

# 2018-2023 Global BBQ Grills Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global BBQ Grills market for 2018-2023.

This report studies the BBQ Grills market. A barbecue grill is a device that cooks food by applying heat from below.

Geographically, the consumption market is leading by North America and Europe, sales in Asia Pacific regions like China, Japan, Southeast Asia and India will see significant growth in future period. In terms of year 2017, North America holds the largest market share, with about 45.13% market Share, followed by Europe, with about 27.10% market share in 2017. China will keep playing important role in Global market.

Weber and Coleman are the biggest two players in BBQ Grills market, with about 40.83% and 8.36% market share separately in 2017. Other leading market players in BBQ Grills market include George Foreman, Middleby, Masterbuilt Grills, Char-Broil, Kenmore, Traeger, Landmann etc. the market competition may become more intense with more innovation products, acquisitions and improvement of raw material cost control and etc.

Gas barbecue grills is widely used Family and Commercial activities. The most common use is family use, and consumption proportion in 2017 is about 80%.

Over the next five years, LPI(LP Information) projects that BBQ Grills will register a 4.6% CAGR in terms of revenue, reach US\$ 4340 million by 2023, from US\$ 3310 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of BBQ Grills market by product type, application, key manufacturers and

key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Gas Grills

Charcoal Grills

Electric Grills

Segmentation by application:

Commercial

Residential

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Weber

Coleman

George Foreman

Middleby

Masterbuilt Grills

Char-Broil

Kenmore

Traeger

Landmann

Napoleon

KitchenAid

Onward Manufacturing Company

Broilmaster

Subzero Wolf

Fire Magic

Bull

Kaoweijia

E-Rover

Char-Griller

Dyna-Glo

Yongkang

Blackstone

MHP

BRS

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global BBQ Grills consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of BBQ Grills market by identifying its various subsegments.

Focuses on the key global BBQ Grills manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the BBQ Grills with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of BBQ Grills submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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