

2018-2023 Global Automotive Alternator Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Automotive Alternator market for 2018-2023. Alternators are one of the most vital components of an automotive charging system. The other components of automotive charging systems are the battery and the voltage regulator. Vehicles are equipped with many electrical and electronic components, which are powered by the coordinated arrangement of the battery and alternator. Automotive alternators generate alternating current through electromagnetism; the electricity that is generated in an alternator is channeled to the battery, which assists in running several electrical systems. There are two types of alternator: three-phase alternators and single-phase alternators. The type of alternator that is used in a passenger car depends on how it is manufactured.

One of the primary drivers for this market is the exponentially increasing sales of passenger cars. The sale of passenger cars is directly correlated with the market growth of automotive alternators as all passenger cars are equipped with alternators. The passenger cars segment contributes to the majority share in the automotive alternator market. In 2015, SUVs and crossovers accounted for the majority of the sales in the Chinese and the European passenger cars market. Increasing preference for fuel efficiency and the comfort of traveling in three-row seats in crossovers and SUVs are the main drivers for the growth of the SUVs and crossovers market in several countries across the globe. Moreover, the lowering interest rates on car loans in countries like the US and Canada is expected to further propel the growth of the automotive alternator market during the forecast period.

One of the latest trends gaining traction in this market is the rising popularity of smart charging alternators. Ford has developed a car alternator that is controlled by a power

control module (PCM) that regulates the amount of battery charged by the alternator. The PCM monitors the temperature of the engine, battery, and the total electric demand for running the interior automotive electronic components and charges the battery to provide the required power. In the luxury car segment, BMW has equipped its vehicles with intelligent alternator control (IAC) to generate sufficient electricity to power a car's onboard electronic units during braking and overrun situations. This power management of the system allows more power to be available during dynamic driving, involving quick acceleration. As a result of these technological advancements, the automotive alternator market is expected to grow in the next few years.

Over the next five years, LPI(LP Information) projects that Automotive Alternator will register a 4.4% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Alternator market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Silicon Rectifier Alternator

Integral Alternator

Pumping Alternator

Segmentation by application:

Charge The Battery

Power The Electrical System

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Valeo

Denso

Bosch

Remy

Iskra

Mando

Mitsubishi

Hitachi

Magneti Marelli

Motorcar Parts of America

Unipoint Group

Valeo

Tianjin Denso

Jinzhou Halla Electrical

Bosch

Hitachi

Bright

Huachuan Electric Parts

Prestolite Electric

Dehong

Yunsheng

Yuanzhou

Wuqi

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Automotive Alternator consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Automotive Alternator market by identifying its various subsegments.

Focuses on the key global Automotive Alternator manufacturers, to define,

describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Automotive Alternator with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Automotive Alternator submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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