

2018-2023 Global Automotive Liftgate Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Liftgate market for 2018-2023. A power tailgate system is a device that aids the opening and closing a car's tailgate or boot lid automatically. The tailgate can be opened and closed by pressing a button in the dashboard, using a remote controller, or through gestures, which are tracked by sensors placed beneath the rear bumper. The system consists of mechatronic components that are enclosed in a power assembly comprising electric latches, component carriers, and closures for opening and closing of the tailgate.

Europe is the largest production region, the Europe occupies about 52% of the market share in 2016, the second largest region is North America, North America occupies about 27% market share, the Asia has little production, it only occupies about 15% market share; the largest company is brose, it occupies about 53% of the market share, the second largest company is Huf.

The largest consumption region is Europe, it occupies about 59% market share, the second largest region is the North America, it occupies about 18% market share, and the smallest consumption region is RoW, China has the largest consumption growth rate.

In the last five years, the power Liftgate has great consumption growth rate, it can be divided into two types Conventional Power Liftgate, Hands-free Power Liftgate; the Conventional Power Liftgate occupies about 60% market share in 2016, in the application region, it mainly used in the SUV, it occupies about 67% market share in 2016; In the future, the permeability will have high growth rate, China will also have a higher growth rate, the permeability will also increase, the price have great relationship with the raw material and technology.

Over the next five years, LPI(LP Information) projects that Automotive Liftgate will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Liftgate market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Conventional Power Liftgate

Hands-free Power Liftgate

Segmentation by application:

SUV

Sedan

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Brose

Huf

Magna

HI-LEX

Aisin

STRATTEC

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive Liftgate consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Liftgate market by identifying its various subsegments.

Focuses on the key global Automotive Liftgate manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Liftgate with respect to individual growth trends,

future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Liftgate submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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