

2018-2023 Global Automotive Smart Seating Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Smart Seating market for 2018-2023.

Automotive smart seating systems are advanced systems that offer enhanced driving experience with added comfort and safety features. Smart seating systems automatically positions and monitors behavioral dynamics of the individual in the seat. Additionally, automotive smart seating systems have ability to measure driver's vital information such as heart rate, stress level, breath rate, and also senses sign of fatigue or exhaustion.

The recent development of holistic HMI seats is a key trend spurring the growth prospects for this market during the forecast period. With the recent increase in the comfort level of customers and their expectations, most seat developers have started developing new technologies for automotive seats. This has led to the advent of intelligent seat configurations and seat adjustment features that have increased the comfort level of the driver to levels that were not experienced earlier. For instance, Continental is developing a concept that will store the seat position through the memory function. This development will allow the seat to automatically adjust according to the driver's preferred position as soon as he/she enters the vehicle.

Over the next five years, LPI(LP Information) projects that Automotive Smart Seating will register a 9.3% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Smart Seating market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

For Commercial Vehicles (CV)

For Mid-segment Cars

Other

Segmentation by application:

OEMs

Aftermarket

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Johnson Controls

Faurecia

Magna International

Continental

DURA Automotive Systems

Lear

Nippon Seiki Co., Ltd.

Garmin Ltd.

Panasonic Corporation

Alpine Electronics, Inc.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Automotive Smart Seating consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Smart Seating market by identifying its various subsegments.

Focuses on the key global Automotive Smart Seating manufacturers, to define, describe and analyze the sales volume, value, market share, market competition

landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Smart Seating with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Smart Seating submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Automotive Smart Seating Consumption 2013-2023
 - 2.1.2 Automotive Smart Seating Consumption CAGR by Region
- 2.2 Automotive Smart Seating Segment by Type
 - 2.2.1 For Commercial Vehicles (CV)
 - 2.2.2 For Mid-segment Cars
 - 2.2.3 Other
- 2.3 Automotive Smart Seating Consumption by Type
 - 2.3.1 Global Automotive Smart Seating Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Automotive Smart Seating Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Automotive Smart Seating Sale Price by Type (2013-2018)
- 2.4 Automotive Smart Seating Segment by Application
 - 2.4.1 OEMs
 - 2.4.2 Aftermarket
- 2.5 Automotive Smart Seating Consumption by Application
 - 2.5.1 Global Automotive Smart Seating Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Automotive Smart Seating Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Automotive Smart Seating Sale Price by Application (2013-2018)

3 GLOBAL AUTOMOTIVE SMART SEATING BY PLAYERS

- 3.1 Global Automotive Smart Seating Sales Market Share by Players

- 3.1.1 Global Automotive Smart Seating Sales by Players (2016-2018)
- 3.1.2 Global Automotive Smart Seating Sales Market Share by Players (2016-2018)
- 3.2 Global Automotive Smart Seating Revenue Market Share by Players
 - 3.2.1 Global Automotive Smart Seating Revenue by Players (2016-2018)
 - 3.2.2 Global Automotive Smart Seating Revenue Market Share by Players (2016-2018)
- 3.3 Global Automotive Smart Seating Sale Price by Players
- 3.4 Global Automotive Smart Seating Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Automotive Smart Seating Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Automotive Smart Seating Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE SMART SEATING BY REGIONS

- 4.1 Automotive Smart Seating by Regions
 - 4.1.1 Global Automotive Smart Seating Consumption by Regions
 - 4.1.2 Global Automotive Smart Seating Value by Regions
- 4.2 Americas Automotive Smart Seating Consumption Growth
- 4.3 APAC Automotive Smart Seating Consumption Growth
- 4.4 Europe Automotive Smart Seating Consumption Growth
- 4.5 Middle East & Africa Automotive Smart Seating Consumption Growth

5 AMERICAS

- 5.1 Americas Automotive Smart Seating Consumption by Countries
 - 5.1.1 Americas Automotive Smart Seating Consumption by Countries (2013-2018)
 - 5.1.2 Americas Automotive Smart Seating Value by Countries (2013-2018)
- 5.2 Americas Automotive Smart Seating Consumption by Type
- 5.3 Americas Automotive Smart Seating Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Automotive Smart Seating Consumption by Countries

