

2018-2023 Global Automotive Wiper Blades Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Wiper Blades market for 2018-2023.

Automotive Wiper Blades is a device used to keep the window clean, moving back and forth across the windshield countless times as they sweep the water away. Automotive wiper blades mainly consist of a pivot socket, two end ferrules, a spring steel sheet and a rubber strip. The spring sheet steel in automotive wiper blades dispersive pressure to the whole and make all parts of the Automotive Wiper Blades bear averaged force, removing the rain mark and scratch on the windscreen. The Automotive Wiper Blades can last longer, coupled with uniform force, anti-sun, simple structure and lighter weight features.

At present, there are a mass of manufacturers in the market. Major manufacturers in the market are Bosch, Valeo, Federal-Mogul, Denso and Trico. These five companies occupied about 77.59% global market share in the Automotive Wiper Blades market in 2017. And Bosch, Valeo, Federal-Mogul, Denso and HEYNER GMBH occupied 73.31% Europe market share in 2017.

As downstream demand grows and technical barriers become less, there will be a huge market space for Automotive Wiper Blades. To grab more market, the little companies have to expand the technology, capital investment and brand influence. To meet the challenge of little companies and keep their leading stage, leading companies need to increase the technology innovation and speed up the product upgrading. In the future, Automotive Wiper Blades market will still be a market of fierce competition.

In order to feed the changing technical requirements, Automotive Wiper Blades

manufacturers need to pay attention to the technical innovation. In future, high performance and high durability will be the technology trends of Automotive Wiper Blades.

Over the next five years, LPI(LP Information) projects that Automotive Wiper Blades will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Wiper Blades market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Boneless Automotive Wiper Blades

Bone Automotive Wiper Blades

Hybrid Automotive Wiper Blades

Segmentation by application:

OEMs Market

Aftermarket

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Valeo

Bosch

Federal-Mogul

Denso

HEYNER GMBH

HELLA

Trico

DOGA

CAP

ITW

AIDO

Lukasi

Mitsuba

METO

Guoyu

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Automotive Wiper Blades consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Wiper Blades market by identifying its various subsegments.

Focuses on the key global Automotive Wiper Blades manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Wiper Blades with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Wiper Blades submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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