented Polypropylene (BOPP) Consumption by Application
 - 2.5.1 Global Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Biaxially Oriented Polypropylene (BOPP) Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Biaxially Oriented Polypropylene (BOPP) Sale Price by Application

(2013-2018)

3 GLOBAL BIAXIALLY ORIENTED POLYPROPYLENE (BOPP) BY PLAYERS

3.1 Global Biaxially Oriented Polypropylene (BOPP) Sales Market Share by Players

3.1.1 Global Biaxially Oriented Polypropylene (BOPP) Sales by Players (2016-2018)

3.1.2 Global Biaxially Oriented Polypropylene (BOPP) Sales Market Share by Players (2016-2018)

3.2 Global Biaxially Oriented Polypropylene (BOPP) Revenue Market Share by Players

3.2.1 Global Biaxially Oriented Polypropylene (BOPP) Revenue by Players (2016-2018)

3.2.2 Global Biaxially Oriented Polypropylene (BOPP) Revenue Market Share by Players (2016-2018)

3.3 Global Biaxially Oriented Polypropylene (BOPP) Sale Price by Players

3.4 Global Biaxially Oriented Polypropylene (BOPP) Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global Biaxially Oriented Polypropylene (BOPP) Manufacturing Base Distribution and Sales Area by Players

3.4.2 Players Biaxially Oriented Polypropylene (BOPP) Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 BIAXIALLY ORIENTED POLYPROPYLENE (BOPP) BY REGIONS

4.1 Biaxially Oriented Polypropylene (BOPP) by Regions

4.1.1 Global Biaxially Oriented Polypropylene (BOPP) Consumption by Regions

4.1.2 Global Biaxially Oriented Polypropylene (BOPP) Value by Regions

4.2 Americas Biaxially Oriented Polypropylene (BOPP) Consumption Growth

4.3 APAC Biaxially Oriented Polypropylene (BOPP) Consumption Growth

4.4 Europe Biaxially Oriented Polypropylene (BOPP) Consumption Growth

4.5 Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption Growth

5 AMERICAS

5.1 Americas Biaxially Oriented Polypropylene (BOPP) Consumption by Countries

5.1.1 Americas Biaxially Oriented Polypropylene (BOPP) Consumption by Countries

(2013-2018)

5.1.2 Americas Biaxially Oriented Polypropylene (BOPP) Value by Countries

(2013-2018)

5.2 Americas Biaxially Oriented Polypropylene (BOPP) Consumption by Type

5.3 Americas Biaxially Oriented Polypropylene (BOPP) Consumption by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Biaxially Oriented Polypropylene (BOPP) Consumption by Countries

6.1.1 APAC Biaxially Oriented Polypropylene (BOPP) Consumption by Countries

(2013-2018)

6.1.2 APAC Biaxially Oriented Polypropylene (BOPP) Value by Countries (2013-2018)

6.2 APAC Biaxially Oriented Polypropylene (BOPP) Consumption by Type

6.3 APAC Biaxially Oriented Polypropylene (BOPP) Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Biaxially Oriented Polypropylene (BOPP) by Countries

7.1.1 Europe Biaxially Oriented Polypropylene (BOPP) Consumption by Countries

(2013-2018)

7.1.2 Europe Biaxially Oriented Polypropylene (BOPP) Value by Countries

(2013-2018)

7.2 Europe Biaxially Oriented Polypropylene (BOPP) Consumption by Type

7.3 Europe Biaxially Oriented Polypropylene (BOPP) Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Biaxially Oriented Polypropylene (BOPP) by Countries
 - 8.1.1 Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption by Countries (2013-2018)
 - 8.1.2 Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Value by Countries (2013-2018)
- 8.2 Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption by Type
- 8.3 Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

- 10.1 Sales Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.2 Biaxially Oriented Polypropylene (BOPP) Distributors
- 10.3 Biaxially Oriented Polypropylene (BOPP) Customer

