

2018-2023 Global Baby Car Seat Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Baby Car Seat market for 2018-2023.

Baby car seats, also known as baby car seats, are seats designed specifically to protect children from injury or death during collisions. Car manufacturers may integrate baby car seats directly into their vehicle's design. Most commonly, these seats are purchased and installed by consumers.

At present, in the foreign developed countries, the baby car seats industry is generally at a more advanced level, and the world's large enterprises are mainly concentrated in the United States, Europe, etc. Meanwhile, foreign companies have more advanced equipment, and strong R & D capability, and their technical level is in a leading position. But foreign companies' manufacturing cost is relatively high compared with Chinese companies. Therefore, the manufacturing cost is the competitive disadvantage. As the baby car seats production technology of Chinese enterprises continues to improve, their share, as well as their competitiveness in the international market is increasing.

Chinese baby car seats industry has developed into a national industry with certain research and production capacity, and industry product mix has gradually improved. Currently, China has become international large manufacture country of baby car seats. In addition to middle and low baby car seats products, some leading companies have been able to provide some high-end baby car seats products, and have already had a competitive edge in the international arena.

In the last decade, developing countries have witnessed rapid urbanization, leading to an increase in disposable income and dual earning. This growth in urbanization, both in developed and developing nations, is one major factor elevating the growth of the baby car seat market.

Over the next five years, LPI(LP Information) projects that Baby Car Seat will register a 6.5% CAGR in terms of revenue, reach US\$ 5860 million by 2023, from US\$ 4020 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Baby Car Seat market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Infant Car Seat

Convertible Car Seat

Booster Seat

Segmentation by application:

Shopping Mall

Chain Specialty Store

Auto Parts Shop

Online

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Graco

Britax

Recaro

Takata

Maxi-cosi

Chicco

Combi

Jane

BeSafe

Concord

Aprica

Stokke

Kiddy

Ailebebe

Goodbaby

Babyfirst

Best Baby

Welldon

Belovedbaby

Ganen

ABYY

Leka

Lutule

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Baby Car Seat consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Baby Car Seat market by identifying its various subsegments.

Focuses on the key global Baby Car Seat manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Baby Car Seat with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Baby Car Seat submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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