

2018-2023 Global Bias Tire Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Bias Tire market for 2018-2023.

A bias tire consists of multiple rubber plies overlapping each other. The crown and sidewalls are interdependent. The overlapped plies form a thick layer that is less flexible and more sensitive to overheating.

A bias tire will have a stiffer sidewall and shoulder, which will increase heat buildup in the tire.

On a bias tire, the cords run at a 32 degree angle from the direction of travel. The B, C, and D is the load range of a tire. This is the maximum weight that the tire can carry at a specified maximum load inflation. The B is a 4-ply rated tire, the C is a 6-ply rated tire, and the D is an 8-ply rated tire.

The load range is stamped on each tire and right after the load range letter is the maximum weight at maximum psi for that tire. The load range weight capacity will also vary depending on the size of the tire. Trailer tires will always need to be inflated to the maximum psi that is specified on the tire.

There are companies adding new capacities and aiming at the cost and quality leadership which shall improve profitability. At the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. The construction of bias tire in the market has had a negative impact because of the policy implications.

Over the next five years, LPI(LP Information) projects that Bias Tire will register a -3.4% CAGR in terms of revenue, reach US\$ 3540 million by 2023, from US\$ 4360 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Bias Tire market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

General Bias Tire

Bias Belted Tire

Segmentation by application:

Passenger Car

Truck

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Bridgestone

Goodyear

Michelin

Pirelli

Sumitomo Rubber

Yokohama Rubber

Continental

Cooper Tire & Rubber

KUMHO Tire

Hankook

Giti Tire

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Bias Tire consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Bias Tire market by identifying its various subsegments.

Focuses on the key global Bias Tire manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Bias Tire with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Bias Tire submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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