

2018-2023 Global Automotive PVC Artificial Leather Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive PVC Artificial Leather market for 2018-2023.

Artificial leather is a material intended to substitute for leather in fields such as upholstery, clothing, footwear and fabrics and other uses where a leather-like finish is desired but the actual material is cost-prohibitive or unsuitable.

Polyvinylchloride (PVC), also commonly referred to as vinyl, is essentially a flexible plastic made from PVC resin, various fillers, and additives such as plasticizers to manipulate its softness, color and texture. Once the desired fillers have been added, PVC is used to coat one side of a knit or woven fabric backing and sometimes a center layer of foam.

PVC resin as raw materials to produce artificial leather called PVC artificial leather (referred to as artificial leather).

The global consumption of Automotive PVC Artificial Leather is about 407 million square meters in 2017; China is the largest consumption region in 2017, the consumption share is about 29% in 2017; Europe is also the second largest consumption region in 2017, the consumption volume is about 93 million square meters, the market share is about 23%.

The average price of Automotive PVC Artificial Leather is about 2.75 USD per square meter in 2017, the average gross margin is about 9.5%, the price shows increasing trend and the gross margin has the similar trend.

In the future, with the development of technology and improvement of economic level, and the ownership of vehicles, the Automotive Interior Leather will have great increase range; the developing countries will be high growth rate market.

Over the next five years, LPI(LP Information) projects that Automotive PVC Artificial Leather will register a 2.2% CAGR in terms of revenue, reach US\$ 1280 million by 2023, from US\$ 1120 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive PVC Artificial Leather market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Seats

Door Panel

Instrument Panel

Consoles

Other

Segmentation by application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Benecke-Kaliko

Kyowa Leather Cloth

CGT

Vulcaflex

Scientex Berhad

Archilles

Mayur Uniquoters

Fujian Polyrech Technology

Wise Star

MarvelVinyls

Super Tannery Limited

Jiangsu Zhongtong Auto Interior Material

HR Polycoats

Longyue Leather

Wellmark

Veekay Polycoats

Xiefu Group

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Automotive PVC Artificial Leather consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive PVC Artificial Leather market by identifying its various subsegments.

Focuses on the key global Automotive PVC Artificial Leather manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive PVC Artificial Leather with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive PVC Artificial Leather submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Automotive PVC Artificial Leather Consumption 2013-2023
 - 2.1.2 Automotive PVC Artificial Leather Consumption CAGR by Region
- 2.2 Automotive PVC Artificial Leather Segment by Type
 - 2.2.1 Seats
 - 2.2.2 Door Panel
 - 2.2.3 Instrument Panel
 - 2.2.4 Consoles
 - 2.2.5 Other
- 2.3 Automotive PVC Artificial Leather Consumption by Type
 - 2.3.1 Global Automotive PVC Artificial Leather Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Automotive PVC Artificial Leather Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Automotive PVC Artificial Leather Sale Price by Type (2013-2018)
- 2.4 Automotive PVC Artificial Leather Segment by Application
 - 2.4.1 Passenger Vehicle
 - 2.4.2 Commercial Vehicle
- 2.5 Automotive PVC Artificial Leather Consumption by Application
 - 2.5.1 Global Automotive PVC Artificial Leather Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Automotive PVC Artificial Leather Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Automotive PVC Artificial Leather Sale Price by Application (2013-2018)

3 GLOBAL AUTOMOTIVE PVC ARTIFICIAL LEATHER BY PLAYERS

- 3.1 Global Automotive PVC Artificial Leather Sales Market Share by Players
 - 3.1.1 Global Automotive PVC Artificial Leather Sales by Players (2016-2018)
 - 3.1.2 Global Automotive PVC Artificial Leather Sales Market Share by Players (2016-2018)
- 3.2 Global Automotive PVC Artificial Leather Revenue Market Share by Players
 - 3.2.1 Global Automotive PVC Artificial Leather Revenue by Players (2016-2018)
 - 3.2.2 Global Automotive PVC Artificial Leather Revenue Market Share by Players (2016-2018)
- 3.3 Global Automotive PVC Artificial Leather Sale Price by Players
- 3.4 Global Automotive PVC Artificial Leather Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Automotive PVC Artificial Leather Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Automotive PVC Artificial Leather Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE PVC ARTIFICIAL LEATHER BY REGIONS

