

2018-2023 Global Automotive Windshield Washer Fluid Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Windshield Washer Fluid market for 2018-2023.

Automotive Windshield Washer Fluid is a fluid for motor vehicles that is used in cleaning the windshield with the windshield wiper while the vehicle is being driven.

The major factors influencing the growth of global Automotive Windshield Washer Fluid market are the fast development of automotive across the world.

On the basis of type, Ready to Use Fluid is the largest segment with around 98% production share of the total market in 2016. Concentrated Fluid are more expensive, accounting for less than 2% market share in terms of production, meanwhile, the Concentrated Fluid will witness the higher growth rate in the next few years.

On the basis of geography, the global Automotive Windshield Washer Fluid market is segmented into regions, namely, North America, Europe, Asia-Pacific, South America and Middle East & Africa regions. In 2016, Europe is the largest consumer as well as the steady growing regional market for Automotive Windshield Washer Fluid and held 33% share in the global market, followed by North America with the market share of 29%. The demand for Automotive Windshield Washer Fluid has been rapid increasing in Asian countries, especially in China and India.

The global Automotive Windshield Washer Fluid market comprises numerous players offering broad range of products. Lots of local small manufactures of Automotive Windshield Washer Fluid offer a wide range of Automotive Windshield Washer Fluid to fit aftermarket requirements. The concentration of the market is very low, among those manufacturers, 3M, Turtle Wax, SPLASH, ACDelco, Prestone and Illinois Tool Works are the major players operating worldwide.

Over the next five years, LPI(LP Information) projects that Automotive Windshield Washer Fluid will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Windshield Washer Fluid market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Ready to Use Fluid

Concentrated Fluid

Segmentation by application:

Individual Consumers

Auto Beauty & 4S Store

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

ITW

3M

SPLASH

Reccochem

ACDelco

Prestone

Soft 99

Bluestar

Sonax

Turtle Wax

Camco

Chief

PEAK

Botny

TEEC

Japan Chemical

Tetrosyl

Prostaff

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive Windshield Washer Fluid consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Windshield Washer Fluid market by identifying its various subsegments.

Focuses on the key global Automotive Windshield Washer Fluid manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Windshield Washer Fluid with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Windshield Washer Fluid submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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