11 GLOBAL BIAXIALLY ORIENTED POLYPROPYLENE (BOPP) MARKET FORECAST

- 11.1 Global Biaxially Oriented Polypropylene (BOPP) Consumption Forecast (2018-2023)
- 11.2 Global Biaxially Oriented Polypropylene (BOPP) Forecast by Regions
 - 11.2.1 Global Biaxially Oriented Polypropylene (BOPP) Forecast by Regions (2018-2023)
 - 11.2.2 Global Biaxially Oriented Polypropylene (BOPP) Value Forecast by Regions (2018-2023)
 - 11.2.3 Americas Consumption Forecast
 - 11.2.4 APAC Consumption Forecast
 - 11.2.5 Europe Consumption Forecast
 - 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
 - 11.3.1 United States Market Forecast
 - 11.3.2 Canada Market Forecast
 - 11.3.3 Mexico Market Forecast
 - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
 - 11.4.1 China Market Forecast
 - 11.4.2 Japan Market Forecast
 - 11.4.3 Korea Market Forecast
 - 11.4.4 Southeast Asia Market Forecast
 - 11.4.5 India Market Forecast
 - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Biaxially Oriented Polypropylene (BOPP) Forecast by Type
- 11.8 Global Biaxially Oriented Polypropylene (BOPP) Forecast by Application

12 KEY PLAYERS ANALYSIS

12.1 JPFL-ExxonMobil

12.1.1 Company Details

12.1.2 Biaxially Oriented Polypropylene (BOPP) Product Offered

12.1.3 JPFL-ExxonMobil Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

12.1.4 Main Business Overview

12.1.5 JPFL-ExxonMobil News

12.2 Taghleef

12.2.1 Company Details

12.2.2 Biaxially Oriented Polypropylene (BOPP) Product Offered

12.2.3 Taghleef Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

12.2.4 Main Business Overview

12.2.5 Taghleef News

12.3 Oben Licht Holding Group

12.3.1 Company Details

12.3.2 Biaxially Oriented Polypropylene (BOPP) Product Offered

12.3.3 Oben Licht Holding Group Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

12.3.4 Main Business Overview

12.3.5 Oben Licht Holding Group News

12.4 NAN YA PLASTICS

12.4.1 Company Details

12.4.2 Biaxially Oriented Polypropylene (BOPP) Product Offered

12.4.3 NAN YA PLASTICS Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 NAN YA PLASTICS News

12.5 Yem Chio

12.5.1 Company Details

12.5.2 Biaxially Oriented Polypropylene (BOPP) Product Offered

12.5.3 Yem Chio Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 Yem Chio News

12.6 Treofan

- 12.6.1 Company Details
- 12.6.2 Biaxially Oriented Polypropylene (BOPP) Product Offered
- 12.6.3 Treofan Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.6.4 Main Business Overview
- 12.6.5 Treofan News
- 12.7 Vibac
 - 12.7.1 Company Details
 - 12.7.2 Biaxially Oriented Polypropylene (BOPP) Product Offered
 - 12.7.3 Vibac Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.7.4 Main Business Overview
 - 12.7.5 Vibac News
- 12.8 Sibur
 - 12.8.1 Company Details
 - 12.8.2 Biaxially Oriented Polypropylene (BOPP) Product Offered
 - 12.8.3 Sibur Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.8.4 Main Business Overview
 - 12.8.5 Sibur News
- 12.9 Cosmo
 - 12.9.1 Company Details
 - 12.9.2 Biaxially Oriented Polypropylene (BOPP) Product Offered
 - 12.9.3 Cosmo Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.9.4 Main Business Overview
 - 12.9.5 Cosmo News
- 12.10 Manucor S.p.A.
 - 12.10.1 Company Details
 - 12.10.2 Biaxially Oriented Polypropylene (BOPP) Product Offered
 - 12.10.3 Manucor S.p.A. Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.10.4 Main Business Overview
 - 12.10.5 Manucor S.p.A. News
- 12.11 Flex Film
- 12.12 Stenta Films
- 12.13 FUTAMURA
- 12.14 China Flexible Packaging Group
- 12.15 Gettel Group

