

2018-2023 Global Automotive navigation system Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Automotive navigation system market for 2018-2023.

An automotive navigation system is part of the automobile controls or a third party add-on used to find direction in an automobile. It typically uses a satellite navigation device to get its position data which is then correlated to a position on a road. When directions are needed routing can be calculated. On the fly traffic information can be used to adjust the route.

Dead reckoning using distance data from sensors attached to the drivetrain, a gyroscope and an accelerometer can be used for greater reliability, as GPS signal loss and/or multipath can occur due to urban canyons or tunnels.

Mathematically, automotive navigation is based on the shortest path problem, within graph theory, which examines how to identify the path that best meets some criteria (shortest, cheapest, fastest, etc.) between two points in a large network.

Shifts in consumer demand, increasing availability of data and information, expanded regulatory requirements are the key factors boosting the growth of automotive navigation system market. In addition, technological advancements in navigation system are expected to drive the demand for navigation systems market during the forecast.

January 2018: Integration of Alexa voice-assistant into Garmin navigation systems

Over the next five years, LPI(LP Information) projects that Automotive navigation system will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Automotive navigation system market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

WinCE Platform

Android Platform

Segmentation by application:

OEMs

Aftermarket

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this

report:

Alpine Electronics Inc. (Japan)

Robert Bosch GmbH (Germany)

Clarion Corporation (Japan)

Delphi Automotive PLC (the U.K)

Denso Corporation (Japan)

Aisin Seiki Co., Ltd. (Japan)

HERE Technologies (the Netherlands)

Fujitsu Ten (Japan)

Garmin Ltd. (the US)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive navigation system market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive navigation system market by identifying its various subsegments.

Focuses on the key global Automotive navigation system players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive navigation system with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Automotive navigation system submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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