

2018-2023 Global Battery for Consumer Products Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Battery for Consumer Products market for 2018-2023.

Batteries are used to store energy and utilizing them at times of blackouts, power shortages, or when the demand for electricity is high. Lithium-ion (Li-ion) and lead-acid batteries are most extensively utilized in automotive and motive industries. Li-ion batteries are rechargeable batteries in which Li-ion acts as a cathode and carbon serves as an anode. These batteries have a good electrochemical performance with little resistance. The advantages of using these batteries are that they increase thermal stability, have higher current density, and have a longer shelf life when compared with other battery technologies available in the market. Li-ion batteries are used in high-power applications such as hybrid electric vehicles (HEVs), electric vehicles (EVs), and consumer electronics devices.

Rising popularity of portable electronic devices; growing adoption of rechargeable batteries; increase in consumer income levels, specifically in emerging markets; ever-increasing end-use device markets; and growing popularity of Lithium polymer batteries in applications such as mobile phones and low price are the key factors driving growth in the global consumer batteries market. The growing disposable income and decreasing prices of consumer electronics products caused by technological improvements is estimated to drive the popularity of the consumer electronics market. The declining Lithium-ion battery prices will be one of the latest trends that will contribute to the growth of this market. the America is expected to be the major revenue contributor to the battery market for consumer products throughout the forecast period.

Over the next five years, LPI(LP Information) projects that Battery for Consumer Products will register a 9.9% CAGR in terms of revenue, reach US\$ 97600 million by 2023, from US\$ 55400 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Battery for Consumer Products market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Li-Ion Batteries

Lead Acid Batteries

Nickel Batteries

Segmentation by application:

Smartphones

Laptops

Power Banks

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Guangzhou Fengjiang Battery New Technology

LG Chem

Panasonic

SAMSUNG SDI

Toshiba

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Battery for Consumer Products consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Battery for Consumer Products market by identifying its various subsegments.

Focuses on the key global Battery for Consumer Products manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Battery for Consumer Products with respect to individual growth

trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Battery for Consumer Products submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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