

# 2018-2023 Global Beverage Packaging Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Beverage Packaging market for 2018-2023. The beverage packaging market is driven by rising consumption of beverages in developing countries with increasing disposable income of the middle-class population. Current market trends are witnessing an up surge in the demands for beverages, thereby displaying a brighter opportunity for the beverage packaging industry. Key players adopted partnerships and agreements as the most preferred strategy to maintain a good and undisrupted supply chain with suppliers and distributors present worldwide. They also focused on acquiring local players of emerging markets to expand their business globally and sustain the competition prevailing in the market. New product launches also helped key players in strengthening their product portfolio. Changing consumer preferences are resulting in an increased utility of packaging materials to enhance strength, aroma retention, heat insulation, sealing, and barrier against moisture. Soaring demand for small packs is providing a strong push to the demand for flexible bags and pouches. Growing demand for premium products, aided by rising disposable income, is positively influencing the demand for alcoholic beverage consumption. The growing use of automation in beverage packaging industry will drive the growth prospects for the global beverage packaging market for the next four years. The automated system in the beverage packaging industry reduces the wastage of packaging materials, reduces factory footprint, and enables the timely rectification of operational problems, which in turn, boosts the beverage packaging market. APAC dominates the beer packaging market and continue to dominate the market in the following years. The Asia-Pacific region holds a significant potential for development, in terms of the most prospective countries. The market holds major share in retail

packaging, estimating to nearly 75%, as major manufacturing is done in China.

Over the next five years, LPI(LP Information) projects that Beverage Packaging will register a 4.1% CAGR in terms of revenue, reach US\$ 155300 million by 2023, from US\$ 122000 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Beverage Packaging market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Bottle

Can

Pouch

Carton

Segmentation by application:

Alcoholic

Non-Alcoholic

Dairy

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Amcor

Ball

Crown Holdings

Owens-Illinois

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Beverage Packaging consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Beverage Packaging market by identifying its various subsegments.

Focuses on the key global Beverage Packaging manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Beverage Packaging with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Beverage Packaging submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### 2018-2023 GLOBAL BEVERAGE PACKAGING CONSUMPTION MARKET REPORT

#### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

#### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Beverage Packaging Consumption 2013-2023
  - 2.1.2 Beverage Packaging Consumption CAGR by Region
- 2.2 Beverage Packaging Segment by Type
  - 2.2.1 Bottle
  - 2.2.2 Can
  - 2.2.3 Pouch
  - 2.2.4 Carton
- 2.3 Beverage Packaging Consumption by Type
  - 2.3.1 Global Beverage Packaging Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Beverage Packaging Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Beverage Packaging Sale Price by Type (2013-2018)
- 2.4 Beverage Packaging Segment by Application
  - 2.4.1 Alcoholic
  - 2.4.2 Non-Alcoholic
  - 2.4.3 Dairy
- 2.5 Beverage Packaging Consumption by Application
  - 2.5.1 Global Beverage Packaging Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global Beverage Packaging Value and Market Share by Application (2013-2018)
  - 2.5.3 Global Beverage Packaging Sale Price by Application (2013-2018)

#### 3 GLOBAL BEVERAGE PACKAGING BY PLAYERS

- 3.1 Global Beverage Packaging Sales Market Share by Players
  - 3.1.1 Global Beverage Packaging Sales by Players (2016-2018)
  - 3.1.2 Global Beverage Packaging Sales Market Share by Players (2016-2018)
- 3.2 Global Beverage Packaging Revenue Market Share by Players
  - 3.2.1 Global Beverage Packaging Revenue by Players (2016-2018)
  - 3.2.2 Global Beverage Packaging Revenue Market Share by Players (2016-2018)
- 3.3 Global Beverage Packaging Sale Price by Players
- 3.4 Global Beverage Packaging Manufacturing Base Distribution, Sales Area, Product Types by Players
  - 3.4.1 Global Beverage Packaging Manufacturing Base Distribution and Sales Area by Players
  - 3.4.2 Players Beverage Packaging Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 BEVERAGE PACKAGING BY REGIONS**

