

# 2018-2023 Global Beauty Drinks Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Beauty Drinks market for 2018-2023.

Beauty drinks refer to both carbonated and non-carbonated beverages, which is used to retain natural beauty during aging. The beauty drinks contain various vitamins, minerals, amino acids, and antioxidants. It aids to support diets by encouraging metabolism. The global beauty drinks market is increasing rapidly. These drinks are formulated with hyaluronic acid, collagen, antioxidants, and Q10, which aids to improve suppleness and also help to minimize wrinkles.

The increasing demand for Beauty Drinks drives the market. The increasing use of anti-ageing products, increasing air pollution, busy lifestyle of the customers and rising number of health conscious consumers are main factors to propel the market. The increasing air pollution and hectic and stress-filled lifestyle often result in early ageing, which can improve the production of beauty drink. The consumer between 16-35 years of age (younger women), is expected to account for the largest market share during the forecast period. The convenience associated with beauty drinks, along with low or zero side effects of these drinks are propelling its demand among the younger women. The innovative distribution channels, such as e-commerce has also boosted the growth of the global beauty drinks consumption during the past few years. Europe accounted for around 35% of the market share during 2014 and is expected to maintain its leadership until the end of 2019. Beauty drinks are mostly consumed as a detoxifying and as an anti-ageing agent in this region.

Over the next five years, LPI(LP Information) projects that Beauty Drinks will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in

2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Beauty Drinks market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Proteins

Vitamins and Minerals

Fruit Extracts

Segmentation by application:

Teenager

Younger Women

Mature Women

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Asterism Healthcare

Hangzhou Nutrition

Juice Generation

Kinohimitsu

Ocoo

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Beauty Drinks consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Beauty Drinks market by identifying its various subsegments.

Focuses on the key global Beauty Drinks manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Beauty Drinks with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Beauty Drinks submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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