6.1.1 APAC Automotive Smart Seating Consumption by Countries (2013-2018)

6.1.2 APAC Automotive Smart Seating Value by Countries (2013-2018)

6.2 APAC Automotive Smart Seating Consumption by Type

6.3 APAC Automotive Smart Seating Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Automotive Smart Seating by Countries

7.1.1 Europe Automotive Smart Seating Consumption by Countries (2013-2018)

7.1.2 Europe Automotive Smart Seating Value by Countries (2013-2018)

7.2 Europe Automotive Smart Seating Consumption by Type

7.3 Europe Automotive Smart Seating Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Automotive Smart Seating by Countries

8.1.1 Middle East & Africa Automotive Smart Seating Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Automotive Smart Seating Value by Countries (2013-2018)

8.2 Middle East & Africa Automotive Smart Seating Consumption by Type

8.3 Middle East & Africa Automotive Smart Seating Consumption by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

- 10.1 Sales Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.2 Automotive Smart Seating Distributors
- 10.3 Automotive Smart Seating Customer

11 GLOBAL AUTOMOTIVE SMART SEATING MARKET FORECAST

- 11.1 Global Automotive Smart Seating Consumption Forecast (2018-2023)
- 11.2 Global Automotive Smart Seating Forecast by Regions
 - 11.2.1 Global Automotive Smart Seating Forecast by Regions (2018-2023)
 - 11.2.2 Global Automotive Smart Seating Value Forecast by Regions (2018-2023)
 - 11.2.3 Americas Consumption Forecast
 - 11.2.4 APAC Consumption Forecast
 - 11.2.5 Europe Consumption Forecast
 - 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
 - 11.3.1 United States Market Forecast
 - 11.3.2 Canada Market Forecast
 - 11.3.3 Mexico Market Forecast
 - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
 - 11.4.1 China Market Forecast

- 11.4.2 Japan Market Forecast
- 11.4.3 Korea Market Forecast
- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Automotive Smart Seating Forecast by Type
- 11.8 Global Automotive Smart Seating Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Johnson Controls
 - 12.1.1 Company Details
 - 12.1.2 Automotive Smart Seating Product Offered
 - 12.1.3 Johnson Controls Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Johnson Controls News
- 12.2 Faurecia
 - 12.2.1 Company Details
 - 12.2.2 Automotive Smart Seating Product Offered
 - 12.2.3 Faurecia Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Faurecia News
- 12.3 Magna International
 - 12.3.1 Company Details

- 12.3.2 Automotive Smart Seating Product Offered
- 12.3.3 Magna International Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.3.4 Main Business Overview
- 12.3.5 Magna International News
- 12.4 Continental
 - 12.4.1 Company Details
 - 12.4.2 Automotive Smart Seating Product Offered
 - 12.4.3 Continental Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.4.4 Main Business Overview
 - 12.4.5 Continental News
- 12.5 DURA Automotive Systems
 - 12.5.1 Company Details
 - 12.5.2 Automotive Smart Seating Product Offered
 - 12.5.3 DURA Automotive Systems Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.5.4 Main Business Overview
 - 12.5.5 DURA Automotive Systems News
- 12.6 Lear
 - 12.6.1 Company Details
 - 12.6.2 Automotive Smart Seating Product Offered
 - 12.6.3 Lear Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.6.4 Main Business Overview
 - 12.6.5 Lear News
- 12.7 Nippon Seiki Co., Ltd.
 - 12.7.1 Company Details
 - 12.7.2 Automotive Smart Seating Product Offered
 - 12.7.3 Nippon Seiki Co., Ltd. Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.7.4 Main Business Overview
 - 12.7.5 Nippon Seiki Co., Ltd. News
- 12.8 Garmin Ltd.
 - 12.8.1 Company Details
 - 12.8.2 Automotive Smart Seating Product Offered
 - 12.8.3 Garmin Ltd. Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.8.4 Main Business Overview

12.8.5 Garmin Ltd. News

12.9 Panasonic Corporation

12.9.1 Company Details

12.9.2 Automotive Smart Seating Product Offered

12.9.3 Panasonic Corporation Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)

12.9.4 Main Business Overview

12.9.5 Panasonic Corporation News

12.10 Alpine Electronics, Inc.

12.10.1 Company Details

12.10.2 Automotive Smart Seating Product Offered

12.10.3 Alpine Electronics, Inc. Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)

12.10.4 Main Business Overview

12.10.5 Alpine Electronics, Inc. News

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Automotive Smart Seating

Table Product Specifications of Automotive Smart Seating

Figure Automotive Smart Seating Report Years Considered

Figure Market Research Methodology

Figure Global Automotive Smart Seating Consumption Growth Rate 2013-2023 (K Units)

