

2018-2023 Global Automotive Electronics Control Unit Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Electronics Control Unit market for 2018-2023.

The automotive electronic control unit refers to a control device that is composed of integrated circuits and is used to implement a series of functions such as analyzing and processing data. Widely used in the car, and the integration is getting higher and higher. The automotive electronic control unit is mainly composed of input circuits, A/D (analog/digital) converters, microcomputers and output circuits.

The high demand for automotive electronic control units is due to the growth in awareness of fuel efficiency and emission control among the manufacturers. An automotive electronic control unit is embedded systems that controls electrical subsystems in a vehicle. The various types of electronic control unit include Engine Control Module (ECM), Powertrain Control Module (PCM), Transmission Control Module (TCM), Brake Control Module (BCM), Body Control Module (BCM) and Suspension Control Module (SCM). These components transmits the vehicle performance to the electronic control unit. The driving factor for the growth of electronic control unit market are low emission and higher fuel efficiency, increasing sales of new vehicles, strict government regulations on reducing vehicle emission, technological advancements and emerging economies. However, the high cost of electronic control unit system acts as a barrier for the growth of automotive electronic control unit market. Automotive Electronic control Unit Market: Regional Analysis- Asia-Pacific market is dominating the market of automotive electronic control unit market due to growth in strict regulation on vehicle emission, rising disposable income and growing new vehicle

registration. Development of automotive manufacturing industries in APAC region such as China, Japan and Indonesia are driving the market for automotive electronic control units. The market in the developing countries is largely driven by economic growth and ongoing industrialization, which helps in production of motor vehicles and other manufacturing output. North America is referred to as the second-largest automotive electronic control units market due to factors such as large customer base and high disposable income of end-users have fuelled the demand for vehicles in the country.

Over the next five years, LPI(LP Information) projects that Automotive Electronics Control Unit will register a 6.2% CAGR in terms of revenue, reach US\$ 50000 million by 2023, from US\$ 37000 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Electronics Control Unit market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Transmission Control System

Engine Management System

Antilock Braking System

Climate Control System

Power Steering System

Airbag Restraint System

Body Controls System

Segmentation by application:

Utility Vehicles

Passenger Cars

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Autoliv

Bosch

Denso

Continental

TRW Automotive

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In addition, this report discusses the key drivers influencing market growth,

opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Automotive Electronics Control Unit consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Electronics Control Unit market by identifying its various subsegments.

Focuses on the key global Automotive Electronics Control Unit manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Electronics Control Unit with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Electronics Control Unit submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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