

# 2018-2023 Global Automotive Audio Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Audio market for 2018-2023.

Automotive audio is equipment installed in a car to provide in-car entertainment and information for the automotive occupants.

Japan is the largest supplier of automotive audio, with a production market share nearly 40% in 2016. North America is the second largest supplier of automotive audio, enjoying production market share nearly 16% in 2016.

China is the largest consumption place, with a consumption market share nearly 28% in 2016. Following China, Europe is the second largest consumption place with the consumption market share of 22%.

Market competition is not intense. Panasonic, Harman, Continental, Pioneer, Visteon, Clarion, etc. are the leaders of the industry, and they hold key technologies and market, with high-end customers; have been formed in the large market share in the industry. Over the next five years, LPI(LP Information) projects that Automotive Audio will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Audio market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

4 Speakers

4-6 Speakers

6 Speakers

Segmentation by application:

Passenger Cars

Commercial Cars

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Panasonic

Harman

Continental

Pioneer

Visteon

Clarion

Fujitsu Ten

Delphi

MOBIS

BOSE

Alpine

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Automotive Audio consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Audio market by identifying its various subsegments.

Focuses on the key global Automotive Audio manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Audio with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Audio submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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