

# 2018-2023 Global Automotive Paint & Coating Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Paint & Coating market for 2018-2023.

Automotive Paint & Coating is paint or coating used on vehicle bodies and other components. Generally, it refers to automotive OEM coating and automotive refinish coating.

As international economic situation is complicated, in the next few years there will be many uncertainties although. Due to the government's policy and the high production of automotive paint & coating in the international market, the current demand for automotive paint & coating product is relatively high in the mature market, such as Japan, Germany, and US, but the demand in China is relatively higher due to the downstream demand.

Automotive Paint & Coating is mainly produced by PPG, BASF, Axalta Coating Systems, Nippon and Kansai, and these companies occupied 74.11% market share in 2014.

China, Japan, Germany, US are major consumption regions in Automotive Paint & Coating production market.

Over the next five years, LPI(LP Information) projects that Automotive Paint & Coating will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Paint & Coating market by product type, application, key

manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Water-based Coating

Solvent Coatings

Powder Coatings

High Solid Coatings

Segmentation by application:

Aftermarkets

OEMs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

PPG Industries

BASF

Axalta Coating Systems

NIPPON

Kansai

KCC Corporation

AKZO NOBEL

Valspar

Sherwin-Williams

Strong Chemical

Kinlita

PRIME

YATU

FUTIAN Chemical Industry

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Automotive Paint & Coating consumption (value

& volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Paint & Coating market by identifying its various subsegments.

Focuses on the key global Automotive Paint & Coating manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Paint & Coating with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Paint & Coating submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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