

2018-2023 Global Bath Towel Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Bath Towel market for 2018-2023. Bath Towel is a towel used to dry the body in the bathroom.

Europe is the largest consumption region and the consumption has great relationship with the local economic level. With the development of economic, the penetration is higher and higher in the developing countries; this is the main feature of consumption growth rate.

The price is rising due to the labor and raw material, the price is 3.57 USD per Pcs, the gross margin is downstream, and the gross margin is about 20% in 2015. Asia is the largest supplier of bath towel, Europe has the largest import ratio and Asia has the largest export ration. The bath towel factory has the trend of moving to the Southeast Asia from the developed countries. Asia is the largest supplier of bath towel, Europe has the largest supplier of bath towel, Europe has the largest import ratio and Asia has the largest supplier of bath towel, countries has the largest the largest import ratio and Asia has the largest export ration. The bath towel factory has the largest export ratio and Asia has the largest export ratio. The bath towel factory has the trend of moving to the Southeast Asia from the developed countries.

Over the next five years, LPI(LP Information) projects that Bath Towel will register a 6.2% CAGR in terms of revenue, reach US\$ 14100 million by 2023, from US\$ 9820 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Bath Towel market by product type, application, key manufacturers and key regions.



To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cotton Bath Towel

Bamboo Fiber Bath Towel

Other

Segmentation by application:

Household

Hotel

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan



Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



Welspun

Trident Group

1888 Mills

Loftex

Grace

WestPoint Home

SUNVIM

Sanli

Kingshore

Springs Global

Avanti Linens

Uchino

Canasin

EverShine

Venus Group

QiQi Textile

Noman Group

Alok Industrie

Mtcline

American Textile Systems



In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Bath Towel consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Bath Towel market by identifying its various subsegments.

Focuses on the key global Bath Towel manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Bath Towel with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Bath Towel submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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