

2018-2023 Global Automotive Antenna Module Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Antenna Module market for 2018-2023.

Automotive Antenna Module is an electrical component which is designed to be mounted on the vehicle refers to receive and transfer information. Typically an antenna consists of an arrangement of metallic conductors (elements), electrically connected (often through a transmission line) to the receiver or transmitter. An oscillating current of electrons forced through the antenna by a transmitter will create an oscillating magnetic field around the antenna elements, while the charge of the electrons also creates an oscillating electric field along the elements. These time-varying fields radiate away from the antenna into space as a moving transverse electromagnetic field wave. Conversely, during reception, the oscillating electric and magnetic fields of an incoming radio wave exert force on the electrons in the antenna elements, causing them to move back and forth, creating oscillating currents in the antenna.

The classification of Automotive Antenna Module includes Fin Type, Rod Type, Screen Type and Others Type. The proportion of Fin Type in 2017 is about 32%, and the proportion of Fin Type is in increase trend from 2013 to 2017.

Automotive Antenna Module is application in Passenger Vehicle, Commercial Vehicle. The most of Automotive Antenna Module is used in Passenger Vehicle, and the market share in 2017 is about 86%.

China is the largest consumption place, with a consumption market share nearly 27.37% in 2016. Following China, Europe is the second largest consumption place with the consumption market share of 24.28% in 2016.

Market competition is intense. Kathrein, Laird, Harada, Yokowa, Northeast Industries,

Hirschmann, Suzhong etc. are the leader of this industry. With the development of society and the changing of consumer demand, the Automotive Antenna Module industry will be more and more popular in the future.

Over the next five years, LPI(LP Information) projects that Automotive Antenna Module will register a 5.0% CAGR in terms of revenue, reach US\$ 2340 million by 2023, from US\$ 1740 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Antenna Module market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Fin Type

Rod Type

Screen Type

Other

Segmentation by application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Kathrein

Laird

Harada

Yokowa

Northeast Industries

Hirschmann

Suzhong

Ace Tech

Fiamm

Tuko

Inzi Controls

Shenglu

Riof

Shien

Tianye

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive Antenna Module consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Antenna Module market by identifying its various subsegments.

Focuses on the key global Automotive Antenna Module manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Antenna Module with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Antenna Module submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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