

2018-2023 Global Beverage Coolers Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Beverage Coolers market for 2018-2023. Beverage coolers are commercial and household appliances, which are used to store cooled or chilled beverages, by maintaining a certain range of cooling temperatures. There are three market drivers contributing to the growth of the global beverage coolers market including growing beverage industry, replacement and upgradation sales through product innovation and increase in consumption of healthy beverages. Additionally, the rising preference for non-alcoholic beverages such as health and fruits drinks due to the growing health and fitness awareness will contribute to the demand for this segment. The players are integrating enhanced features and efficiency to optimize the performance and cater to the dynamic preferences of the consumers.

Over the next five years, LPI(LP Information) projects that Beverage Coolers will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Beverage Coolers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Non-Alcoholic Beverage Coolers

Alcoholic Beverage Coolers

Segmentation by application:

Residential

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Danby

Electrolux

Haier

LG Electronics

Whirlpool

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Beverage Coolers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Beverage Coolers market by identifying its various subsegments.

Focuses on the key global Beverage Coolers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Beverage Coolers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Beverage Coolers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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