

2018-2023 Global Backpack Travel Bag Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Backpack Travel Bag market for 2018-2023. Backpack Travel Bag is a cloth sack carried on one's back and secured with two straps that go over the shoulders, but there can be variations to this basic design that is used in travel.

The Global Backpack Travel Bag Market Professional Survey Report 2017 is a professional and in-depth study on the current state of the Backpack Travel Bag market. Annual estimates and forecasts are provided for the period 2017 through 2022. Also, a six-year historic analysis is provided for these markets.

During the past few years, the global consumption of Backpack Travel Bag increases by 304700 K Units in 2017 from 220150 K Units in 2012, with an average growth rate of more than 6.99%. The whole market value is about 20793 million USD in 2017.

Regionally, North America is the biggest Consumption area of Backpack Travel Bag in the world and china is the most potential market with the fastest growing rate of 7.53% For next few years, the global Backpack Travel Bag revenue would will tend to be smooth and global consumption of Backpack Travel Bag will be 429560 K Units in 2022. With the development of technology and decline of consumption cost, the price of Backpack Travel Bag will keep declining, and the profit margin will decline too.

Over the next five years, LPI(LP Information) projects that Backpack Travel Bag will register a 2.5% CAGR in terms of revenue, reach US\$ 27200 million by 2023, from US\$ 23400 million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Backpack Travel Bag market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Backpack

Rolling Backpack

Segmentation by application:

Adult

Kids

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Samsonite

Osprey

VF Corporation

Victorinox

Traveler's Choice

Lowe Alpine

Deuter

Standard Luggage Co

Timbuk2

Herschel Supply

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Backpack Travel Bag consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Backpack Travel Bag market by identifying its various subsegments.

Focuses on the key global Backpack Travel Bag manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Backpack Travel Bag with respect to individual growth trends,

future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Backpack Travel Bag submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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