- 4.1 Beverage Packaging by Regions
  - 4.1.1 Global Beverage Packaging Consumption by Regions
  - 4.1.2 Global Beverage Packaging Value by Regions
- 4.2 Americas Beverage Packaging Consumption Growth
- 4.3 APAC Beverage Packaging Consumption Growth
- 4.4 Europe Beverage Packaging Consumption Growth
- 4.5 Middle East & Africa Beverage Packaging Consumption Growth

## **5 AMERICAS**

- 5.1 Americas Beverage Packaging Consumption by Countries
  - 5.1.1 Americas Beverage Packaging Consumption by Countries (2013-2018)
  - 5.1.2 Americas Beverage Packaging Value by Countries (2013-2018)
- 5.2 Americas Beverage Packaging Consumption by Type
- 5.3 Americas Beverage Packaging Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

### 6.1 APAC Beverage Packaging Consumption by Countries

#### 6.1.1 APAC Beverage Packaging Consumption by Countries (2013-2018)

#### 6.1.2 APAC Beverage Packaging Value by Countries (2013-2018)

### 6.2 APAC Beverage Packaging Consumption by Type

### 6.3 APAC Beverage Packaging Consumption by Application

### 6.4 China

### 6.5 Japan

### 6.6 Korea

### 6.7 Southeast Asia

### 6.8 India

### 6.9 Australia

### 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

### 7.1 Europe Beverage Packaging by Countries

#### 7.1.1 Europe Beverage Packaging Consumption by Countries (2013-2018)

#### 7.1.2 Europe Beverage Packaging Value by Countries (2013-2018)

### 7.2 Europe Beverage Packaging Consumption by Type

### 7.3 Europe Beverage Packaging Consumption by Application

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

### 7.9 Spain

### 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Beverage Packaging by Countries

#### 8.1.1 Middle East & Africa Beverage Packaging Consumption by Countries (2013-2018)

#### 8.1.2 Middle East & Africa Beverage Packaging Value by Countries (2013-2018)

### 8.2 Middle East & Africa Beverage Packaging Consumption by Type

### 8.3 Middle East & Africa Beverage Packaging Consumption by Application



- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 10.1 Sales Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.2 Beverage Packaging Distributors
- 10.3 Beverage Packaging Customer

## **11 GLOBAL BEVERAGE PACKAGING MARKET FORECAST**

- 11.1 Global Beverage Packaging Consumption Forecast (2018-2023)
- 11.2 Global Beverage Packaging Forecast by Regions
  - 11.2.1 Global Beverage Packaging Forecast by Regions (2018-2023)
  - 11.2.2 Global Beverage Packaging Value Forecast by Regions (2018-2023)
  - 11.2.3 Americas Consumption Forecast
  - 11.2.4 APAC Consumption Forecast
  - 11.2.5 Europe Consumption Forecast
  - 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
  - 11.3.1 United States Market Forecast
  - 11.3.2 Canada Market Forecast
  - 11.3.3 Mexico Market Forecast
  - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
  - 11.4.1 China Market Forecast

- 11.4.2 Japan Market Forecast
- 11.4.3 Korea Market Forecast
- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Beverage Packaging Forecast by Type
- 11.8 Global Beverage Packaging Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 Amcor
  - 12.1.1 Company Details
  - 12.1.2 Beverage Packaging Product Offered
  - 12.1.3 Amcor Beverage Packaging Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 Amcor News
- 12.2 Ball
  - 12.2.1 Company Details
  - 12.2.2 Beverage Packaging Product Offered
  - 12.2.3 Ball Beverage Packaging Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.2.4 Main Business Overview
  - 12.2.5 Ball News
- 12.3 Crown Holdings
  - 12.3.1 Company Details
  - 12.3.2 Beverage Packaging Product Offered

