

2018-2023 Global Automotive Starting Battery Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Starting Battery market for 2018-2023.

Automotive Starting Battery is an automotive battery that powers the starter motor, mainly in combustion vehicles. Automotive Starting Battery is usually lead-acid type, and is made of six galvanic cells connected in series to provide a nominally 12-volt system.

As international economic situation is complicated, in the next few years there will be many uncertainties although. Due to the government' policy and the high production of Automotive Starting Battery in the international market, the current demand for automotive starting battery product is relatively high in the mature market, such as Japan, EU, US and China.

In 2014, the global production of the automotive starting battery reaches over 480 million units; the growth rate is around 5% during the last five years. And we estimate the growth rate will be stable in the following years.

Automotive starting battery is mainly produced by Johnson Controls, Exide Technologies and GS Yuasa and these companies occupied about 43% market share. And Johnson Controls is the dominating enterprise in this industry.

Over the next five years, LPI(LP Information) projects that Automotive Starting Battery will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Automotive Starting Battery market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Maintenance-free Battery

Conventional Battery

Segmentation by application:

OEMs

Aftermarket

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Johnson Controls

Exide Technologies

GS Yuasa

Sebang

Atlasbx

East Penn

Amara Raja

FIAMM

ACDelco

Bosch

Hitachi

Banner

MOLL

Camel

Fengfan

Chuanxi

Ruiyu

Jujiang

Leoch

Wanli

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive Starting Battery consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Starting Battery market by identifying its various subsegments.

Focuses on the key global Automotive Starting Battery manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Starting Battery with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Starting Battery submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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