- 4.1 Automotive PVC Artificial Leather by Regions
 - 4.1.1 Global Automotive PVC Artificial Leather Consumption by Regions
 - 4.1.2 Global Automotive PVC Artificial Leather Value by Regions
- 4.2 Americas Automotive PVC Artificial Leather Consumption Growth
- 4.3 APAC Automotive PVC Artificial Leather Consumption Growth
- 4.4 Europe Automotive PVC Artificial Leather Consumption Growth
- 4.5 Middle East & Africa Automotive PVC Artificial Leather Consumption Growth

5 AMERICAS

- 5.1 Americas Automotive PVC Artificial Leather Consumption by Countries
 - 5.1.1 Americas Automotive PVC Artificial Leather Consumption by Countries (2013-2018)
 - 5.1.2 Americas Automotive PVC Artificial Leather Value by Countries (2013-2018)
- 5.2 Americas Automotive PVC Artificial Leather Consumption by Type
- 5.3 Americas Automotive PVC Artificial Leather Consumption by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC Automotive PVC Artificial Leather Consumption by Countries

6.1.1 APAC Automotive PVC Artificial Leather Consumption by Countries (2013-2018)

6.1.2 APAC Automotive PVC Artificial Leather Value by Countries (2013-2018)

6.2 APAC Automotive PVC Artificial Leather Consumption by Type

6.3 APAC Automotive PVC Artificial Leather Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Automotive PVC Artificial Leather by Countries

7.1.1 Europe Automotive PVC Artificial Leather Consumption by Countries (2013-2018)

7.1.2 Europe Automotive PVC Artificial Leather Value by Countries (2013-2018)

7.2 Europe Automotive PVC Artificial Leather Consumption by Type

7.3 Europe Automotive PVC Artificial Leather Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Automotive PVC Artificial Leather by Countries

8.1.1 Middle East & Africa Automotive PVC Artificial Leather Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Automotive PVC Artificial Leather Value by Countries (2013-2018)

8.2 Middle East & Africa Automotive PVC Artificial Leather Consumption by Type

8.3 Middle East & Africa Automotive PVC Artificial Leather Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Automotive PVC Artificial Leather Distributors

10.3 Automotive PVC Artificial Leather Customer

11 GLOBAL AUTOMOTIVE PVC ARTIFICIAL LEATHER MARKET FORECAST

11.1 Global Automotive PVC Artificial Leather Consumption Forecast (2018-2023)

11.2 Global Automotive PVC Artificial Leather Forecast by Regions

11.2.1 Global Automotive PVC Artificial Leather Forecast by Regions (2018-2023)

11.2.2 Global Automotive PVC Artificial Leather Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

- 11.3 Americas Forecast by Countries
 - 11.3.1 United States Market Forecast
 - 11.3.2 Canada Market Forecast
 - 11.3.3 Mexico Market Forecast
 - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
 - 11.4.1 China Market Forecast
 - 11.4.2 Japan Market Forecast
 - 11.4.3 Korea Market Forecast
 - 11.4.4 Southeast Asia Market Forecast
 - 11.4.5 India Market Forecast
 - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Automotive PVC Artificial Leather Forecast by Type
- 11.8 Global Automotive PVC Artificial Leather Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Benecke-Kaliko
 - 12.1.1 Company Details
 - 12.1.2 Automotive PVC Artificial Leather Product Offered
 - 12.1.3 Benecke-Kaliko Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Benecke-Kaliko News
- 12.2 Kyowa Leather Cloth
 - 12.2.1 Company Details

