

2018-2023 Global Baby Stroller Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Baby Stroller market for 2018-2023.

Baby stroller is a carriage with three or four wheels and often having a retractable hood, that is pushed while walking to transport an infant or young child.

Europe and North America are the mature market, many companies will design the stroller themselves and commissioned companies from China the production. Generally, the product performance in Europe and USA is much better, while the price is higher too.

In China, most manufacturers are play roles of OEMs. Except some excellent brands like Goodbaby, most domestic brands cannot get good recognition in international market. Some is because of the fierce competition and some because of the quality. Over the next five years, LPI(LP Information) projects that Baby Stroller will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Baby Stroller market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Single-Child Stroller

Multi-Child Stroller

Segmentation by application:

Under 1 years old

1 to 2.5 years old

Above 2.5 years old

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Good Baby

Combi

Seebaby

Artsana

Newell Rubbermaid

Shenma Group

BBH

Mybaby

Aing

Emmaljunga

UPPAbaby

Stokke

Roadmate

Hauck

Dorel

ABC Design

Peg Perego

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Baby Stroller consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Baby Stroller market by identifying its various subsegments.

Focuses on the key global Baby Stroller manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Baby Stroller with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Baby Stroller submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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