

2018-2023 Global Battlefield Management Systems Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Battlefield Management Systems market for 2018-2023.

A battle management system provides the military unit with an integrated common operating picture (COP), which utilizes collaborative planning tools to enhance the decision-making skills of the troops. Battlefield management systems (BMS) enable absolute situational awareness by efficiently displaying vital data to the field commander. This system offer integrated COP (common operating picture) with the help of collaborative planning tools. This helps tactical commanders to take knowledge based and responsive decisions and implement highly efficient control over operations in fluid and dynamic battlefield.

The BMS aid soldiers in performing their tasks by displaying the command and control (C2) information related to different plan overlays, enemy troops, own troops and terrain features. BMS is highly mobile tactical control and command information system. It is integrated with decision making tools, weapon platforms and sensors. It also includes hand-held or wearable information systems with individual commander or soldiers and vehicle mounted information system. The augmented need to modernize military vehicles is the key driver for the growth of this market. The upgradation of military vehicles offers advantages like easy navigation, improved surveillance performance, enhanced communication between vehicles, and better implementation of advanced weapon systems. These benefits help ground forces to increase the chances of survival in a battlefield and also increases their situational awareness. North America led the battlefield management system market in 2016. The North America battlefield management system market has been studied for the U.S. and Canada. Significant

investments in research and development of battlefield management systems for armies and special operations, increasing demand for advanced communication systems to replace legacy equipment in the warzone, and demand for blue force tracking are some of the factors that are expected to drive the battlefield management system market in the region.

Over the next five years, LPI(LP Information) projects that Battlefield Management Systems will register a 4.8% CAGR in terms of revenue, reach US\$ 18500 million by 2023, from US\$ 14000 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Battlefield Management Systems market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Computing System

Navigation and Imaging System

Segmentation by application:

Headquarter

Vehicle

Soldier

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Harris

Lockheed Martin

Northrop Grumman

Rockwell Collins

Thales Group

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Battlefield Management Systems market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Battlefield Management Systems market by identifying its various subsegments.

Focuses on the key global Battlefield Management Systems players, to define,

describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Battlefield Management Systems with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Battlefield Management Systems submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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