- 12.2.2 Automotive PVC Artificial Leather Product Offered
- 12.2.3 Kyowa Leather Cloth Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.2.4 Main Business Overview
- 12.2.5 Kyowa Leather Cloth News
- 12.3 CGT
 - 12.3.1 Company Details
 - 12.3.2 Automotive PVC Artificial Leather Product Offered
 - 12.3.3 CGT Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.3.4 Main Business Overview
 - 12.3.5 CGT News
- 12.4 Vulcaflex
 - 12.4.1 Company Details
 - 12.4.2 Automotive PVC Artificial Leather Product Offered
 - 12.4.3 Vulcaflex Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.4.4 Main Business Overview
 - 12.4.5 Vulcaflex News
- 12.5 Scientex Berhad
 - 12.5.1 Company Details
 - 12.5.2 Automotive PVC Artificial Leather Product Offered
 - 12.5.3 Scientex Berhad Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.5.4 Main Business Overview
 - 12.5.5 Scientex Berhad News
- 12.6 Archilles
 - 12.6.1 Company Details
 - 12.6.2 Automotive PVC Artificial Leather Product Offered
 - 12.6.3 Archilles Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.6.4 Main Business Overview
 - 12.6.5 Archilles News
- 12.7 Mayur Uniquoters
 - 12.7.1 Company Details
 - 12.7.2 Automotive PVC Artificial Leather Product Offered
 - 12.7.3 Mayur Uniquoters Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.7.4 Main Business Overview

- 12.7.5 Mayur Uniquoters News
- 12.8 Fujian Polyrech Technology
 - 12.8.1 Company Details
 - 12.8.2 Automotive PVC Artificial Leather Product Offered
 - 12.8.3 Fujian Polyrech Technology Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.8.4 Main Business Overview
 - 12.8.5 Fujian Polyrech Technology News
- 12.9 Wise Star
 - 12.9.1 Company Details
 - 12.9.2 Automotive PVC Artificial Leather Product Offered
 - 12.9.3 Wise Star Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.9.4 Main Business Overview
 - 12.9.5 Wise Star News
- 12.10 MarvelVinyls
 - 12.10.1 Company Details
 - 12.10.2 Automotive PVC Artificial Leather Product Offered
 - 12.10.3 MarvelVinyls Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.10.4 Main Business Overview
 - 12.10.5 MarvelVinyls News
- 12.11 Super Tannery Limited
- 12.12 Jiangsu Zhongtong Auto Interior Material
- 12.13 HR Polycoats
- 12.14 Longyue Leather
- 12.15 Wellmark
- 12.16 Veekay Polycoats
- 12.17 Xiefu Group

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Automotive PVC Artificial Leather

Table Product Specifications of Automotive PVC Artificial Leather

Figure Automotive PVC Artificial Leather Report Years Considered

Figure Market Research Methodology

Figure Global Automotive PVC Artificial Leather Consumption Growth Rate 2013-2023 (M Sqm)

Figure Global Automotive PVC Artificial Leather Value Growth Rate 2013-2023 (\$ Millions)

Table Automotive PVC Artificial Leather Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Seats

Table Major Players of Seats

Figure Product Picture of Door Panel

Table Major Players of Door Panel

Figure Product Picture of Instrument Panel

Table Major Players of Instrument Panel

Figure Product Picture of Consoles

Table Major Players of Consoles

Figure Product Picture of Other

Table Major Players of Other

Table Global Consumption Sales by Type (2013-2018)

Table Global Automotive PVC Artificial Leather Consumption Market Share by Type (2013-2018)

Figure Global Automotive PVC Artificial Leather Consumption Market Share by Type (2013-2018)

Table Global Automotive PVC Artificial Leather Revenue by Type (2013-2018) (\$ million)

Table Global Automotive PVC Artificial Leather Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Automotive PVC Artificial Leather Value Market Share by Type (2013-2018)

Table Global Automotive PVC Artificial Leather Sale Price by Type (2013-2018)

Figure Automotive PVC Artificial Leather Consumed in Passenger Vehicle

Figure Global Automotive PVC Artificial Leather Market: Passenger Vehicle (2013-2018) (M Sqm)

Figure Global Automotive PVC Artificial Leather Market: Passenger Vehicle (2013-2018) (\$ Millions)

Figure Global Passenger Vehicle YoY Growth (\$ Millions)

