

# 2018-2023 Global Automotive Head-up Display (HUD) Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Head-up Display (HUD) market for 2018-2023.

Automotive Head-up Display (HUD) is a digital transparent image that displaying the same information you would get from the dashboard. This can include everything from your current speed to the revs on your engine, and even various temperature gauges. There are two types of HUD. The first is to treat the back of the windshield in such a way that an image projected onto it will reflect to the driver. The second is to have a small combiner that is separate from the windshield. Combiners can be retracted. The global Automotive Head-up Display (HUD) industry mainly concentrates in North America, Europe, China and Asia (Excluding China). Developing countries are running their first installations or moving to this solution. The global leading players in this market are Continental AG, Nippon, Delphi Automotive, Bosch and Denso, which accounts for 47.08 % of total production value. In Europe the market leaders are Continental AG, Delphi Automotive and Bosch.

Over the next five years, LPI(LP Information) projects that Automotive Head-up Display (HUD) will register a 10.1% CAGR in terms of revenue, reach US\$ 1000 million by 2023, from US\$ 560 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Head-up Display (HUD) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Windshield Projected HUD

Combiner Projected HUD

Segmentation by application:

Premium Car

Luxury Car

Mid Segment Car

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Continental AG

Nippon

Delphi Automotive

Bosch

Denso

Visteon Corporation

Johnson Controls, Inc

Yazaki Corporation

E-Lead

Garmin

Harman

Pioneer Corp

Coagent Enterprise

Founder

Springteq Electronics

RoadRover Technology

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Automotive Head-up Display (HUD) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Head-up Display (HUD) market by identifying its various subsegments.

Focuses on the key global Automotive Head-up Display (HUD) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Head-up Display (HUD) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Head-up Display (HUD) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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