- 12.16 FuRong Technology
- 12.17 Xiaoshan Huayi
- 12.18 Kinlead Packaging
- 12.19 Jiangsu Shukang
- 12.20 Decro
- 12.21 FSPG
- 12.22 Guangqing New Material
- 12.23 Shenda
- 12.24 NAN YA PLASTICS(Mainland)
- 12.25 Yem Chio(Ningbo)

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Biaxially Oriented Polypropylene (BOPP)

Table Product Specifications of Biaxially Oriented Polypropylene (BOPP)

Figure Biaxially Oriented Polypropylene (BOPP) Report Years Considered

Figure Market Research Methodology

Figure Global Biaxially Oriented Polypropylene (BOPP) Consumption Growth Rate 2013-2023 (K MT)

Figure Global Biaxially Oriented Polypropylene (BOPP) Value Growth Rate 2013-2023 (\$ Millions)

Table Biaxially Oriented Polypropylene (BOPP) Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Tubular Quench Method

Table Major Players of Tubular Quench Method

Figure Product Picture of Flat Film Strength Method

Table Major Players of Flat Film Strength Method

Table Global Consumption Sales by Type (2013-2018)

Table Global Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Type (2013-2018)

Figure Global Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Type (2013-2018)

Table Global Biaxially Oriented Polypropylene (BOPP) Revenue by Type (2013-2018) (\$ million)

Table Global Biaxially Oriented Polypropylene (BOPP) Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Biaxially Oriented Polypropylene (BOPP) Value Market Share by Type (2013-2018)

Table Global Biaxially Oriented Polypropylene (BOPP) Sale Price by Type (2013-2018)

Figure Biaxially Oriented Polypropylene (BOPP) Consumed in Packaging Films

Figure Global Biaxially Oriented Polypropylene (BOPP) Market: Packaging Films (2013-2018) (K MT)

Figure Global Biaxially Oriented Polypropylene (BOPP) Market: Packaging Films (2013-2018) (\$ Millions)

Figure Global Packaging Films YoY Growth (\$ Millions)

Figure Biaxially Oriented Polypropylene (BOPP) Consumed in Print Lamination Films

Figure Global Biaxially Oriented Polypropylene (BOPP) Market: Print Lamination Films (2013-2018) (K MT)

Figure Global Biaxially Oriented Polypropylene (BOPP) Market: Print Lamination Films (2013-2018) (\$ Millions)

Figure Global Print Lamination Films YoY Growth (\$ Millions)

Figure Biaxially Oriented Polypropylene (BOPP) Consumed in Label Films

Figure Global Biaxially Oriented Polypropylene (BOPP) Market: Label Films (2013-2018) (K MT)

Figure Global Biaxially Oriented Polypropylene (BOPP) Market: Label Films (2013-2018) (\$ Millions)

Figure Global Label Films YoY Growth (\$ Millions)

Figure Biaxially Oriented Polypropylene (BOPP) Consumed in Others

Figure Global Biaxially Oriented Polypropylene (BOPP) Market: Others (2013-2018) (K MT)

Figure Global Biaxially Oriented Polypropylene (BOPP) Market: Others (2013-2018) (\$ Millions)

Figure Global Others YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Application (2013-2018)

Figure Global Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Application (2013-2018)

Table Global Biaxially Oriented Polypropylene (BOPP) Value by Application (2013-2018)

Table Global Biaxially Oriented Polypropylene (BOPP) Value Market Share by Application (2013-2018)