Figure Global Automotive Smart Seating Value Growth Rate 2013-2023 (\$ Millions)

Table Automotive Smart Seating Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of For Commercial Vehicles (CV)

Table Major Players of For Commercial Vehicles (CV)

Figure Product Picture of For Mid-segment Cars

Table Major Players of For Mid-segment Cars

Figure Product Picture of Other

Table Major Players of Other

Table Global Consumption Sales by Type (2013-2018)

Table Global Automotive Smart Seating Consumption Market Share by Type (2013-2018)

Figure Global Automotive Smart Seating Consumption Market Share by Type (2013-2018)

Table Global Automotive Smart Seating Revenue by Type (2013-2018) (\$ million)

Table Global Automotive Smart Seating Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Automotive Smart Seating Value Market Share by Type (2013-2018)

Table Global Automotive Smart Seating Sale Price by Type (2013-2018)

Figure Automotive Smart Seating Consumed in OEMs

Figure Global Automotive Smart Seating Market: OEMs (2013-2018) (K Units)

Figure Global Automotive Smart Seating Market: OEMs (2013-2018) (\$ Millions)

Figure Global OEMs YoY Growth (\$ Millions)

Figure Automotive Smart Seating Consumed in Aftermarket

Figure Global Automotive Smart Seating Market: Aftermarket (2013-2018) (K Units)

Figure Global Automotive Smart Seating Market: Aftermarket (2013-2018) (\$ Millions)

Figure Global Aftermarket YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Automotive Smart Seating Consumption Market Share by Application (2013-2018)

Figure Global Automotive Smart Seating Consumption Market Share by Application (2013-2018)

Table Global Automotive Smart Seating Value by Application (2013-2018)

Table Global Automotive Smart Seating Value Market Share by Application (2013-2018)

Figure Global Automotive Smart Seating Value Market Share by Application (2013-2018)

Table Global Automotive Smart Seating Sale Price by Application (2013-2018)

Table Global Automotive Smart Seating Sales by Players (2016-2018) (K Units)

Table Global Automotive Smart Seating Sales Market Share by Players (2016-2018)

Figure Global Automotive Smart Seating Sales Market Share by Players in 2016

Figure Global Automotive Smart Seating Sales Market Share by Players in 2017

Table Global Automotive Smart Seating Revenue by Players (2016-2018) (\$ Millions)

Table Global Automotive Smart Seating Revenue Market Share by Players (2016-2018)

Figure Global Automotive Smart Seating Revenue Market Share by Players in 2016

Figure Global Automotive Smart Seating Revenue Market Share by Players in 2017

Table Global Automotive Smart Seating Sale Price by Players (2016-2018)

Figure Global Automotive Smart Seating Sale Price by Players in 2017

Table Global Automotive Smart Seating Manufacturing Base Distribution and Sales Area by Players

Table Players Automotive Smart Seating Products Offered

Table Automotive Smart Seating Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Automotive Smart Seating Consumption by Regions 2013-2018 (K Units)

Table Global Automotive Smart Seating Consumption Market Share by Regions 2013-2018

Figure Global Automotive Smart Seating Consumption Market Share by Regions 2013-2018

Table Global Automotive Smart Seating Value by Regions 2013-2018 (\$ Millions)

Table Global Automotive Smart Seating Value Market Share by Regions 2013-2018

Figure Global Automotive Smart Seating Value Market Share by Regions 2013-2018

Figure Americas Automotive Smart Seating Consumption 2013-2018 (K Units)

Figure Americas Automotive Smart Seating Value 2013-2018 (\$ Millions)

Figure APAC Automotive Smart Seating Consumption 2013-2018 (K Units)

Figure APAC Automotive Smart Seating Value 2013-2018 (\$ Millions)

Figure Europe Automotive Smart Seating Consumption 2013-2018 (K Units)

Figure Europe Automotive Smart Seating Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Automotive Smart Seating Consumption 2013-2018 (K Units)

Figure Middle East & Africa Automotive Smart Seating Value 2013-2018 (\$ Millions)

Table Americas Automotive Smart Seating Consumption by Countries (2013-2018) (K Units)

Table Americas Automotive Smart Seating Consumption Market Share by Countries (2013-2018)

