

# 2018-2023 Global Automotive Steel Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Steel market for 2018-2023. Automotive steels can be classified in several different ways. One is a metallurgical designation providing some process information. Common designations include low-strength steels; conventional HSS; and the new AHSS.

Additional higher strength steels for the automotive market include hot-formed, post-forming heat-treated steels, and steels designed for unique applications that include improved edge stretch and stretch bending.

China region is the largest supplier of Automotive Steel, with a production market share nearly 43% in 2015. Europe is the second largest supplier of Automotive Steel Media, enjoying production market share 16% in 2015.

China also is the largest consumption place, with a consumption market share about 28% in 2015. Following China, Europe is the second largest consumption place.

Market competition is concentrated. ArcelorMittal, ThyssenKrupp, Nippon Steel, POSCO, Baosteel, etc. are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

Over the next five years, LPI(LP Information) projects that Automotive Steel will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Steel market by product type, application, key

manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Low-strength Steel

Conventional HSS

AHSS

Other

Segmentation by application:

Commercial Vehicle

Passenger Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

ArcelorMittal

ThyssenKrupp

Nippon Steel

POSCO

Baosteel

HYUNDAI steel

JFE

Tatasteel

HBIS

United States Steel

Nucor

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Automotive Steel consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Steel market by identifying its various subsegments.

Focuses on the key global Automotive Steel manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Steel with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Steel submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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