Figure Global Biaxially Oriented Polypropylene (BOPP) Value Market Share by Application (2013-2018)

Table Global Biaxially Oriented Polypropylene (BOPP) Sale Price by Application (2013-2018)

Table Global Biaxially Oriented Polypropylene (BOPP) Sales by Players (2016-2018) (K MT)

Table Global Biaxially Oriented Polypropylene (BOPP) Sales Market Share by Players (2016-2018)

Figure Global Biaxially Oriented Polypropylene (BOPP) Sales Market Share by Players in 2016

Figure Global Biaxially Oriented Polypropylene (BOPP) Sales Market Share by Players in 2017

Table Global Biaxially Oriented Polypropylene (BOPP) Revenue by Players (2016-2018) (\$ Millions)

Table Global Biaxially Oriented Polypropylene (BOPP) Revenue Market Share by

Players (2016-2018)

Figure Global Biaxially Oriented Polypropylene (BOPP) Revenue Market Share by Players in 2016

Figure Global Biaxially Oriented Polypropylene (BOPP) Revenue Market Share by Players in 2017

Table Global Biaxially Oriented Polypropylene (BOPP) Sale Price by Players (2016-2018)

Figure Global Biaxially Oriented Polypropylene (BOPP) Sale Price by Players in 2017

Table Global Biaxially Oriented Polypropylene (BOPP) Manufacturing Base Distribution and Sales Area by Players

Table Players Biaxially Oriented Polypropylene (BOPP) Products Offered

Table Biaxially Oriented Polypropylene (BOPP) Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Biaxially Oriented Polypropylene (BOPP) Consumption by Regions 2013-2018 (K MT)

Table Global Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Regions 2013-2018

Figure Global Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Regions 2013-2018

Table Global Biaxially Oriented Polypropylene (BOPP) Value by Regions 2013-2018 (\$ Millions)

Table Global Biaxially Oriented Polypropylene (BOPP) Value Market Share by Regions 2013-2018

Figure Global Biaxially Oriented Polypropylene (BOPP) Value Market Share by Regions 2013-2018

Figure Americas Biaxially Oriented Polypropylene (BOPP) Consumption 2013-2018 (K MT)

Figure Americas Biaxially Oriented Polypropylene (BOPP) Value 2013-2018 (\$ Millions)

Figure APAC Biaxially Oriented Polypropylene (BOPP) Consumption 2013-2018 (K MT)

Figure APAC Biaxially Oriented Polypropylene (BOPP) Value 2013-2018 (\$ Millions)

Figure Europe Biaxially Oriented Polypropylene (BOPP) Consumption 2013-2018 (K MT)

Figure Europe Biaxially Oriented Polypropylene (BOPP) Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption 2013-2018 (K MT)

Figure Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Value 2013-2018 (\$ Millions)

Table Americas Biaxially Oriented Polypropylene (BOPP) Consumption by Countries (2013-2018) (K MT)

Table Americas Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Countries (2013-2018)

Figure Americas Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Countries in 2017

Table Americas Biaxially Oriented Polypropylene (BOPP) Value by Countries (2013-2018) (\$ Millions)

Table Americas Biaxially Oriented Polypropylene (BOPP) Value Market Share by Countries (2013-2018)

Figure Americas Biaxially Oriented Polypropylene (BOPP) Value Market Share by Countries in 2017

Table Americas Biaxially Oriented Polypropylene (BOPP) Consumption by Type (2013-2018) (K MT)

Table Americas Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Type (2013-2018)

Figure Americas Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Type in 2017

Table Americas Biaxially Oriented Polypropylene (BOPP) Consumption by Application (2013-2018) (K MT)

Table Americas Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Application (2013-2018)

Figure Americas Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Application in 2017

Figure United States Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure United States Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Figure Canada Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure Canada Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Figure Mexico Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure Mexico Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Table APAC Biaxially Oriented Polypropylene (BOPP) Consumption by Countries (2013-2018) (K MT)

