

# 2018-2023 Global Baby Monitor Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Baby Monitor market for 2018-2023.

Baby Monitor, also called babymonitor, is an electronic device that belonging to the home security system for active babies sleep quality testing and so on. It belonging to the home security system and consists of two parts, Baby Monitors side or baby unit and the control side or parents unit. Put it in the baby's room you can always monitoring the baby's safety through the display.

The market for Baby Monitor is fragmented with players such as Safety 1st (Dorel), Motorola, Philips, Samsung, NUK (Newell Brands), D-Link, Angelcare, Summer Infant, Snuz, Vtech, Hisense, and so on. Among them, Safety 1st (Dorel) is the global leading supplier.

Though the industry is highly competitive, it is becoming easier for small online sellers to enter the market unburdened with physical locations, employees and support personnel which can force larger traditional Baby Monitor resellers to reduce selling prices. Companies must be aware of their competitive surroundings within their market. Being aware of competitor's strategy can prevent a lag in reaction to a change within the market. This especially true in the Baby Monitor Industry because of its rapid expansion in the Asian Market. It is important for Europe brand owner to monitor the Asian Market closely and follow any new technologies they may develop or else they may find themselves not able to produce at the speed and with the quality needed.

The driving force of Baby Monitor industry is the video and WIFI technology, which are popular with the decreasing price and more convenience. The Baby Monitor industry brings a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

Over the next five years, LPI(LP Information) projects that Baby Monitor will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Baby Monitor market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Audio Baby Monitor

Video Baby Monitor

Internet Baby Monitor

Segmentation by application:

Commercial (Hospital&Early Learning Centre)

Home family

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Safety 1st(Dorel)

Motorola

Philips

Samsung

NUK(Newell Brands)

D-Link

Angelcare

Summer Infant

Snuza

Vtech

Hisense

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Baby Monitor consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Baby Monitor market by identifying its various subsegments.

Focuses on the key global Baby Monitor manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Baby Monitor with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Baby Monitor submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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