

2018-2023 Global Automotive HUDs Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive HUDs market for 2018-2023.

An automotive head-up display or automotive heads-up display —also known as a auto-HUD— is any transparent display that presents data in the automobile without requiring users to look away from their usual viewpoints. The origin of the name stems from a pilot being able to view information with the head positioned "up" and looking forward, instead of angled down looking at lower instruments. At this time, there are two different approaches to OEM HUDs in automobiles. The first is to treat the back of the windshield in such a way that an image projected onto it will reflect to the driver. The second is to have a small combiner that is separate from the windshield. Combiners can be retracted.

The automotive head-up display (HUD) market is estimated to be USD 610.4 Million in 2016 and is projected to USD 11,837.6 Million by 2025, at a CAGR of 20.77% during the forecast period 2020–2025. The base year for the study is 2016 and the forecast period is 2020–2025. The market for automotive HUD is primarily driven by the increase in adoption of advanced driving assistance systems by OEMs across vehicle types and consumer demand for in-vehicle safety features that potentially reduce collisions and injuries caused by human-driver errors.

Over the next five years, LPI(LP Information) projects that Automotive HUDs will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Automotive HUDs market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Combiner

Windshield

Segmentation by application:

Economic

Luxury

Mid-Segment

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Nippon Seiki (Japan)

Continental (Germany)

Visteon (US)

Panasonic (Japan)

BMW (Germany)

Daimler (Germany)

Volkswagen (Germany)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Automotive HUDs consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive HUDs market by identifying its various subsegments.

Focuses on the key global Automotive HUDs manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive HUDs with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive HUDs submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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