Figure Automotive PVC Artificial Leather Consumed in Commercial Vehicle

Figure Global Automotive PVC Artificial Leather Market: Commercial Vehicle (2013-2018) (M Sqm)

Figure Global Automotive PVC Artificial Leather Market: Commercial Vehicle (2013-2018) (\$ Millions)

Figure Global Commercial Vehicle YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Automotive PVC Artificial Leather Consumption Market Share by Application (2013-2018)

Figure Global Automotive PVC Artificial Leather Consumption Market Share by Application (2013-2018)

Table Global Automotive PVC Artificial Leather Value by Application (2013-2018)

Table Global Automotive PVC Artificial Leather Value Market Share by Application (2013-2018)

Figure Global Automotive PVC Artificial Leather Value Market Share by Application (2013-2018)

Table Global Automotive PVC Artificial Leather Sale Price by Application (2013-2018)

Table Global Automotive PVC Artificial Leather Sales by Players (2016-2018) (M Sqm)

Table Global Automotive PVC Artificial Leather Sales Market Share by Players (2016-2018)

Figure Global Automotive PVC Artificial Leather Sales Market Share by Players in 2016

Figure Global Automotive PVC Artificial Leather Sales Market Share by Players in 2017

Table Global Automotive PVC Artificial Leather Revenue by Players (2016-2018) (\$ Millions)

Table Global Automotive PVC Artificial Leather Revenue Market Share by Players (2016-2018)

Figure Global Automotive PVC Artificial Leather Revenue Market Share by Players in 2016

Figure Global Automotive PVC Artificial Leather Revenue Market Share by Players in 2017

Table Global Automotive PVC Artificial Leather Sale Price by Players (2016-2018)

Figure Global Automotive PVC Artificial Leather Sale Price by Players in 2017

Table Global Automotive PVC Artificial Leather Manufacturing Base Distribution and Sales Area by Players

Table Players Automotive PVC Artificial Leather Products Offered

Table Automotive PVC Artificial Leather Concentration Ratio (CR3, CR5 and CR10)

(2016-2018)

Table Global Automotive PVC Artificial Leather Consumption by Regions 2013-2018 (M Sqm)

Table Global Automotive PVC Artificial Leather Consumption Market Share by Regions 2013-2018

Figure Global Automotive PVC Artificial Leather Consumption Market Share by Regions 2013-2018

Table Global Automotive PVC Artificial Leather Value by Regions 2013-2018 (\$ Millions)

Table Global Automotive PVC Artificial Leather Value Market Share by Regions 2013-2018

Figure Global Automotive PVC Artificial Leather Value Market Share by Regions 2013-2018

Figure Americas Automotive PVC Artificial Leather Consumption 2013-2018 (M Sqm)

Figure Americas Automotive PVC Artificial Leather Value 2013-2018 (\$ Millions)

Figure APAC Automotive PVC Artificial Leather Consumption 2013-2018 (M Sqm)

Figure APAC Automotive PVC Artificial Leather Value 2013-2018 (\$ Millions)

Figure Europe Automotive PVC Artificial Leather Consumption 2013-2018 (M Sqm)

Figure Europe Automotive PVC Artificial Leather Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Automotive PVC Artificial Leather Consumption 2013-2018 (M Sqm)

Figure Middle East & Africa Automotive PVC Artificial Leather Value 2013-2018 (\$ Millions)

Table Americas Automotive PVC Artificial Leather Consumption by Countries (2013-2018) (M Sqm)

Table Americas Automotive PVC Artificial Leather Consumption Market Share by Countries (2013-2018)

Figure Americas Automotive PVC Artificial Leather Consumption Market Share by Countries in 2017

Table Americas Automotive PVC Artificial Leather Value by Countries (2013-2018) (\$ Millions)

Table Americas Automotive PVC Artificial Leather Value Market Share by Countries (2013-2018)

Figure Americas Automotive PVC Artificial Leather Value Market Share by Countries in 2017

Table Americas Automotive PVC Artificial Leather Consumption by Type (2013-2018) (M Sqm)

Table Americas Automotive PVC Artificial Leather Consumption Market Share by Type (2013-2018)

