

2018-2023 Global Beauty and Personal Care Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Beauty and Personal Care market for 2018-2023.

Personal care are consumer products used in personal hygiene and for beautification. Personal care includes products as diverse as cleansing pads, colognes, cotton swabs, cotton pads, deodorant, eye liner, facial tissue, hair clippers, lip gloss, lipstick, lip balm, lotion, makeup, hand soap, facial cleanser, body wash, nail files, pomade, perfumes, razors, shaving cream, moisturizer, talcum powder, toilet paper, toothpaste, facial treatments, wet wipes, and shampoo.

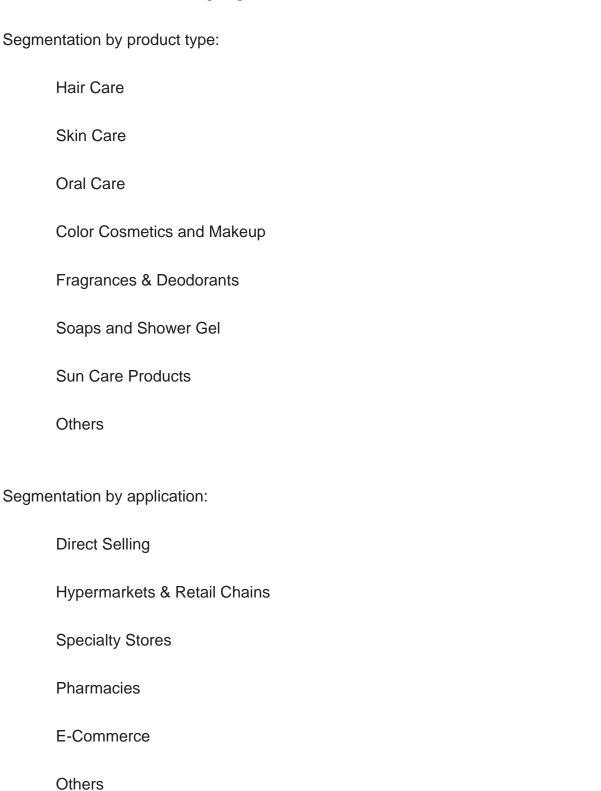
The increasing demand for Beauty and Personal Care drives the market. It is estimated that the increase in employment rate of women?rapid population growth and increasing disposable income are key driver. People especially for woman prefer to purchase high quality cosmetics which may cost a lot. Therefore, woman preference and increasing awareness about performance are also main drivers. Despite the presence of several drivers, the growth of the beauty and personal care market is curtailed by some serious challenges. High manufacturing and marketing costs, safer products & rapid innovations in cosmetics, easy availability of counterfeit products, and high competition prevailing among vendors for different product categories are several critical challenges, which are hindering the market growth.

Over the next five years, LPI(LP Information) projects that Beauty and Personal Care will register a 6.7% CAGR in terms of revenue, reach US\$ 619800 million by 2023, from US\$ 420000 million in 2017.



This report presents a comprehensive overview, market shares, and growth opportunities of Beauty and Personal Care market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:





This report also splits the market by region:

eport also splits the market by region:		
Americas		
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe		
	Germany	
	France	
	UK	
	Italy	
	Russia	





In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.



RESEARCH OBJECTIVES

To study and analyze the global Beauty and Personal Care consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Beauty and Personal Care market by identifying its various subsegments.

Focuses on the key global Beauty and Personal Care manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Beauty and Personal Care with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Beauty and Personal Care submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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