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2018-2023 Global Automotive Near Field Communication System Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Near Field Communication System market for 2018-2023.

Automotive NFC (Near Field Communication) systems are also gaining huge popularity in the automotive industry where the pairing of phones with in-vehicle systems can be done and further enhancing the user experience and driving the market's growth in the forecast period.
In terms of region, the global Automotive Near Field Communication System market can be segmented into North America, Europe, Asia Pacific, and Middle East & Africa. Asia Pacific is likely to hold a prominent share of the global market due to high vehicle production in the region.
The market in Latin America is anticipated to expand at a substantial growth rate during the forecast period. GDP of countries in Latin America is expanding at a significant growth rate. Moreover, increase in the number of production plants for passenger and commercial vehicles due to high demand for these vehicles and presence of rapidly expanding economies such as Mexico and Brazil are anticipated to drive the market in the region. The light commercial vehicles sub-segment of the market in North America is expanding at substantial pace due to extensive usage of these vehicles to transport daily goods in the region.
Over the next five years, LPI(LP Information) projects that Automotive Near Field Communication System will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

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This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Near Field Communication System market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Automotive Keyless Entry System

Broadcasting and Information System

Segmentation by application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

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Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

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Marquardt

Denso

Alps Electric

Convadis

NXP Semiconductors

ALPS ELECTRIC

Atmel

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Automotive Near Field Communication System consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Near Field Communication System market by identifying its various subsegments.

Focuses on the key global Automotive Near Field Communication System manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Near Field Communication System with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

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market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Near Field Communication System submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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