12.3.3 Crown Holdings Beverage Packaging Sales, Revenue, Price and Gross Margin (2016-2018)

12.3.4 Main Business Overview

12.3.5 Crown Holdings News

12.4 Owens-Illinois

12.4.1 Company Details

12.4.2 Beverage Packaging Product Offered

12.4.3 Owens-Illinois Beverage Packaging Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 Owens-Illinois News

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Beverage Packaging  
Table Product Specifications of Beverage Packaging  
Figure Beverage Packaging Report Years Considered  
Figure Market Research Methodology  
Figure Global Beverage Packaging Consumption Growth Rate 2013-2023 (K MT)  
Figure Global Beverage Packaging Value Growth Rate 2013-2023 (\$ Millions)  
Table Beverage Packaging Consumption CAGR by Region 2013-2023 (\$ Millions)  
Figure Product Picture of Bottle  
Table Major Players of Bottle  
Figure Product Picture of Can  
Table Major Players of Can  
Figure Product Picture of Pouch  
Table Major Players of Pouch  
Figure Product Picture of Carton  
Table Major Players of Carton  
Table Global Consumption Sales by Type (2013-2018)  
Table Global Beverage Packaging Consumption Market Share by Type (2013-2018)  
Figure Global Beverage Packaging Consumption Market Share by Type (2013-2018)  
Table Global Beverage Packaging Revenue by Type (2013-2018) (\$ million)  
Table Global Beverage Packaging Value Market Share by Type (2013-2018) (\$ Millions)  
Figure Global Beverage Packaging Value Market Share by Type (2013-2018)  
Table Global Beverage Packaging Sale Price by Type (2013-2018)  
Figure Beverage Packaging Consumed in Alcoholic  
Figure Global Beverage Packaging Market: Alcoholic (2013-2018) (K MT)  
Figure Global Beverage Packaging Market: Alcoholic (2013-2018) (\$ Millions)  
Figure Global Alcoholic YoY Growth (\$ Millions)  
Figure Beverage Packaging Consumed in Non-Alcoholic  
Figure Global Beverage Packaging Market: Non-Alcoholic (2013-2018) (K MT)  
Figure Global Beverage Packaging Market: Non-Alcoholic (2013-2018) (\$ Millions)  
Figure Global Non-Alcoholic YoY Growth (\$ Millions)  
Figure Beverage Packaging Consumed in Dairy  
Figure Global Beverage Packaging Market: Dairy (2013-2018) (K MT)  
Figure Global Beverage Packaging Market: Dairy (2013-2018) (\$ Millions)  
Figure Global Dairy YoY Growth (\$ Millions)  
Table Global Consumption Sales by Application (2013-2018)

Table Global Beverage Packaging Consumption Market Share by Application (2013-2018)

Figure Global Beverage Packaging Consumption Market Share by Application (2013-2018)

Table Global Beverage Packaging Value by Application (2013-2018)

Table Global Beverage Packaging Value Market Share by Application (2013-2018)

Figure Global Beverage Packaging Value Market Share by Application (2013-2018)

Table Global Beverage Packaging Sale Price by Application (2013-2018)

Table Global Beverage Packaging Sales by Players (2016-2018) (K MT)

Table Global Beverage Packaging Sales Market Share by Players (2016-2018)

Figure Global Beverage Packaging Sales Market Share by Players in 2016

Figure Global Beverage Packaging Sales Market Share by Players in 2017

Table Global Beverage Packaging Revenue by Players (2016-2018) (\$ Millions)

Table Global Beverage Packaging Revenue Market Share by Players (2016-2018)

Figure Global Beverage Packaging Revenue Market Share by Players in 2016

Figure Global Beverage Packaging Revenue Market Share by Players in 2017

Table Global Beverage Packaging Sale Price by Players (2016-2018)

Figure Global Beverage Packaging Sale Price by Players in 2017

Table Global Beverage Packaging Manufacturing Base Distribution and Sales Area by Players

Table Players Beverage Packaging Products Offered

Table Beverage Packaging Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Beverage Packaging Consumption by Regions 2013-2018 (K MT)

Table Global Beverage Packaging Consumption Market Share by Regions 2013-2018

Figure Global Beverage Packaging Consumption Market Share by Regions 2013-2018

Table Global Beverage Packaging Value by Regions 2013-2018 (\$ Millions)

Table Global Beverage Packaging Value Market Share by Regions 2013-2018

Figure Global Beverage Packaging Value Market Share by Regions 2013-2018

Figure Americas Beverage Packaging Consumption 2013-2018 (K MT)

Figure Americas Beverage Packaging Value 2013-2018 (\$ Millions)

Figure APAC Beverage Packaging Consumption 2013-2018 (K MT)