Table APAC Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Countries (2013-2018)

Figure APAC Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by

Countries in 2017

Table APAC Biaxially Oriented Polypropylene (BOPP) Value by Countries (2013-2018)
(\$ Millions)

Table APAC Biaxially Oriented Polypropylene (BOPP) Value Market Share by Countries
(2013-2018)

Figure APAC Biaxially Oriented Polypropylene (BOPP) Value Market Share by
Countries in 2017

Table APAC Biaxially Oriented Polypropylene (BOPP) Consumption by Type
(2013-2018) (K MT)

Table APAC Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by
Type (2013-2018)

Figure APAC Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by
Type in 2017

Table APAC Biaxially Oriented Polypropylene (BOPP) Consumption by Application
(2013-2018) (K MT)

Table APAC Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by
Application (2013-2018)

Figure APAC Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by
Application in 2017

Figure China Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018
(K MT)

Figure China Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$
Millions)

Figure Japan Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018
(K MT)

Figure Japan Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$
Millions)

Figure Korea Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018
(K MT)

Figure Korea Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$
Millions)

Figure Southeast Asia Biaxially Oriented Polypropylene (BOPP) Consumption Growth
2013-2018 (K MT)

Figure Southeast Asia Biaxially Oriented Polypropylene (BOPP) Value Growth
2013-2018 (\$ Millions)

Figure India Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018
(K MT)

Figure India Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$
Millions)

Figure Australia Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure Australia Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Table Europe Biaxially Oriented Polypropylene (BOPP) Consumption by Countries (2013-2018) (K MT)

Table Europe Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Countries (2013-2018)

Figure Europe Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Countries in 2017

Table Europe Biaxially Oriented Polypropylene (BOPP) Value by Countries (2013-2018) (\$ Millions)

Table Europe Biaxially Oriented Polypropylene (BOPP) Value Market Share by Countries (2013-2018)

Figure Europe Biaxially Oriented Polypropylene (BOPP) Value Market Share by Countries in 2017

Table Europe Biaxially Oriented Polypropylene (BOPP) Consumption by Type (2013-2018) (K MT)

Table Europe Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Type (2013-2018)

Figure Europe Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Type in 2017

Table Europe Biaxially Oriented Polypropylene (BOPP) Consumption by Application (2013-2018) (K MT)

Table Europe Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Application (2013-2018)

Figure Europe Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Application in 2017

Figure Germany Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure Germany Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Figure France Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure France Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Figure UK Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure UK Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$

Millions)

Figure Italy Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure Italy Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Figure Russia Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure Russia Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Figure Spain Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure Spain Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption by Countries (2013-2018) (K MT)

Table Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Countries in 2017

Table Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Value Market Share by Countries in 2017

Table Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption by Type (2013-2018) (K MT)

Table Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Type in 2017

Table Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption by Application (2013-2018) (K MT)

Table Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption Market Share by Application in 2017

Figure Egypt Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure Egypt Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Figure South Africa Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure South Africa Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Figure Israel Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure Israel Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Figure Turkey Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure Turkey Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Biaxially Oriented Polypropylene (BOPP) Consumption Growth 2013-2018 (K MT)

Figure GCC Countries Biaxially Oriented Polypropylene (BOPP) Value Growth 2013-2018 (\$ Millions)

Table Biaxially Oriented Polypropylene (BOPP) Distributors List

Table Biaxially Oriented Polypropylene (BOPP) Customer List

Figure Global Biaxially Oriented Polypropylene (BOPP) Consumption Growth Rate Forecast (2018-2023) (K MT)

Figure Global Biaxially Oriented Polypropylene (BOPP) Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Biaxially Oriented Polypropylene (BOPP) Consumption Forecast by Countries (2018-2023) (K MT)

Table Global Biaxially Oriented Polypropylene (BOPP) Consumption Market Forecast by Regions