Figure Americas Automotive Smart Seating Consumption Market Share by Countries in 2017

Table Americas Automotive Smart Seating Value by Countries (2013-2018) (\$ Millions)

Table Americas Automotive Smart Seating Value Market Share by Countries (2013-2018)

Figure Americas Automotive Smart Seating Value Market Share by Countries in 2017

Table Americas Automotive Smart Seating Consumption by Type (2013-2018) (K Units)

Table Americas Automotive Smart Seating Consumption Market Share by Type (2013-2018)

Figure Americas Automotive Smart Seating Consumption Market Share by Type in 2017

Table Americas Automotive Smart Seating Consumption by Application (2013-2018) (K Units)

Table Americas Automotive Smart Seating Consumption Market Share by Application (2013-2018)

Figure Americas Automotive Smart Seating Consumption Market Share by Application in 2017

Figure United States Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure United States Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure Canada Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure Canada Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure Mexico Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure Mexico Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Table APAC Automotive Smart Seating Consumption by Countries (2013-2018) (K Units)

Table APAC Automotive Smart Seating Consumption Market Share by Countries (2013-2018)

Figure APAC Automotive Smart Seating Consumption Market Share by Countries in 2017

Table APAC Automotive Smart Seating Value by Countries (2013-2018) (\$ Millions)

Table APAC Automotive Smart Seating Value Market Share by Countries (2013-2018)

Figure APAC Automotive Smart Seating Value Market Share by Countries in 2017

Table APAC Automotive Smart Seating Consumption by Type (2013-2018) (K Units)

Table APAC Automotive Smart Seating Consumption Market Share by Type

(2013-2018)

Figure APAC Automotive Smart Seating Consumption Market Share by Type in 2017

Table APAC Automotive Smart Seating Consumption by Application (2013-2018) (K Units)

Table APAC Automotive Smart Seating Consumption Market Share by Application (2013-2018)

Figure APAC Automotive Smart Seating Consumption Market Share by Application in 2017

Figure China Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure China Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure Japan Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure Japan Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure Korea Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure Korea Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure Southeast Asia Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure India Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure India Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure Australia Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure Australia Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Table Europe Automotive Smart Seating Consumption by Countries (2013-2018) (K Units)

Table Europe Automotive Smart Seating Consumption Market Share by Countries (2013-2018)

Figure Europe Automotive Smart Seating Consumption Market Share by Countries in 2017

Table Europe Automotive Smart Seating Value by Countries (2013-2018) (\$ Millions)

Table Europe Automotive Smart Seating Value Market Share by Countries (2013-2018)

Figure Europe Automotive Smart Seating Value Market Share by Countries in 2017

Table Europe Automotive Smart Seating Consumption by Type (2013-2018) (K Units)

Table Europe Automotive Smart Seating Consumption Market Share by Type (2013-2018)

Figure Europe Automotive Smart Seating Consumption Market Share by Type in 2017

Table Europe Automotive Smart Seating Consumption by Application (2013-2018) (K Units)

Table Europe Automotive Smart Seating Consumption Market Share by Application (2013-2018)

Figure Europe Automotive Smart Seating Consumption Market Share by Application in

2017

Figure Germany Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure Germany Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure France Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure France Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure UK Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure UK Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure Italy Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure Italy Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure Russia Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure Russia Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure Spain Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure Spain Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Automotive Smart Seating Consumption by Countries (2013-2018) (K Units)

Table Middle East & Africa Automotive Smart Seating Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Automotive Smart Seating Consumption Market Share by Countries in 2017

Table Middle East & Africa Automotive Smart Seating Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Automotive Smart Seating Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Automotive Smart Seating Value Market Share by Countries in 2017

Table Middle East & Africa Automotive Smart Seating Consumption by Type (2013-2018) (K Units)

Table Middle East & Africa Automotive Smart Seating Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Automotive Smart Seating Consumption Market Share by Type in 2017

Table Middle East & Africa Automotive Smart Seating Consumption by Application (2013-2018) (K Units)

Table Middle East & Africa Automotive Smart Seating Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Automotive Smart Seating Consumption Market Share by Application in 2017

Figure Egypt Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure Egypt Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure South Africa Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure South Africa Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure Israel Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure Israel Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure Turkey Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure Turkey Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Automotive Smart Seating Consumption Growth 2013-2018 (K Units)

Figure GCC Countries Automotive Smart Seating Value Growth 2013-2018 (\$ Millions)