Figure Americas Automotive PVC Artificial Leather Consumption Market Share by Type in 2017

Table Americas Automotive PVC Artificial Leather Consumption by Application (2013-2018) (M Sqm)

Table Americas Automotive PVC Artificial Leather Consumption Market Share by Application (2013-2018)

Figure Americas Automotive PVC Artificial Leather Consumption Market Share by Application in 2017

Figure United States Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure United States Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure Canada Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure Canada Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure Mexico Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure Mexico Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Table APAC Automotive PVC Artificial Leather Consumption by Countries (2013-2018) (M Sqm)

Table APAC Automotive PVC Artificial Leather Consumption Market Share by Countries (2013-2018)

Figure APAC Automotive PVC Artificial Leather Consumption Market Share by Countries in 2017

Table APAC Automotive PVC Artificial Leather Value by Countries (2013-2018) (\$ Millions)

Table APAC Automotive PVC Artificial Leather Value Market Share by Countries (2013-2018)

Figure APAC Automotive PVC Artificial Leather Value Market Share by Countries in 2017

Table APAC Automotive PVC Artificial Leather Consumption by Type (2013-2018) (M Sqm)

Table APAC Automotive PVC Artificial Leather Consumption Market Share by Type (2013-2018)

Figure APAC Automotive PVC Artificial Leather Consumption Market Share by Type in 2017

Table APAC Automotive PVC Artificial Leather Consumption by Application (2013-2018) (M Sqm)

Table APAC Automotive PVC Artificial Leather Consumption Market Share by

Application (2013-2018)

Figure APAC Automotive PVC Artificial Leather Consumption Market Share by Application in 2017

Figure China Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure China Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure Japan Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure Japan Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure Korea Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure Korea Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure Southeast Asia Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure India Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure India Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure Australia Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure Australia Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Table Europe Automotive PVC Artificial Leather Consumption by Countries (2013-2018) (M Sqm)

Table Europe Automotive PVC Artificial Leather Consumption Market Share by Countries (2013-2018)

Figure Europe Automotive PVC Artificial Leather Consumption Market Share by Countries in 2017

Table Europe Automotive PVC Artificial Leather Value by Countries (2013-2018) (\$ Millions)

Table Europe Automotive PVC Artificial Leather Value Market Share by Countries (2013-2018)

Figure Europe Automotive PVC Artificial Leather Value Market Share by Countries in 2017

Table Europe Automotive PVC Artificial Leather Consumption by Type (2013-2018) (M Sqm)

Table Europe Automotive PVC Artificial Leather Consumption Market Share by Type (2013-2018)

Figure Europe Automotive PVC Artificial Leather Consumption Market Share by Type in

2017

Table Europe Automotive PVC Artificial Leather Consumption by Application (2013-2018) (M Sqm)

Table Europe Automotive PVC Artificial Leather Consumption Market Share by Application (2013-2018)

Figure Europe Automotive PVC Artificial Leather Consumption Market Share by Application in 2017

Figure Germany Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure Germany Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure France Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure France Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure UK Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure UK Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure Italy Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure Italy Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure Russia Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure Russia Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure Spain Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure Spain Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Automotive PVC Artificial Leather Consumption by Countries (2013-2018) (M Sqm)

Table Middle East & Africa Automotive PVC Artificial Leather Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Automotive PVC Artificial Leather Consumption Market Share by Countries in 2017

Table Middle East & Africa Automotive PVC Artificial Leather Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Automotive PVC Artificial Leather Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Automotive PVC Artificial Leather Value Market Share by Countries in 2017

Table Middle East & Africa Automotive PVC Artificial Leather Consumption by Type (2013-2018) (M Sqm)

Table Middle East & Africa Automotive PVC Artificial Leather Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Automotive PVC Artificial Leather Consumption Market Share by Type in 2017

Table Middle East & Africa Automotive PVC Artificial Leather Consumption by Application (2013-2018) (M Sqm)

Table Middle East & Africa Automotive PVC Artificial Leather Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Automotive PVC Artificial Leather Consumption Market Share by Application in 2017

