

2018-2023 Global BabyNes Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global BabyNes market for 2018-2023.

BabyNes is a beverage machine by Nestle that makes infant formula from single-use capsules, similar to Nestle's Nespresso. BabyNes® capsules help prevent oxidation and loss of active ingredients.

BabyNes® capsules technology helps ensure a freshly reconstituted formula with the optimal nutrients for you and your baby at every preparation.

Nestle BabyNes is a startup of the Nutrition division of Nestle, the world's largest food company. Nestle created BabyNes based on breast milk. BabyNes consists of a high-tech machine and a range of completely new baby nutrition formulas that are suitable for children up to 3 years of age. BabyNes also offers different services that provide parents with all information they need.

After launching in Switzerland in 2011 and France in 2012, Nestle BabyNes has rapidly expanded internationally, introducing the system in China, Hong Kong, and the United States. This expansion fueled the need for a centralized, multilingual customer management platform, fully integrated with BabyNes' internal systems to provide a comprehensive and coherent service to consumers regardless of location or language spoken.

Presently, only Nestle produces BabyNes and sells under two brands, Wyeth and Gerber. The total BabyNes market size was about 388 million USD in 2017.

The issues limiting development of BabyNes includes the promotion of breast milk as well as the luxury price of BabyNes. Although there are some argues on BabyNes, its market keeps increasing fast.

Over the next five years, LPI(LP Information) projects that BabyNes will register a 39.9% CAGR in terms of revenue, reach US\$ 2910 million by 2023, from US\$ 390 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of BabyNes market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Capsule

Machine

Segmentation by application:

1 Month

2 Month

3-6 Months

7-12 Months

13-24 Months

25-36 Months

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Gerber

Wyeth

Nestle

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global BabyNes consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of BabyNes market by identifying its various subsegments.

Focuses on the key global BabyNes manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the BabyNes with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of BabyNes submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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