

2018-2023 Global Automotive OLED Lighting Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive OLED Lighting market for 2018-2023.

OLED is an 'organic light-emitting diode' (Organic Light Emitting Diode) acronym. Different from current a semiconductor crystal composition using LED, OLED is an organic material.

OLED offers completely new possibilities in lamp and luminaire design. As panel radiators they are suitable for use as signal light, taillight or even in the car interior lighting. The result: homogeneous light surfaces in all shapes and many colors, durable and energy efficient.

The OLED Automotive Lighting includes exterior lighting and interior lighting. The exterior lighting occupies most part of the production. The main production base is located in the Europe, so Europe is the largest production region in the world.

Currently, most country has the policy support in the OLED Automotive Lighting due to the energy conservation. The sales price is relative high than LED automotive lighting, so the demand is small now and it means that it is likely only to be used for premium models in the next few years. As more ripe the technology, lower the cost, and the demand will have a big breakthrough. According to economic level, Europe and USA will be main sales region.

Over the next five years, LPI(LP Information) projects that Automotive OLED Lighting will register a 93.1% CAGR in terms of revenue, reach US\$ 21 million by 2023, from US\$ million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive OLED Lighting market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Exterior Lighting

Interior Lighting

Segmentation by application:

OEM

Aftermarket

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

OSRAM

Hella

Yeelight Technology

Konica Minolta Pioneer

Astron FIAMM

Stanley

Magneti Marelli

ZKW

Koito

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive OLED Lighting consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive OLED Lighting market by identifying its various subsegments.

Focuses on the key global Automotive OLED Lighting manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive OLED Lighting with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive OLED Lighting submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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