

2018-2023 Global Automotive Power Window Motor Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Power Window Motor market for 2018-2023.

Automotive power window motor is an electrical motor which is used to raise automobile power window which converts electrical energy into mechanical energy, transferring or transforming electric power according to the principle of electromagnetic induction.

Power window or electric window lifts are automobile windows which can be raised and lowered by depressing a button or switch, as opposed to using a hand-turned crank handle.

The rising awareness and use of automotive safety and comfort are driving the growth in the automotive power window motor market. The implementation of safety regulations will attribute to a higher adoption of these systems in various passenger cars. The US and the Europe are the leading countries that have these systems installed in their vehicles.

In 2016, the global automotive power window motor shipments approximated 356 million units, up 4.4% from a year ago; the figure will go up to 371 million units in 2017. The global shipments of automotive power window motor are expected to grow at a compound annual rate of around 4.1% during 2017-2022.

Globally, relatively more competitive manufacturers of automotive power window motors consist of Japan's Denso, Mabuchi, Aisin, SHIROKI, etc., and some European and American companies like Valeo, Brose, Magna and Bosch. Besides, the Chinese player Johnson Electric also enjoys strong competitiveness in the international market. Top 3

players are Denso, Brose and Bosch, together accounting for almost 43% of global market in 2016.

Over the next five years, LPI(LP Information) projects that Automotive Power Window Motor will register a 3.2% CAGR in terms of revenue, reach US\$ 5340 million by 2023, from US\$ 4420 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Power Window Motor market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

DC 12V Motor

DC 24V Motor

Segmentation by application:

Commercial Vehicle

Passenger Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Denso

Brose

Bosch

Mabuchi

SHIROKI

Aisin

Antolin

Magna

Valeo

DY Auto

Johnson Electric

Lames

Hi-Lex

Ningbo Hengte

MITSUBA

ACDelco

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Automotive Power Window Motor consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Power Window Motor market by identifying its various subsegments.

Focuses on the key global Automotive Power Window Motor manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Power Window Motor with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Power Window Motor submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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