

# 2018-2023 Global Automotive Alternator and Starter Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Alternator and Starter market for 2018-2023.

This report studies the Automotive Alternator and Starter Motor market, the alternator and starter motor are two different parts of a car engine. The alternator converts energy from the running car engine into electricity to recharge the car battery and power any in-car appliances. The starter motor uses electricity from the battery to turn and start the engine when the car is switched on by the driver.

In the last several years, Europe market of automotive alternator and starter motor developed rapidly, with an average growth rate of 9%.

The Europe average price of automotive alternator and starter motor is in the decreasing trend, from 80.9 USD/L in 2012 to 74.5 USD/L in 2016. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of automotive alternator and starter motor includes Alternator and Starter Motor, and the sales proportion of Starter Motor in 2016 is about 54%.

Over the next five years, LPI(LP Information) projects that Automotive Alternator and Starter will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Alternator and Starter market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Alternator

Starter Motor

Segmentation by application:

Passenger Vehicle

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Bosch

Valeo

Denso

Mahle

Mitsubishi Electric

Prestolite

Remy International

Hella

Hitachi

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Automotive Alternator and Starter consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Alternator and Starter market by identifying its various subsegments.

Focuses on the key global Automotive Alternator and Starter manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Alternator and Starter with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Alternator and Starter submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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