

2018-2023 Global Automotive Steering Wheel Switch Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Steering Wheel Switch market for 2018-2023.

This report studies the automotive steering wheel switch market. It used to allow more functions to be controlled without increasing the number of switches on the steering wheel, enabling drivers to select and operate more vehicle functions while keeping their hands on the wheel.

The global average price of Automotive Steering Wheel Switch is in the decreasing trend, from 17.1 USD/Unit in 2012 to 15.6 USD/Unit in 2016. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of Automotive Steering Wheel Switch includes split and modular, and the proportion of split in 2016 is about 63%.

Automotive Steering Wheel Switch is widely used in Passenger Vehicle and Commercial Vehicle. The most proportion of Automotive Steering Wheel Switch is Passenger Vehicle, and consumption proportion in 2016 is about 78%.

Over the next five years, LPI(LP Information) projects that Automotive Steering Wheel Switch will register a 1.2% CAGR in terms of revenue, reach US\$ 1560 million by 2023, from US\$ 1450 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Steering Wheel Switch market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Split

Modular

Segmentation by application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

ZF

Delphi

Orman

Alps

Tokai Rika

Valeo

Panasonic

Leopold Kostal

TOYODENSO

Marquardt

LS Automotive

Changjiang Automobile

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive Steering Wheel Switch consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Steering Wheel Switch market by identifying its various subsegments.

Focuses on the key global Automotive Steering Wheel Switch manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Steering Wheel Switch with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Steering Wheel Switch submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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