Figure APAC Beverage Packaging Value 2013-2018 (\$ Millions)

Figure Europe Beverage Packaging Consumption 2013-2018 (K MT)

Figure Europe Beverage Packaging Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Beverage Packaging Consumption 2013-2018 (K MT)

Figure Middle East & Africa Beverage Packaging Value 2013-2018 (\$ Millions)

Table Americas Beverage Packaging Consumption by Countries (2013-2018) (K MT)

Table Americas Beverage Packaging Consumption Market Share by Countries (2013-2018)

Figure Americas Beverage Packaging Consumption Market Share by Countries in 2017

Table Americas Beverage Packaging Value by Countries (2013-2018) (\$ Millions)

Table Americas Beverage Packaging Value Market Share by Countries (2013-2018)

Figure Americas Beverage Packaging Value Market Share by Countries in 2017

Table Americas Beverage Packaging Consumption by Type (2013-2018) (K MT)

Table Americas Beverage Packaging Consumption Market Share by Type (2013-2018)

Figure Americas Beverage Packaging Consumption Market Share by Type in 2017

Table Americas Beverage Packaging Consumption by Application (2013-2018) (K MT)

Table Americas Beverage Packaging Consumption Market Share by Application  
(2013-2018)

Figure Americas Beverage Packaging Consumption Market Share by Application in  
2017

Figure United States Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure United States Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure Canada Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure Canada Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure Mexico Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure Mexico Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Table APAC Beverage Packaging Consumption by Countries (2013-2018) (K MT)

Table APAC Beverage Packaging Consumption Market Share by Countries  
(2013-2018)

Figure APAC Beverage Packaging Consumption Market Share by Countries in 2017

Table APAC Beverage Packaging Value by Countries (2013-2018) (\$ Millions)

Table APAC Beverage Packaging Value Market Share by Countries (2013-2018)

Figure APAC Beverage Packaging Value Market Share by Countries in 2017

Table APAC Beverage Packaging Consumption by Type (2013-2018) (K MT)

Table APAC Beverage Packaging Consumption Market Share by Type (2013-2018)

Figure APAC Beverage Packaging Consumption Market Share by Type in 2017

Table APAC Beverage Packaging Consumption by Application (2013-2018) (K MT)

Table APAC Beverage Packaging Consumption Market Share by Application  
(2013-2018)

Figure APAC Beverage Packaging Consumption Market Share by Application in 2017

Figure China Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure China Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure Japan Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure Japan Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure Korea Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure Korea Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Beverage Packaging Consumption Growth 2013-2018 (K MT)



Figure Southeast Asia Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure India Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure India Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure Australia Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure Australia Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Table Europe Beverage Packaging Consumption by Countries (2013-2018) (K MT)

Table Europe Beverage Packaging Consumption Market Share by Countries  
(2013-2018)

Figure Europe Beverage Packaging Consumption Market Share by Countries in 2017

Table Europe Beverage Packaging Value by Countries (2013-2018) (\$ Millions)

Table Europe Beverage Packaging Value Market Share by Countries (2013-2018)

Figure Europe Beverage Packaging Value Market Share by Countries in 2017

Table Europe Beverage Packaging Consumption by Type (2013-2018) (K MT)

Table Europe Beverage Packaging Consumption Market Share by Type (2013-2018)

Figure Europe Beverage Packaging Consumption Market Share by Type in 2017

Table Europe Beverage Packaging Consumption by Application (2013-2018) (K MT)

Table Europe Beverage Packaging Consumption Market Share by Application  
(2013-2018)

Figure Europe Beverage Packaging Consumption Market Share by Application in 2017

Figure Germany Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure Germany Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure France Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure France Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure UK Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure UK Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure Italy Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure Italy Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure Russia Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure Russia Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure Spain Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure Spain Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Beverage Packaging Consumption by Countries  
(2013-2018) (K MT)

Table Middle East & Africa Beverage Packaging Consumption Market Share by  
Countries (2013-2018)

Figure Middle East & Africa Beverage Packaging Consumption Market Share by  
Countries in 2017

Table Middle East & Africa Beverage Packaging Value by Countries (2013-2018) (\$  
Millions)