Table Global Biaxially Oriented Polypropylene (BOPP) Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Biaxially Oriented Polypropylene (BOPP) Value Market Share Forecast by Regions

Figure Americas Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Americas Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure APAC Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure APAC Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Europe Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Europe Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Middle East & Africa Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure United States Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure United States Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Canada Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Canada Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Mexico Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Mexico Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Brazil Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Brazil Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure China Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure China Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Japan Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Japan Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Korea Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Korea Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Southeast Asia Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Southeast Asia Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure India Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure India Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Australia Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Australia Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Germany Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Germany Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure France Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure France Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure UK Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure UK Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Italy Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Italy Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Russia Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Russia Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Spain Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Spain Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Egypt Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Egypt Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure South Africa Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure South Africa Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Israel Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Israel Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure Turkey Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure Turkey Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Figure GCC Countries Biaxially Oriented Polypropylene (BOPP) Consumption 2018-2023 (K MT)

Figure GCC Countries Biaxially Oriented Polypropylene (BOPP) Value 2018-2023 (\$ Millions)

Table Global Biaxially Oriented Polypropylene (BOPP) Consumption Forecast by Type (2018-2023) (K MT)

Table Global Biaxially Oriented Polypropylene (BOPP) Consumption Market Share Forecast by Type (2018-2023)

Table Global Biaxially Oriented Polypropylene (BOPP) Value Forecast by Type (2018-2023) (\$ Millions)

Table Global Biaxially Oriented Polypropylene (BOPP) Value Market Share Forecast by Type (2018-2023)

Table Global Biaxially Oriented Polypropylene (BOPP) Consumption Forecast by Application (2018-2023) (K MT)

Table Global Biaxially Oriented Polypropylene (BOPP) Consumption Market Share Forecast by Application (2018-2023)

Table Global Biaxially Oriented Polypropylene (BOPP) Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Biaxially Oriented Polypropylene (BOPP) Value Market Share Forecast by Application (2018-2023)

Table JPFL-ExxonMobil Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table JPFL-ExxonMobil Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure JPFL-ExxonMobil Biaxially Oriented Polypropylene (BOPP) Market Share (2016-2018)

Table Taghleef Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Taghleef Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Taghleef Biaxially Oriented Polypropylene (BOPP) Market Share (2016-2018)

Table Oben Licht Holding Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oben Licht Holding Group Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Oben Licht Holding Group Biaxially Oriented Polypropylene (BOPP) Market Share (2016-2018)

Table NAN YA PLASTICS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NAN YA PLASTICS Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure NAN YA PLASTICS Biaxially Oriented Polypropylene (BOPP) Market Share (2016-2018)

Table Yem Chio Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yem Chio Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Yem Chio Biaxially Oriented Polypropylene (BOPP) Market Share (2016-2018)

Table Treofan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Treofan Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Treofan Biaxially Oriented Polypropylene (BOPP) Market Share (2016-2018)

Table Vibac Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vibac Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Vibac Biaxially Oriented Polypropylene (BOPP) Market Share (2016-2018)

Table Sibur Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sibur Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Sibur Biaxially Oriented Polypropylene (BOPP) Market Share (2016-2018)

Table Cosmo Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Cosmo Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Cosmo Biaxially Oriented Polypropylene (BOPP) Market Share (2016-2018)

Table Manucor S.p.A. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Manucor S.p.A. Biaxially Oriented Polypropylene (BOPP) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Manucor S.p.A. Biaxially Oriented Polypropylene (BOPP) Market Share (2016-2018)

Table Flex Film Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Stenta Films Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table FUTAMURA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table China Flexible Packaging Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gettel Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table FuRong Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xiaoshan Huayi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kinlead Packaging Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jiangsu Shukang Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Decro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table FSPG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guangqing New Material Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shenda Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NAN YA PLASTICS(Mainland) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yem Chio(Ningbo) Basic Information, Manufacturing Base, Sales Area and Its Competitors

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