Figure Egypt Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure Egypt Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure South Africa Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure South Africa Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure Israel Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure Israel Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure Turkey Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure Turkey Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Automotive PVC Artificial Leather Consumption Growth 2013-2018 (M Sqm)

Figure GCC Countries Automotive PVC Artificial Leather Value Growth 2013-2018 (\$ Millions)

Table Automotive PVC Artificial Leather Distributors List

Table Automotive PVC Artificial Leather Customer List

Figure Global Automotive PVC Artificial Leather Consumption Growth Rate Forecast (2018-2023) (M Sqm)

Figure Global Automotive PVC Artificial Leather Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Automotive PVC Artificial Leather Consumption Forecast by Countries (2018-2023) (M Sqm)

Table Global Automotive PVC Artificial Leather Consumption Market Forecast by Regions

Table Global Automotive PVC Artificial Leather Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Automotive PVC Artificial Leather Value Market Share Forecast by Regions

Figure Americas Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Americas Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure APAC Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure APAC Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Europe Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Europe Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Middle East & Africa Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure United States Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure United States Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Canada Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Canada Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Mexico Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Mexico Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Brazil Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Brazil Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure China Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure China Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Japan Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Japan Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Korea Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Korea Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Southeast Asia Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Southeast Asia Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure India Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure India Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Australia Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Australia Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Germany Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Germany Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure France Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure France Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure UK Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure UK Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Italy Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Italy Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Russia Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Russia Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Spain Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Spain Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Egypt Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Egypt Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure South Africa Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure South Africa Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Israel Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Israel Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure Turkey Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure Turkey Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Figure GCC Countries Automotive PVC Artificial Leather Consumption 2018-2023 (M Sqm)

Figure GCC Countries Automotive PVC Artificial Leather Value 2018-2023 (\$ Millions)

Table Global Automotive PVC Artificial Leather Consumption Forecast by Type (2018-2023) (M Sqm)

Table Global Automotive PVC Artificial Leather Consumption Market Share Forecast by Type (2018-2023)

Table Global Automotive PVC Artificial Leather Value Forecast by Type (2018-2023) (\$ Millions)

Table Global Automotive PVC Artificial Leather Value Market Share Forecast by Type (2018-2023)

Table Global Automotive PVC Artificial Leather Consumption Forecast by Application (2018-2023) (M Sqm)

Table Global Automotive PVC Artificial Leather Consumption Market Share Forecast by Application (2018-2023)

Table Global Automotive PVC Artificial Leather Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Automotive PVC Artificial Leather Value Market Share Forecast by Application (2018-2023)

Table Benecke-Kaliko Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Benecke-Kaliko Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Benecke-Kaliko Automotive PVC Artificial Leather Market Share (2016-2018)

Table Kyowa Leather Cloth Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kyowa Leather Cloth Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Kyowa Leather Cloth Automotive PVC Artificial Leather Market Share (2016-2018)

Table CGT Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CGT Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)

Figure CGT Automotive PVC Artificial Leather Market Share (2016-2018)

Table Vulcaflex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vulcaflex Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Vulcaflex Automotive PVC Artificial Leather Market Share (2016-2018)

Table Scientex Berhad Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Scientex Berhad Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Scientex Berhad Automotive PVC Artificial Leather Market Share (2016-2018)

Table Archilles Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Archilles Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Archilles Automotive PVC Artificial Leather Market Share (2016-2018)

Table Mayur Uniquoters Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mayur Uniquoters Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Mayur Uniquoters Automotive PVC Artificial Leather Market Share (2016-2018)

Table Fujian Polyrech Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fujian Polyrech Technology Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Fujian Polyrech Technology Automotive PVC Artificial Leather Market Share (2016-2018)

Table Wise Star Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wise Star Automotive PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Wise Star Automotive PVC Artificial Leather Market Share (2016-2018)

Table MarvelVinyls Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MarvelVinyls Automotive PVC Artificial Leather Sales, Revenue, Price and Gross

Margin (2016-2018)

Figure MarvelVinyls Automotive PVC Artificial Leather Market Share (2016-2018)

Table Super Tannery Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jiangsu Zhongtong Auto Interior Material Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HR Polycoats Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Longyue Leather Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wellmark Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Veekay Polycoats Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xiefu Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

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