Table Middle East & Africa Beverage Packaging Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Beverage Packaging Value Market Share by Countries in 2017

Table Middle East & Africa Beverage Packaging Consumption by Type (2013-2018) (K MT)

Table Middle East & Africa Beverage Packaging Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Beverage Packaging Consumption Market Share by Type in 2017

Table Middle East & Africa Beverage Packaging Consumption by Application (2013-2018) (K MT)

Table Middle East & Africa Beverage Packaging Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Beverage Packaging Consumption Market Share by Application in 2017

Figure Egypt Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure Egypt Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure South Africa Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure South Africa Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure Israel Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure Israel Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure Turkey Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure Turkey Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Beverage Packaging Consumption Growth 2013-2018 (K MT)

Figure GCC Countries Beverage Packaging Value Growth 2013-2018 (\$ Millions)

Table Beverage Packaging Distributors List

Table Beverage Packaging Customer List

Figure Global Beverage Packaging Consumption Growth Rate Forecast (2018-2023) (K MT)

Figure Global Beverage Packaging Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Beverage Packaging Consumption Forecast by Countries (2018-2023) (K MT)

Table Global Beverage Packaging Consumption Market Forecast by Regions

Table Global Beverage Packaging Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Beverage Packaging Value Market Share Forecast by Regions

Figure Americas Beverage Packaging Consumption 2018-2023 (K MT)

Figure Americas Beverage Packaging Value 2018-2023 (\$ Millions)



Figure APAC Beverage Packaging Consumption 2018-2023 (K MT)  
Figure APAC Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Europe Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Europe Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Middle East & Africa Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Middle East & Africa Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure United States Beverage Packaging Consumption 2018-2023 (K MT)  
Figure United States Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Canada Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Canada Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Mexico Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Mexico Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Brazil Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Brazil Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure China Beverage Packaging Consumption 2018-2023 (K MT)  
Figure China Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Japan Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Japan Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Korea Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Korea Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Southeast Asia Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Southeast Asia Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure India Beverage Packaging Consumption 2018-2023 (K MT)  
Figure India Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Australia Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Australia Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Germany Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Germany Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure France Beverage Packaging Consumption 2018-2023 (K MT)  
Figure France Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure UK Beverage Packaging Consumption 2018-2023 (K MT)  
Figure UK Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Italy Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Italy Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Russia Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Russia Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Spain Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Spain Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Egypt Beverage Packaging Consumption 2018-2023 (K MT)

Figure Egypt Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure South Africa Beverage Packaging Consumption 2018-2023 (K MT)  
Figure South Africa Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Israel Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Israel Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure Turkey Beverage Packaging Consumption 2018-2023 (K MT)  
Figure Turkey Beverage Packaging Value 2018-2023 (\$ Millions)  
Figure GCC Countries Beverage Packaging Consumption 2018-2023 (K MT)  
Figure GCC Countries Beverage Packaging Value 2018-2023 (\$ Millions)  
Table Global Beverage Packaging Consumption Forecast by Type (2018-2023) (K MT)  
Table Global Beverage Packaging Consumption Market Share Forecast by Type (2018-2023)  
Table Global Beverage Packaging Value Forecast by Type (2018-2023) (\$ Millions)  
Table Global Beverage Packaging Value Market Share Forecast by Type (2018-2023)  
Table Global Beverage Packaging Consumption Forecast by Application (2018-2023) (K MT)  
Table Global Beverage Packaging Consumption Market Share Forecast by Application (2018-2023)  
Table Global Beverage Packaging Value Forecast by Application (2018-2023) (\$ Millions)  
Table Global Beverage Packaging Value Market Share Forecast by Application (2018-2023)  
Table Amcor Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Amcor Beverage Packaging Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Amcor Beverage Packaging Market Share (2016-2018)  
Table Ball Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Ball Beverage Packaging Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Ball Beverage Packaging Market Share (2016-2018)  
Table Crown Holdings Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Crown Holdings Beverage Packaging Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Crown Holdings Beverage Packaging Market Share (2016-2018)  
Table Owens-Illinois Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Owens-Illinois Beverage Packaging Sales, Revenue, Price and Gross Margin (2016-2018)  
Figure Owens-Illinois Beverage Packaging Market Share (2016-2018)

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