

# 2018-2023 Global Bar Type Display Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Bar Type Display market for 2018-2023.

The bar type display is a long structured design display with aspect Ratio exceed 3 to 1. It is mainly used in Airports, Bus / Train Stations, Subways, shopping centers, retail stores, restaurants, fast food chains, and bars among others.

Of the major players of Bar Type Display, LITEMAX maintained its first place in the ranking in 2017. LITEMAX accounted for 23.16 % of the Global Bar Type Display sales volume market share in 2017. Other players accounted for 16.80 %, 9.48% including Shenzhen Viewa Technology and BenQ.

In this study, the market for Bar Type Display consumption divided into four geographic regions: In North America, total Bar Type Display accounted for 15.79 %. In the Europe, total Bar Type Display accounted for 20.93 %. The market in Asia Bar Type Display accounted for 56.90 %, and in other region 6.38 %. Among all regions, Asia is estimated to represent the highest share.

On the basis of product type, the 28 Inches ~ 38 Inches Bar Type Display segment is projected to account for the largest sales volume share during the forecast period; this segment was estimated to account for 63.29 % sales volume share in 2017.

Over the next five years, LPI(LP Information) projects that Bar Type Display will register a 11.7% CAGR in terms of revenue, reach US\$ 59 million by 2023, from US\$ 30 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Bar Type Display market by product type, application, key

manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Less than 28 Inches

28 Inches ~ 38 Inches

More than 38 Inches

Segmentation by application:

Transportation

Advertising

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

LITEMAX

Shenzhen Viewa Technology

BenQ

Winmate

LG

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Bar Type Display consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Bar Type Display market by identifying its various subsegments.

Focuses on the key global Bar Type Display manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Bar Type Display with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Bar Type Display submarkets, with respect to key

regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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