Table Automotive Smart Seating Distributors List

Table Automotive Smart Seating Customer List

Figure Global Automotive Smart Seating Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global Automotive Smart Seating Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Automotive Smart Seating Consumption Forecast by Countries (2018-2023) (K Units)

Table Global Automotive Smart Seating Consumption Market Forecast by Regions

Table Global Automotive Smart Seating Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Automotive Smart Seating Value Market Share Forecast by Regions

Figure Americas Automotive Smart Seating Consumption 2018-2023 (K Units)

Figure Americas Automotive Smart Seating Value 2018-2023 (\$ Millions)

Figure APAC Automotive Smart Seating Consumption 2018-2023 (K Units)

Figure APAC Automotive Smart Seating Value 2018-2023 (\$ Millions)

Figure Europe Automotive Smart Seating Consumption 2018-2023 (K Units)

Figure Europe Automotive Smart Seating Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Automotive Smart Seating Consumption 2018-2023 (K Units)

Figure Middle East & Africa Automotive Smart Seating Value 2018-2023 (\$ Millions)

Figure United States Automotive Smart Seating Consumption 2018-2023 (K Units)

Figure United States Automotive Smart Seating Value 2018-2023 (\$ Millions)

Figure Canada Automotive Smart Seating Consumption 2018-2023 (K Units)

Figure Canada Automotive Smart Seating Value 2018-2023 (\$ Millions)

Figure Mexico Automotive Smart Seating Consumption 2018-2023 (K Units)

Figure Mexico Automotive Smart Seating Value 2018-2023 (\$ Millions)

Figure Brazil Automotive Smart Seating Consumption 2018-2023 (K Units)

Figure Brazil Automotive Smart Seating Value 2018-2023 (\$ Millions)

Figure China Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure China Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure Japan Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure Japan Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure Korea Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure Korea Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure Southeast Asia Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure Southeast Asia Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure India Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure India Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure Australia Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure Australia Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure Germany Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure Germany Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure France Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure France Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure UK Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure UK Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure Italy Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure Italy Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure Russia Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure Russia Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure Spain Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure Spain Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure Egypt Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure Egypt Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure South Africa Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure South Africa Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure Israel Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure Israel Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure Turkey Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure Turkey Automotive Smart Seating Value 2018-2023 (\$ Millions)
Figure GCC Countries Automotive Smart Seating Consumption 2018-2023 (K Units)
Figure GCC Countries Automotive Smart Seating Value 2018-2023 (\$ Millions)
Table Global Automotive Smart Seating Consumption Forecast by Type (2018-2023) (K Units)
Table Global Automotive Smart Seating Consumption Market Share Forecast by Type (2018-2023)
Table Global Automotive Smart Seating Value Forecast by Type (2018-2023) (\$

Millions)

Table Global Automotive Smart Seating Value Market Share Forecast by Type (2018-2023)

Table Global Automotive Smart Seating Consumption Forecast by Application (2018-2023) (K Units)

Table Global Automotive Smart Seating Consumption Market Share Forecast by Application (2018-2023)

Table Global Automotive Smart Seating Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Automotive Smart Seating Value Market Share Forecast by Application (2018-2023)

Table Johnson Controls Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson Controls Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Johnson Controls Automotive Smart Seating Market Share (2016-2018)

Table Faurecia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Faurecia Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Faurecia Automotive Smart Seating Market Share (2016-2018)

Table Magna International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Magna International Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Magna International Automotive Smart Seating Market Share (2016-2018)

Table Continental Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Continental Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Continental Automotive Smart Seating Market Share (2016-2018)

Table DURA Automotive Systems Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DURA Automotive Systems Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)

Figure DURA Automotive Systems Automotive Smart Seating Market Share (2016-2018)

Table Lear Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lear Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Lear Automotive Smart Seating Market Share (2016-2018)

Table Nippon Seiki Co., Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nippon Seiki Co., Ltd. Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Nippon Seiki Co., Ltd. Automotive Smart Seating Market Share (2016-2018)

Table Garmin Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Garmin Ltd. Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Garmin Ltd. Automotive Smart Seating Market Share (2016-2018)

Table Panasonic Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Corporation Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Panasonic Corporation Automotive Smart Seating Market Share (2016-2018)

Table Alpine Electronics, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Alpine Electronics, Inc. Automotive Smart Seating Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Alpine Electronics, Inc. Automotive Smart Seating Market Share (2016-2018)

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